



**2018 CHILD HEALTH, EDUCATION,
AND CARE SUMMIT:**
California – Leading the Way for Children

APRIL 10–12, 2018

HILTON LOS ANGELES NORTH/GLENDALE

100 West Glenoaks Blvd

Glendale, CA 91202

818-956-5466

hiltonlosangelesglendale.com



SPONSORSHIP BENEFITS PACKET

Sponsorship Benefits Packet

First 5 California is committed to providing a unique opportunity for your agency to reach hundreds of child advocates and support dynamic interaction among attendees, presenters, and sponsors. The options for sponsorship opportunities are designed to provide exclusive branding visibility while maximizing your organization's ROI. To explore sponsorship benefits in further detail, please contact Mike Fuller at first5caevents@ccfc.ca.gov or call (916) 263-1189.

All Sponsors will receive the following benefits:

- Visibility on the First 5 California events website and marketing e-Splashes
- Recognition in the Program Guide
- Podium recognition
- Sponsor ribbon displayed on name badge
- Tweets to more than 18,000 followers
- Recognition in the *First 5 California FOCUS* newsletter

Platinum Level sponsors will receive these additional benefits: **\$15,000**

- Four (4) full registrations (\$1,100 value)
- Full-page color advertisement in the Program Guide (\$600 value)
- Tote Bag Insert (\$500 value)

Gold Level sponsors will receive these additional benefits: **\$10,000**

- Three (3) full registrations (\$825 value)
- Half-page advertisement in the Program Guide (\$400 value)
- Tote Bag Insert (\$500 value)

Silver Level sponsors will receive these additional benefits: **\$7,500**

- Two (2) full registrations (\$550 value)
- Half-page advertisement in the Program Guide (\$400 value)

Bronze Level sponsors will receive these additional benefits: **\$5,000**

- One (1) full registration (\$275 value)

SOLD Reception Level sponsors will receive these additional benefits: **\$4,000**

A tabletop signage display set near the food, signage at entryway, and an opportunity to distribute marketing materials.

(2 Opportunities—April 10 or April 11)



Other Marketing Opportunities

SOLD Attendee Tote Bags (Limited to 1 sponsor) **In-Kind**

Your organization's logo will be printed on one side of the tote bag—with the Summit logo on the opposite side. The tote must be a recyclable, reusable bag. Preapproval from the Summit organizers is required.

Tote Bag Insert **\$500**

The insert could be a full-page flyer, post card, report, etc. Please limit the number of pages to four (4) or fewer; may be printed on both sides.

SOLD Badge Holder or Lanyard (Limited to 1 sponsor) **In-Kind**

Every participant will be wearing your logo! The badge/lanyard is one of the first things attendees will see.

SOLD Breakfast (3 Opportunities—1 per day per sponsor) **\$600**

Only one opportunity left! *A good breakfast paves the way for an engaged mind.* Breakfast sponsorships include a tabletop signage display during the meal, and opportunity to distribute marketing materials.

1 SOLD Snack Breaks AM/PM (3 Opportunities—1 per day per sponsor) **\$600**

Be the one attendees think of when they need a snack between meals. Break sponsorship includes a tabletop signage display set near the food and beverage, and opportunity to distribute marketing materials.

1 SOLD Luncheon Centerpieces (3 Opportunities— 1 per day per sponsor. Two opportunities left!) **In-Kind**

Centerpieces will require prior approval from Summit organizers before purchasing and will be **considered giveaways to attendees**. Specific guidelines will apply, but we welcome fresh and unique ideas!

Program Guide Advertising

SOLD Inside Front Cover—**\$800** **SOLD** Inside Back Cover—**\$700**
Full Page—**\$600** Half Page—**\$400**

Contact Information

First 5 California
2389 Gateway Oaks Drive, Suite 260
Sacramento, CA 95833
(916) 263-1050 Main
Events E-mail: First5CAevents@ccfc.ca.gov
First 5 California website: www.ccfc.ca.gov
Events website: www.First5CAevents.ca.gov





**2018 CHILD HEALTH, EDUCATION,
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Sponsorship Application

SPONSOR

First Name	Last Name	Organization/Agency	
Address	City	State	Zip
Phone	E-mail	Website	

SPONSORSHIPS

Please select your choice of sponsorship level:

- Platinum **\$15,000**
 Silver **\$7,500**
 SOLD Reception (April 10) **\$4,000**
 Gold **\$10,000**
 Bronze **\$5,000**
 SOLD Reception (April 11) **\$4,000**

OTHER MARKETING OPPORTUNITIES

Please select your choice of other marketing opportunities:

- SOLD** Attendee Tote Bags **In-Kind**
 Tote Bag Insert **\$500**
 SOLD Badge Holder/Lanyard **In-Kind**
 Luncheon Centerpieces **In-Kind**
 SOLD Day 1 (April 10)
 Day 2 (April 11)
 Day 3 (April 12)
 Snack Breaks AM/PM **\$600**
 Day 1 (April 10)
 SOLD Day 2 (April 11)
 Day 3 (April 12)
 Breakfast **\$600**
 SOLD Day 1 (April 10)
 SOLD Day 2 (April 11)
 SOLD Day 3 (April 12)

ADVERTISEMENT IN THE SUMMIT PROGRAM GUIDE

Please select all that apply:

- SOLD** Inside Front Cover **\$800**
 SOLD Inside Back Cover **\$700**
 Full Page **\$600**
 Half Page **\$400**

PAYMENT

Please send your completed sponsorship application and payment to:

**First 5 California
Attention: Fiscal Office
2389 Gateway Oaks Drive, Suite 260
Sacramento, CA 95833**

**Please make checks payable to:
First 5 California/Summit 2018**

Amount Due: \$ _____

Pay by Check Check # _____

Bill Me

Billing Address (if different than above)

Attention to: _____

Address: _____

Phone number: _____