



AGENDA ITEM: 10a  
DATE OF MEETING: October 20, 2010  
ACTION:   X    
INFORMATION: \_\_\_\_\_

## **ADVISORY COMMITTEE MEMBERSHIP**

### **SUMMARY OF REQUEST**

Approve the membership of the Commission advisory committees in which three vacancies currently exist (Public Education and Outreach Committee, Legislation Committee, and Program Committee).

### **BACKGROUND**

There currently are five advisory committees established by the California Children and Families Commission to provide technical assistance and professional expertise to the full Commission. The committees provide guidance, review materials, and make recommendations to the full Commission, and, when given delegated authority, make decisions on behalf of the Commission. Committee members are appointed by a majority vote of the Commission. Committee memberships consist of no more than two Commissioners, and committee meetings are not subject to the provisions of the Bagley-Keene Open Meeting Act.

In January of each year, the Commission takes action to fill the positions of each committee, each of which consists of two Commissioners. At its January 2010 meeting, the Commission voted to approve the membership of each of the five committees. Since then, however, there has been a turnover of Commissioners, leaving vacant Committee seats in three of the advisory committees: Public Education and Outreach, Legislation, and Program. The make-up of the current committees, along with descriptions of the duties of each committee, is included in this item.

### **STAFF RECOMMENDATION**

Establish membership for each of the three current committee vacancies by nominating and then voting to approve current Commission members for each vacant seat.

### **DISCUSSION**

There are five advisory committees to the Commission. The committee descriptions and current members (including vacancies) are outlined in the chart below:

**Current California Children and Families Committee Assignments**

<b>COMMITTEE</b>	<b>COMMITTEE DESCRIPTION</b>	<b>MEMBERS</b>
<b>Executive</b>	Consists of Commission Chair and Vice Chair, and staffed by Executive Director. Reviews and develops Commission meeting agendas, administrative issues, and Commission staff activities.	Joseph Munso Molly Munger
<b>Public Education and Outreach</b>	Has delegated authority to review and provide guidance and direction to the First 5 California staff on behalf of the Commission regarding public education and outreach campaigns that include effective communication strategies for hard to reach and low income parents and families of young children. The education and outreach campaigns, in accordance with state statute, focus on proper childhood development, cessation of tobacco use by pregnant women, detrimental effects of secondhand smoke on early childhood development, and early learning tools to ensure children enter school ready to learn. The committee meets at several key points during development and implementation of the campaigns to review key messages, scripts, content, and timelines. Staffed by External and Governmental Affairs Deputy Director.	Patrick Duterte <b>(Vacant)</b>
<b>Legislation</b>	Has delegated authority to review and provide guidance and direction on legislation and budget items in accordance with First 5 California's legislative screening criteria on matters that directly relate to Proposition 10 financing or mandates. Committee may take positions on behalf of the Commission to allow timely responses on highest-priority legislative proposals that directly relate to Proposition 10 financing or mandates. Staffed by External and Governmental Affairs Deputy Director.	Maria Minon <b>(Vacant)</b>
<b>Research and Evaluation</b>	Serves as an advisory body to the Commission. Deputy Director of Research and Evaluation serves as staff to the committee. Committee reviews the Commission's research agenda, which includes studies on early education workforce, high quality preschool, early literacy, and the characteristics of preschoolers with special needs. Committee also provides input on the evaluation contractor activities and considers recommendations made by the Evaluation Framework Workgroup.	Maria Minon Patrick Duterte

<b>Program</b>	Serves as an advisory body to the Commission. Deputy Director of Program Management Division serves as staff to the committee. Committee reviews the Commission's program agenda, which includes the development and implementation of Signature Programs designed for children, parents, and the early learning workforce. Committee is also charged with reviewing and providing input to ensure that the Principles on Equity are infused throughout each First 5 California program.	Molly Munger <b>(Vacant)</b>
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