

Executive Director's Report

**Kris Perry, Executive Director
First 5 California**

January 18, 2012



Child, Parent and Teacher Signature Programs



Child Signature Program

Child Signature Program: Reducing the Achievement Gap for High Risk Children

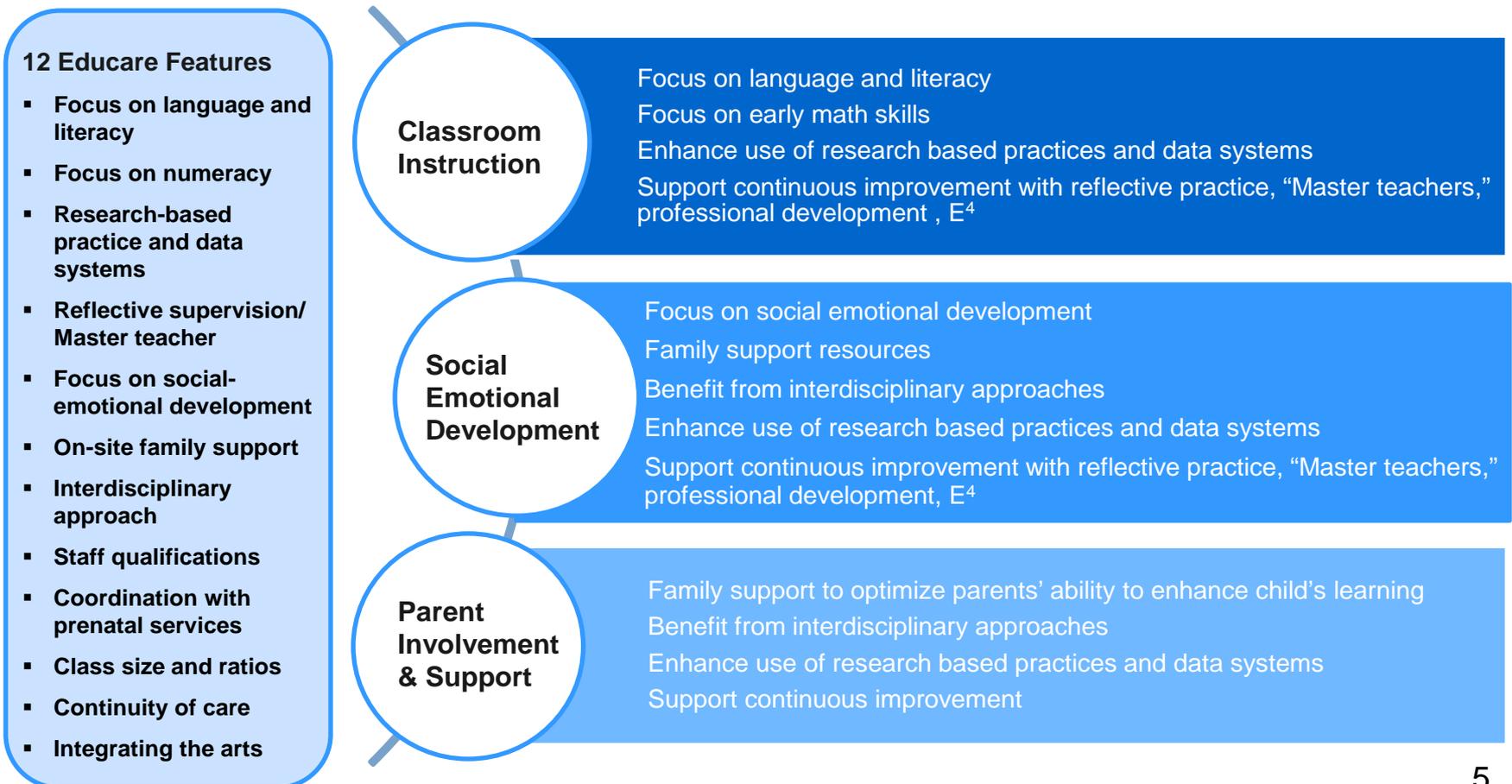
3-year learning oriented expansion of PoP aims to:

- Build on past success
- Expand and enhance quality
- Better integrate what we know with what we do in ECE settings
- Expand the evidence base on effective ECE practices



Preview of CSP: From Educare to CSP Elements

APPLIED TO TARGET POPULATION WITH ATTENTION TO : DUAL LANGUAGE LEARNERS, INFANTS, TODDLERS, AND CHILDREN WITH SPECIAL NEEDS



Preview of CSP: Desired Outcomes

APPLIED TO TARGET POPULATION WITH ATTENTION TO: DUAL LANGUAGE LEARNERS, INFANTS, TODDLERS, AND CHILDREN WITH SPECIAL NEEDS

Classroom Instruction

Focus on language and literacy
 Focus on early math skills
 Enhance use of research based practices and data systems
 Support continuous Improvement with reflective practice, "MTs," professional development , E⁴

Social Emotional Development

Focus on social emotional development
 Family support resources
 Benefit from interdisciplinary approaches
 Enhance use of research based practices and data systems
 Support continuous Improvement with reflective practice, "MTs," professional development, E⁴

Parent Involvement & Support

Family support to optimize parents' ability to enhance learning
 Benefit from interdisciplinary approaches
 Enhance use of research based practices and data systems
 Support continuous Improvement

MEASUREMENT

- Baseline data
- Child progress measures
- Teacher / classroom progress measures
- Family progress measures
- Process measures

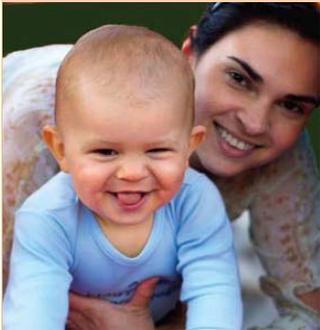
DESIRED OUTCOMES

- Improvement in child & teacher outcomes demonstrated by assessments in ECE
- Improved school readiness at kindergarten entry
- Qualitative analysis of features implementation
- Strategies for spread and scale of quality ECE in CA



Design Highlights

- Enhanced quality and expansion of existing PoP Bridge program
- 3 elements of quality enhancements informed by evidence
- Readiness assessment and start-up support to establish readiness, governance and organizational infrastructure for new counties and programs
- Program improvement informed by data feedback and shared learning in E⁴
- Evaluation to identify components for spread and scale



Focus on Evidence: Key Features that Predict Quality

- Align classroom organization and instructional support
- Focus on social-emotional development
- Parent involvement and support





Parent Signature Program



Hands-On Health Express

What's for dinner?
Try these healthy, affordable recipes that your kids will love!

[Download PDF](#)

Potter the Otter Loves Water!
Download your FREE eBook and help your kids drink healthy.

[Download PDF](#)

Reading Tips!
Use this bookmark to keep your place when reading as a family.

[Download PDF](#)

Health Center

Eat Up!

Does your child get enough fruits and veggies?

[Read more](#)

Top Videos

+ Be a Healthy Eating Champion

[Click to Play](#)

LA Lakers star Derek Fisher joins First 5 California to talk about why eating healthy and staying active are key to ensuring a healthy future for all children.

Hot Topic

+ Quiz

How many essential vitamins and minerals are in milk?

One (Calcium) Two (Calcium, Vitamin D)
 Three (Calcium, Vitamin D, Potassium) Nine

[Learn more](#) [Submit](#)

High Five of the Week

First 5 California celebrates kids making healthy choices.

[See other uploads](#) [Upload your photo](#)

Hands-On Health Express

Find out how our exhibit is helping kids grow up healthy. Educational games, parenting resources, and more!

[Learn more](#)

Join the Conversation

First5CA RT @BrightHorizons As kids grow, they sometimes like to test limits! How can a positively discipline a preschooler? goo.gl/zEd2v
18 minutes ago · reply · retweet · favorite

First5CA RT @parentsmagazine Write out Teach your preschooler how to write with these simple tips: bit.ly/wjH8j
about 2 hours ago · reply · retweet · favorite

First5CA Nurture your child's imagination with a storytelling art project: bit.ly/H89tE
2 hours ago · reply · retweet · favorite

First5CA Family Food Safety Tip: If children are helping prepare food, have them wash their hands long enough to [watch this video](#). #ABCsOfHealthyLiving

[@First5CA](#)

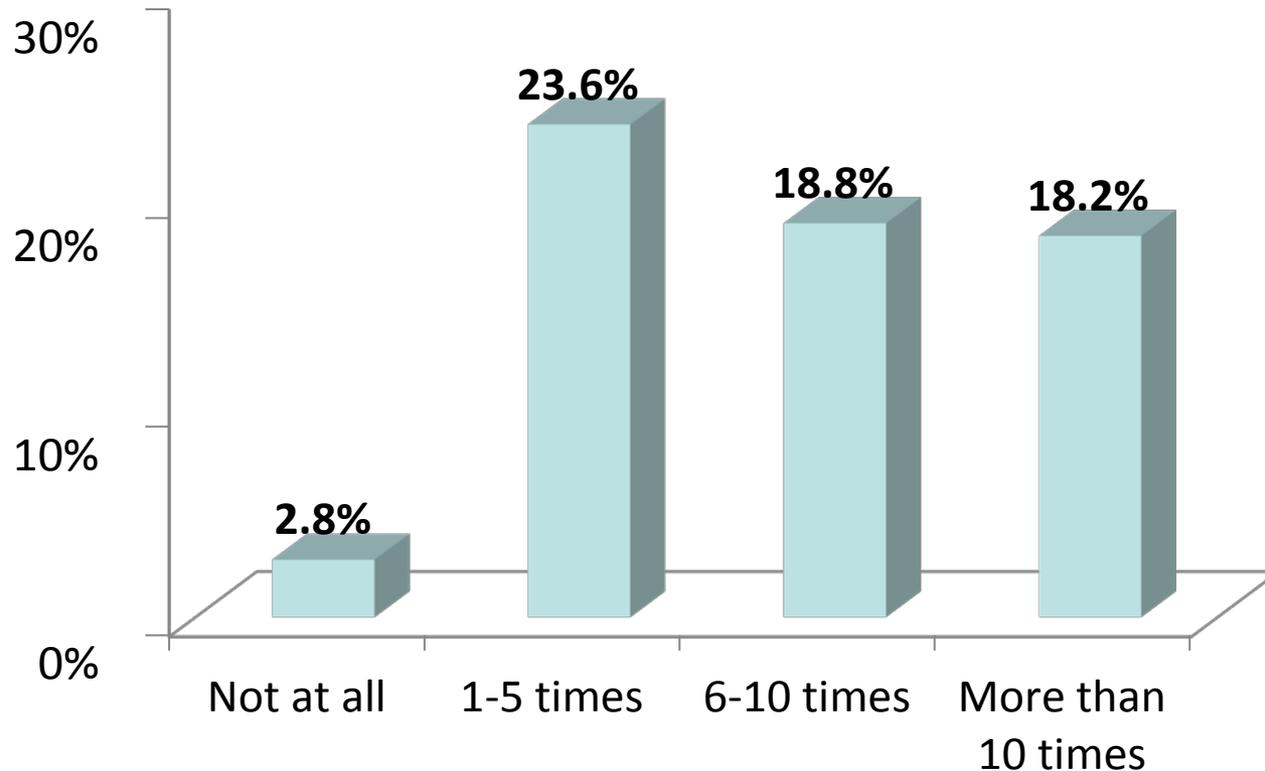
Parent Education Website



Kit for New Parents Survey Results

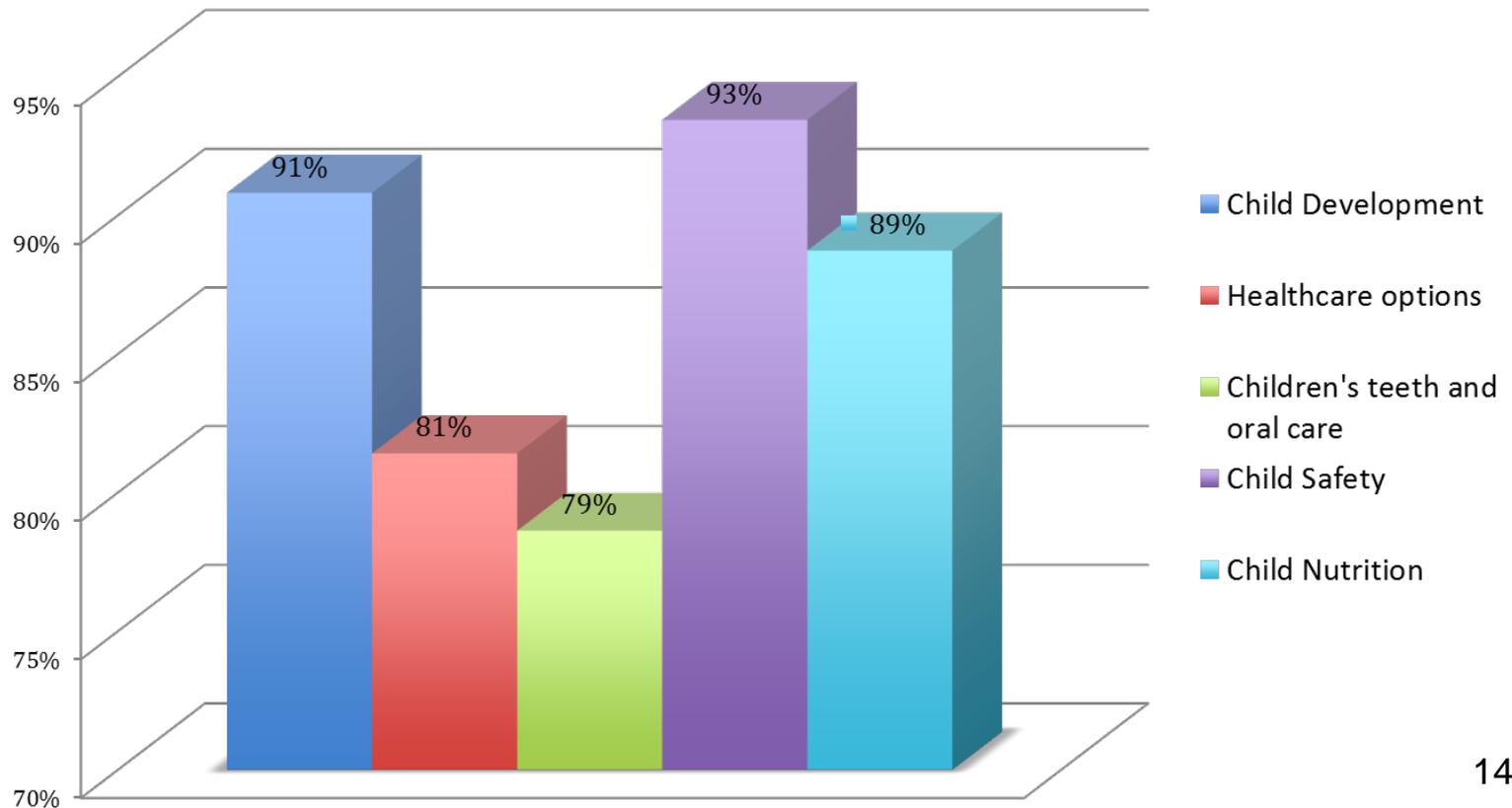
A High Percentage of Parents Used the *Kit*

How many times did you use (or look at) any of the items from the Kit since you received it?



The *Kit* Improved Parents' Knowledge of Child Development, Safety and Nutrition

Parents Agree or Strongly Agree that since they opened the Kit, they are more knowledgeable about:





Teacher Signature Program



First 5 California and the Water Cooler Joint Conference



February 8-9, 2012
Sheraton Grand Sacramento Hotel



Mark Shriver

Senior Vice President for U.S. Programs, Save the Children



Rob Reiner

*Founding Commission Chairman, First 5 California;
Child Advocate; Actor and Director*



Sterling Speirn

President & CEO, W.K. Kellogg Foundation



Linda Darling-Hammond, Ed.D.

*Charles Ducommun Professor of Education,
Stanford University School of Education*

Day One: Wednesday, February 8

Investments In Early Learning: Let Evidence Lead The Way

Day Two: Thursday, February 9

Stronger Together: Winning Our Children's Future