



Vision: California's children receive the best possible start in life and thrive.

2020–21 CHILDREN'S POLICY AGENDA

First 5 California will advocate for the strong start all children deserve, with an emphasis on children prenatal through age 5 and their families, to optimize early childhood development, reduce childhood poverty, and increase learning readiness.

RESILIENT FAMILIES AND COMMUNITIES

Support effective parent education and engagement, including parent engagement on child brain development and *Talk. Read. Sing.*®

Support sustainability of Family Resource Centers and other comprehensive community hubs for integrated services for children and families.

Increase supports for breastfeeding, paid family leave, and baby-friendly policies for all families in all settings.

Expand voluntary home visit programs.

CHILD HEALTH

Protect children and families' access to health care, and support coordination across the health care system to ensure affordable and comprehensive health insurance coverage and services for every child and mother, prenatal through age 5.

Support and promote universal developmental screenings, assessment, referral, and treatment.

EARLY LEARNING

Expand access to quality early care and education programs for children ages 0 to 3.

Support implementation of high-quality universal preschool access for all low-income four-year-old children, and high-quality transitional kindergarten and kindergarten state-wide.

Define, measure, and achieve learning readiness for all California children prior to kindergarten.

Support a high-quality early learning workforce through strengthened qualifications, compensation, stability, diversity, and robust professional development systems.

Promote statewide access to and participation in quality improvement systems.

REVENUE

Promote inclusion of funding for children ages 0 to 5 and their families in existing and new revenue policy discussions.

Promote regulation of tobacco-related products, including electronic cigarettes, and sustainability of licensing and enforcement programs.

Promote inclusion of funding for prenatal and 0 to 3 two-generation prevention strategies in Proposition 64 Memorandum of Understanding for prevention dollars.