

The Challenge

- Prior to the implementation of Santa Clara County Children's Health Initiative in January 2001, there were an estimated 71,000 uninsured kids in Santa Clara County!*

** From UCLA Center for Health Policy Research*

Children's Health Initiative Founders

- People Acting in Community Together
- Working Partnerships USA
- Santa Clara County Board of Supervisors
- Santa Clara Valley Health & Hospital System
- Santa Clara Family Health Plan
- Social Services Agency

CHI Community Goal

- 100% of the children up to age 19, residing in Santa Clara County with family income at or below
- 300% of the Federal Poverty Level will have comprehensive medical, dental, mental and vision care insurance.

Three Key Components

Key Components to reach our goals:

- Fundraising
- Strong partnerships with SSA, SCFHP and FIRST 5 & SCVHHS
- Additional Health Insurance Product and access to care



Key CHI Funders

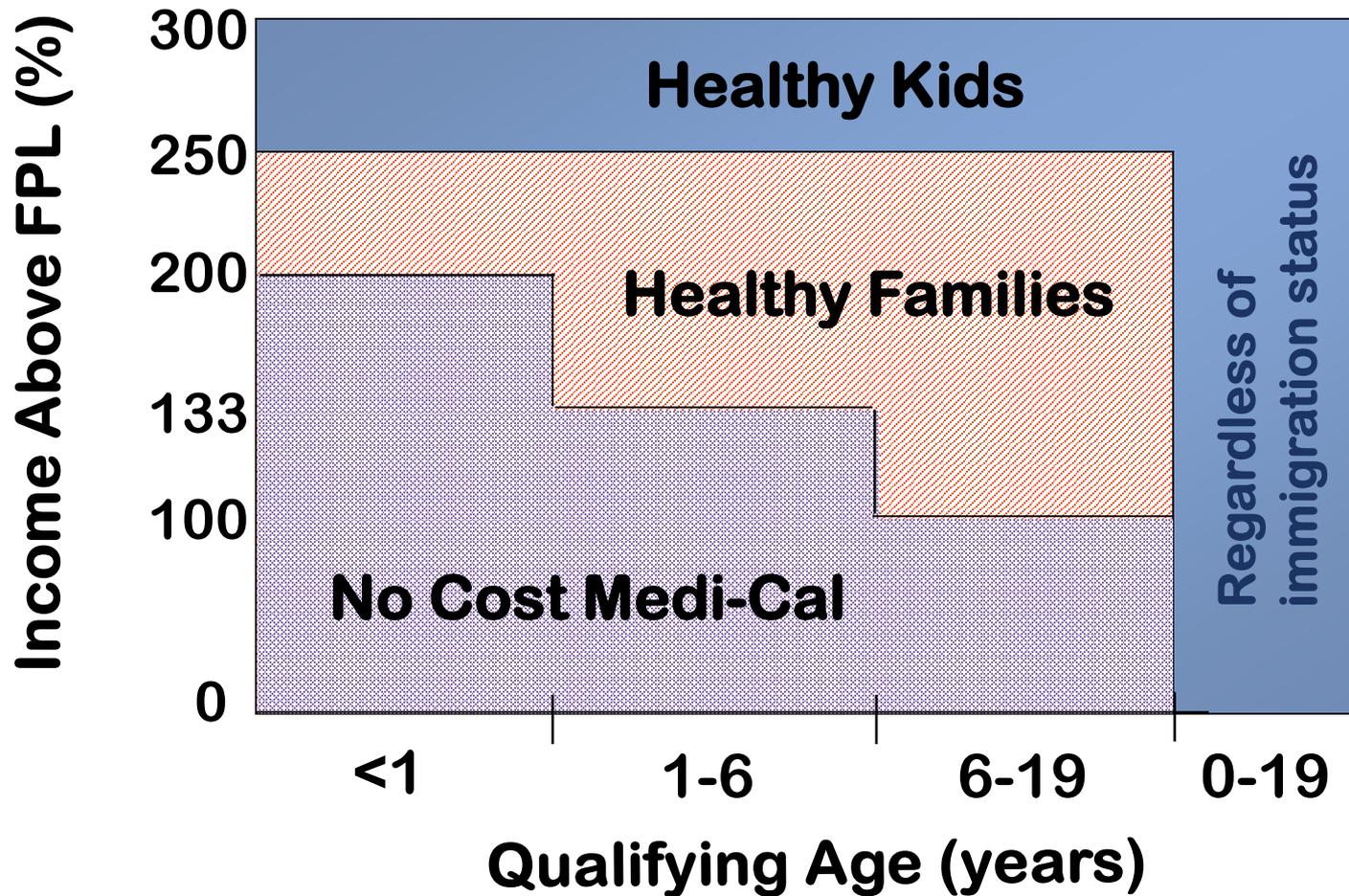
- County Board of Supervisors
- FIRST 5 Santa Clara County
- Santa Clara Family Health Foundation
- City of San Jose
- David and Lucile Packard Foundation
- California HealthCare Foundation
- California Endowment

SCC FIRST 5 Contribution

SCC FIRST 5 key contributions provided:

- **\$24.1 Million** for HK premiums subsidies since CHI inception
- **\$330,000** for CHI/HK outreach
- Staff to promote CHI/HK outreach in community
- CHI marketing materials for effective outreach
- Encouragement to State FIRST 5 to contribute matching funds to expand to other counties

Coverage - Children < 19 Years



***Children under 19 years of age may also qualify for Share of Cost Medi-Cal**

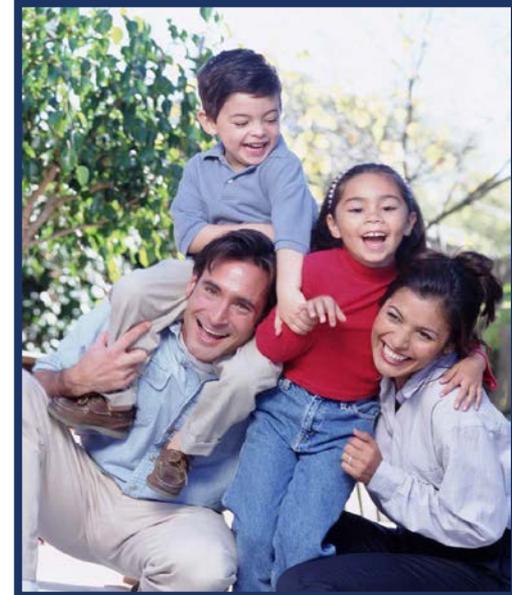
Who Qualifies for Healthy Kids?

- Children not eligible for Healthy Families or Comprehensive Medi-Cal
- Children up to their 19th birthday, regardless of their immigration status
- Families with incomes at or below 300% of the Federal Poverty Level
- Children who live in Santa Clara County
- Children without health insurance

What's Covered?

All three programs include:

- Full medical, including prescriptions
- Inpatient care
- Physician visits
- Prevention services
 - Well-baby visits
- Health education
- Dental care
- Vision services
- Alcohol and substance abuse care
- Mental health



Success

- CHI worked!
 - In only two years, 25% more children enrolled in Medi-cal and Healthy Families than would have without CHI, and through Healthy Kids*
 - CHI also insured over 15,000 more children, who may not have otherwise had access to coverage.*

** From Mathematic Report April 6, 2009*

Why CHI Has Been So Successful?

- New insurance product (HK) filled the gap
- Commitment of partners to stay at the table
- Increased HF and MC enrollment drawing down **\$24 Million** in state/federal dollars in the first 2 years – and continues to!
- Health outcomes improved and kids miss fewer school days
- Parents feel better and tell their friends!

Health Kids is Working

- Healthy Kids nearly doubles, from 50% to 89% the proportion of kids who have a regular place to get care.*
- Unmet need plummets- with Healthy Kids, children who have unmet health needs plummets from 22% to 10% Healthy Kids triples proportion of kids who have a cavity filled or tooth pulled from 15% to 44%.*

** From Mathematic Report April 6, 2009*

Healthy Kids Equals Healthier Kids

- Kids health improves with insurance!
 - After 4 years of coverage:
 - ◆ Preventive care increased 11%,
 - ◆ Repeat sick visits decreased 50%,
 - ◆ Unmet need was cut in half.*

*Healthy Kids cuts by almost one-third, from 18% to 12%, the number of children reported to be in poor or fair health.**

** From Mathematic Report April 6, 2009*

Dental Care

- Dental Care doubles
 - The proportion of children with a usual source of dental care more than doubled, reaching over 80% as a result of the coverage*

* *From Mathematic Report April 6, 2009*

More Opportunities to Learn

- Health Kids slashes by more than half, from 11% to 5%, the number of students missing three or more school days in the previous month due to health problems.*

** From Mathmatic Report April 6, 2009*

Completed Applications

- Medi-Cal applications = 29,306
 - MC Children = 48,110
- Healthy Families applications = 42,684
 - HF Children = 71,579
- Healthy Kids applications = 24,891
 - HK Children = 39,137
- Total applications = 96,881
 - Total Children = 158,826
 - Total Children 0-5 year olds in HK: = 10,652*



•*Between February 2001 & June 2008 ,
•**Between January 1, 2001 & April 1, 2009

Today there is
an estimated
18,000 uninsured
kids in Santa
Clara County
instead of 71,000!



** From UCLA Center for Health Policy Research*

The California Children's Health Initiatives (CCHI)

CHI Expands Statewide!

Santa Clara County CHI success leads to statewide expansion with FIRST 5 support!

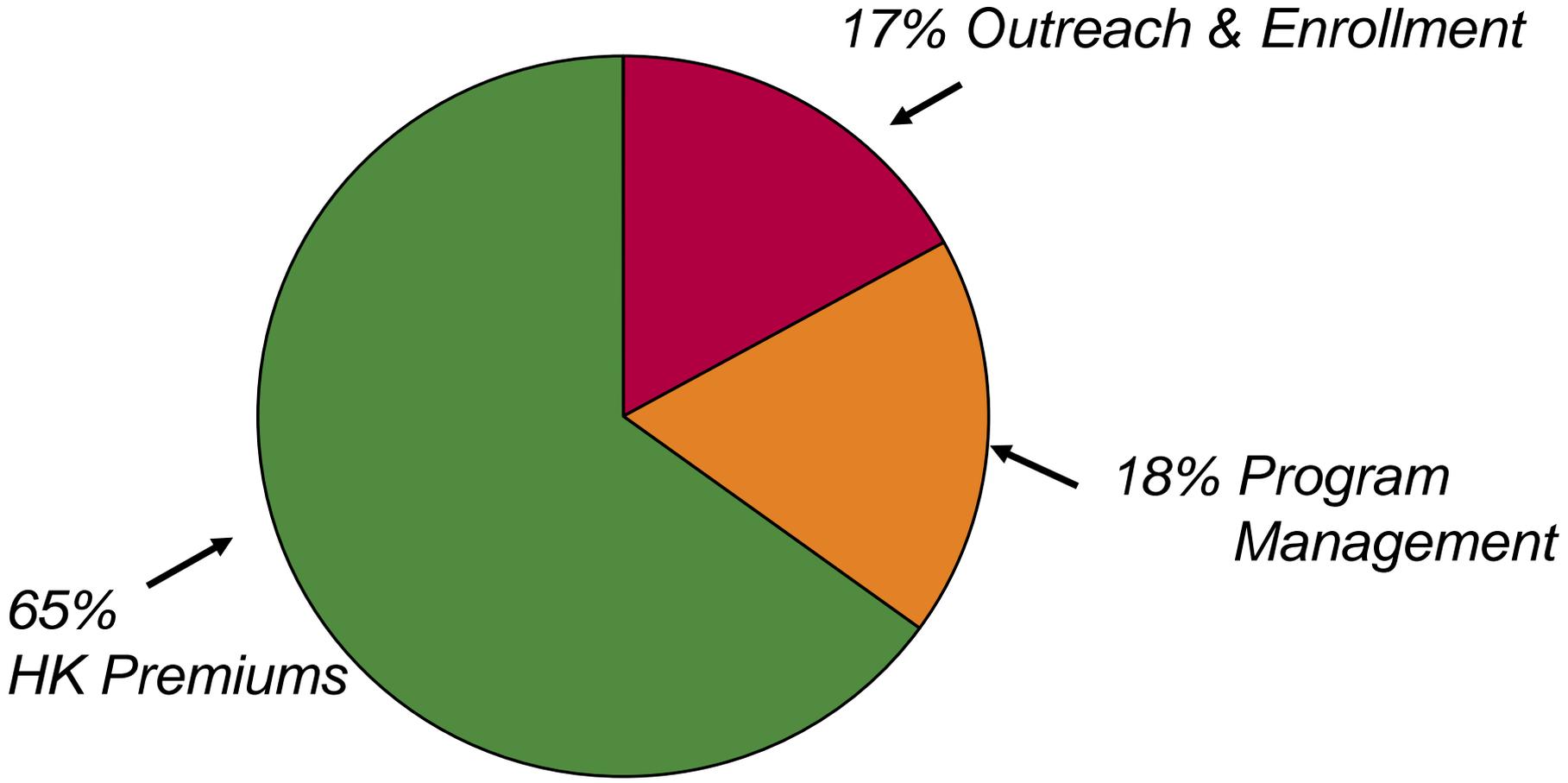
- CHI has been replicated in 29 counties
 - Total kids covered = 150,000

CHI Expands Statewide!

FIRST 5 is the single largest source of CHI funding!

- CHIs received over **\$40 Million** in FIRST 5 contributions
- All 29 CHIs receive FIRST 5 funding for HK premiums
- 23 CHIs use FIRST 5 funding for outreach, enrollment, retention and utilization (OERU) activities

Use of FIRST 5 Funds



Impact on Loss of FIRST 5

- Over 15,000 children ages 0-5 will lose coverage
- CHIs would destabilize and limit ability to cover kids
- Tens of thousands would remain uninsured or lose coverage in Medi-Cal or Healthy Families
 - ◆ In 2008 alone CHIs enrolled over 90,000 kids in Medi-Cal or Healthy Families!



Reaching Goals

- Fundraising – First 5 funding lead to creation of 29 CHIs across California
- Partnerships – CCHI is collaborative of partnerships
- Healthy Kids – low cost/high impact
 - now and in the future





Dedicated to the Health of the Whole Community