



AGENDA ITEM: 5  
DATE OF MEETING: April 25, 2013  
ACTION: \_\_\_\_\_  
INFORMATION:   X  

## FINANCIAL UPDATE

### SUMMARY

Staff will provide the State Commission a fiscal update on revenue projections and First 5 California's Financial Plan.

### REVENUE UPDATE

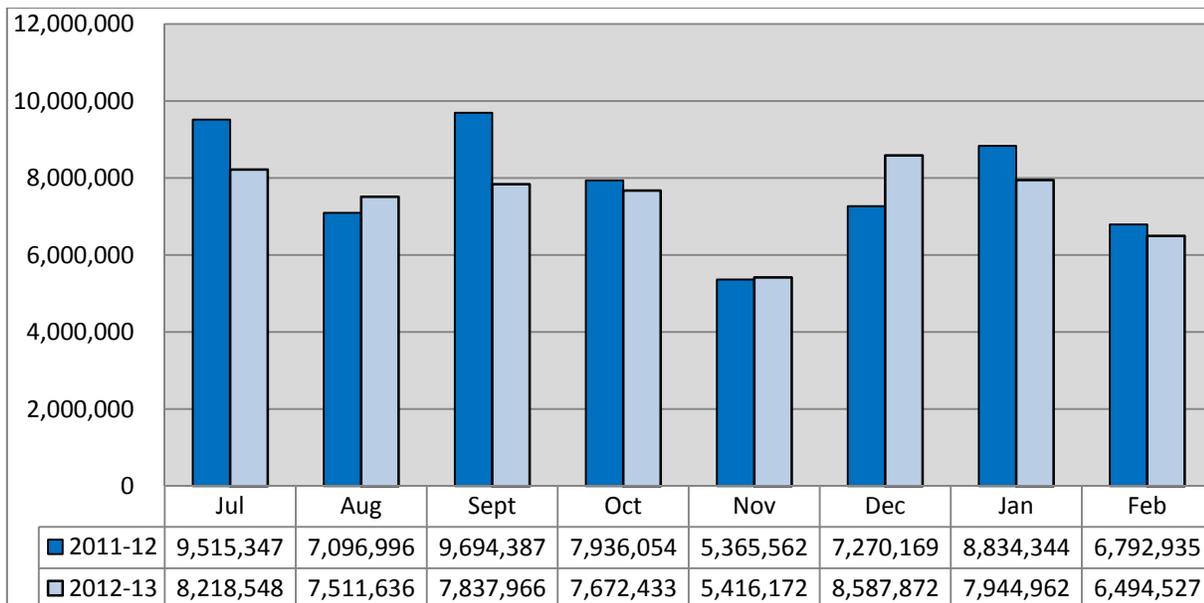
The First 5 California Financial Plan for FY 2012-13 through FY 2015-16, Attachment A, includes fiscal year revenue projections based on the Governor's Budget estimates (dated January 10, 2013) for cigarette and other tobacco tax revenue. The following summary table compares the estimated Proposition 10 tax revenues for State Commission operations (excludes the "Counties account") with revenue received as of February 2013.

| FY 2012-13                                |              |
|---|--------------|
| Description                               | Amount       |
| Projected DOF Revenue Projections         | \$89,785,800 |
| Actual Revenue Received (July – February) | \$59,684,113 |
| Average Monthly Revenue                   | \$7,460,514  |

Staff will present actual reconciled year-end financial detail to the State Commission at the October 2013 commission meeting.

As presented in the table above, the year-to-date revenue totals \$59,684,113. On the following page, Chart 1, "Two-Year Revenue Comparison by Month," provides a comparison of actual FY 2011-12 monthly revenue deposited in First 5 California accounts with FY 2012-13 monthly revenue for July through February. This chart shows the flow of funds into First 5 California accounts and reflects the variance in monthly revenue amounts between FY 2011-12 and FY 2012-13.

**Chart 1  
 Two-Year Revenue Comparison by Month**



**FY 2012-13 HIGH-LEVEL OBLIGATIONS AND DISBURSEMENTS**

Signature Programs

*Teacher Signature Program (CARES Plus)*

In FY 2011-12, First 5 California began funding CARES Plus Round 1 by entering into 33 Local Area Agreements (representing 34 counties) with county commissions and Lead Agencies participating in First 5 California’s Teacher Signature Program - CARES Plus. In addition to these participating agencies, First 5 California entered into contracts with Teachstone, Inc. and Yosemite Community College District to implement key components of the CARES Plus program. Total current authority for CARES Plus Round 1 is up to \$36 million through June 30, 2013. Based on staff analysis, it is anticipated that total CARES Plus Round 1 expenditures will not exceed \$30 million.

In October 2012, the Commission authorized funding for the CARES Plus Round 2 for up to \$14 million per year for three years ending June 2016, which includes the \$6 million from CARES Plus Round 1 which is expected to be unspent. On March 7, 2013, First 5 California issued a Request for Application (RFA) for CARES Plus Round 2 beginning in FY 2013-14 with funds expected to be awarded to Lead Agencies in June 2013.

### *Child Signature Program*

In October 2011, the Commission authorized \$135 million for the Child Signature Program to be allocated over three years beginning in FY 2012-13 and through FY 2014-15.

The Child Signature Program (CSP) RFA 1, designed to enhance the quality of PoP in the existing eight PoP counties for three years, was awarded in July 2012, for approximately \$68.4 million over three years through June 2015. This RFA requires matching funds from counties.

CSP RFA 2 also was awarded in July 2012 to 29 county commissions for approximately \$7.7 million also over three years through June 2015. This RFA supports assessments to determine strengths and challenges of identified county centers and classrooms. It also provides targeted training and quality improvement support in awarded areas for local centers and classrooms not yet participating in PoP. This RFA does not require matching funds from counties.

CSP RFA 3 was issued April 17, 2013, and is anticipated to be awarded to Lead Agencies in June 2013. RFA 3 is designed to enhance the quality of Preschool and infant toddler classrooms for two years in qualifying counties. This RFA requires matching funds from counties.

Contracts for a statewide evaluation (\$11 million) and the Early Education Effectiveness Exchange (E4) Learning Academy (\$9 million) also provides infrastructure support for the Child Signature Program in the form of training, technical assistance, and quality improvement support.

### *Parent Signature Program*

In FY 2012-13, First 5 California continued its contractual agreements with the Language People, ALOM, and Fraser Communications to maintain information and outreach efforts along with the *Kit for New Parents* and other ancillary materials. First 5 California continued co-funding for the University of California, San Diego to operate the California Smokers Helpline (1-800-No-Butts). We also sponsor the Hands-On Health Express and various advertising methods both online and outdoors. The Parent Signature Program has provided these outreach services in six different languages to effectively engage California's hard-to-reach populations and accomplish educational outreach to parents, families, and providers of care to children ages 0 to 5. The following table of annual expenditures for the Parent Signature Program summarizes these components.

| <b>Parent Signature Program Elements</b> | <b>Amount</b>       |
|--|---------------------|
| Mass marketing program                   | \$10,376,587        |
| 1-800 Number                             | 167,599             |
| Kit for New Parents                      | 7,107,054           |
| Smokers' Helpline                        | 1,000,000           |
| <b>Total</b>                             | <b>\$18,651,240</b> |

Administrative Costs

The following chart summarizes the administrative costs projected for FY 2012-13 based on a combination of actual and projected costs for the current fiscal year.

| <b>Administrative Costs</b>                             | <b>Amount</b>      |
|---|--------------------|
| Personnel   | \$5,302,900        |
| Operating expenses                                      | 1,559,818          |
| Specific items of interest included in operating costs: |                    |
| Statewide Pro Rata                                      | 332,459            |
| First 5 CA Annual Audit                                 | 150,000            |
| First 5 Annual Report                                   | 150,000            |
| First 5 CA Strategic Plan                               | 50,000             |
| SCO Expanded Audit                                      | 350,000            |
| DGS administrative services                             | 214,614            |
| Other Admin Costs (CalHR, DOF, SCO)                     | 20,000             |
| <b>Total projected administrative costs</b>             | <b>\$7,195,177</b> |

**FIRST 5 CALIFORNIA FINANCIAL PLAN**

First 5 California's Financial Plan is based on cash balances, estimated revenues, and expenditures for the current and three budget years, which run from July 1 through June 30.

The First 5 California Financial Plan, Attachment A, is organized by fiscal year and designed to show the beginning "cash" balances available on July 1 of each fiscal year, the obligated full-year expenditures by project, the amount of projected current year revenue needed to meet current year obligations for each First 5 California account, and the projected year-end balance. A negative number showing in the subtotal of any account does not represent an obligation or funding deficit, but the amount of funds needed from the current-year revenue to meet current-year obligations. As a

conservative practice, First 5 California strives to retain approximately half of the projected revenue in each fiscal year for budget year carryover to ensure sufficient cash is available to meet obligations.

In addition to the Financial Plan, Attachment B summarizes the obligations from current Commission authorizations for Signature Programs.

## **ATTACHMENTS**

- A. Financial Plan FY 2012-13 through FY 2015-16
- B. Signature Program Funding Summary

**First 5 California  
 Financial Plan FY 2012-13 through FY 2015-16**

| Account/Project   | FY 12-13             | FY 13-14             | FY 14-15             | FY 15-16            |
|---|----------------------|----------------------|----------------------|---------------------|
| <b>Mass Media Communications (0631)</b>   |                      |                      |                      |                     |
| <b>Beginning Balance</b>  | <b>\$19,731,055</b>  | <b>\$19,566,748</b>  | <b>\$25,150,202</b>  | <b>\$28,590,644</b> |
| Parent Signature Program - Education and Outreach                                     | 10,376,587           | 10,376,587           | 11,696,348           |                     |
| Parent Signature Program - 1-800 Number   | 167,599              | 100,000              | 100,000              |                     |
| Parent Signature Program - <i>Kit for New Parents</i>                                 | 7,107,054            |                      |                      |                     |
| Child Signature Program   | 10,000,000           | 10,000,000           | 10,000,000           |                     |
| SCO/PRORATA/ADJUSTMENTS   | 8,000                | 8,000                | 8,000                | 8,000               |
| <b>Total Budgeted Expenditures</b>  | <b>27,659,240</b>    | <b>20,484,587</b>    | <b>21,804,348</b>    | <b>8,000</b>        |
| Prior Year Adjustments  |                      |                      |                      |                     |
| <b>Adjusted Fund Balance Expenditures</b>   | <b>27,659,240</b>    | <b>20,484,587</b>    | <b>21,804,348</b>    | <b>8,000</b>        |
| <b>Subtotal</b>   | <b>(\$7,928,185)</b> | <b>(\$917,838)</b>   | <b>\$3,345,854</b>   | <b>\$28,582,644</b> |
| Projected Revenue   | 26,935,740           | 26,009,340           | 25,169,340           | 24,569,340          |
| Projected Interest  | 59,193               | 58,700               | 75,451               | 85,772              |
| Other Revenue (Federal Reimbursement for Kit)   | 500,000              |                      |                      |                     |
| <b>Year-end Balance</b>   | <b>\$19,566,748</b>  | <b>\$25,150,202</b>  | <b>\$28,590,644</b>  | <b>\$53,237,756</b> |
| 15% Reserve   | 4,040,361            | 3,901,401            | 3,775,401            | 3,685,401           |
| <b>Net Year-end Balance</b>   | <b>\$15,526,387</b>  | <b>\$21,248,801</b>  | <b>\$24,815,243</b>  | <b>\$49,552,355</b> |
| <b>Education (0634)</b>   |                      |                      |                      |                     |
| <b>Beginning Balance</b>  | <b>\$21,236,975</b>  | <b>\$20,489,136</b>  | <b>\$18,467,053</b>  | <b>\$18,688,904</b> |
| Statewide Conference  | 150,000              | 150,000              | 150,000              | 150,000             |
| Co-Sponsorship Funding  | 150,000              | 150,000              | 150,000              | 150,000             |
| Child Signature Program - Educare   | 2,950,000            | 2,950,000            |                      |                     |
| Teacher Signature Program - CARES Plus  |                      | 500,000              | 500,000              | 500,000             |
| Child Signature Program   | 20,000,000           | 20,000,000           | 20,000,000           |                     |
| SCO/PRORATA/ADJUSTMENTS   | 8,000                | 8,000                | 8,000                | 8,000               |
| <b>Total Budgeted Expenditures</b>  | <b>23,258,000</b>    | <b>23,758,000</b>    | <b>20,808,000</b>    | <b>808,000</b>      |
| Prior Year Adjustments  |                      |                      |                      |                     |
| <b>Adjusted Fund Balance Expenditures</b>   | <b>23,258,000</b>    | <b>23,758,000</b>    | <b>20,808,000</b>    | <b>808,000</b>      |
| <b>Subtotal</b>   | <b>(\$2,021,025)</b> | <b>(\$3,268,864)</b> | <b>(\$2,340,947)</b> | <b>\$17,880,904</b> |
| Projected Revenue   | 22,446,450           | 21,674,450           | 20,974,450           | 20,474,450          |
| Projected Interest  | 63,711               | 61,467               | 55,401               | 56,067              |
| <b>Year-end Balance</b>   | <b>\$20,489,136</b>  | <b>\$18,467,053</b>  | <b>\$18,688,904</b>  | <b>\$38,411,421</b> |
| 15% Reserve   | 3,366,968            | 3,251,168            | 3,146,168            | 3,071,168           |
| <b>Net Year-end Balance</b>   | <b>\$17,122,168</b>  | <b>\$15,215,886</b>  | <b>\$15,542,737</b>  | <b>\$35,340,254</b> |
| <b>Orange: Amount paid to DDS for Early Start.</b>                                    |                      |                      |                      |                     |
| <b>Purple: Amount pending Commission approval.</b>                                    |                      |                      |                      |                     |
| <b>Royal Blue: Amount projected if Commission approves sustained level of effort.</b> |                      |                      |                      |                     |
| <b>Green: Subtotal amounts.</b>   |                      |                      |                      |                     |

**First 5 California  
 Financial Plan FY 2012-13 through FY 2015-16**

| Account/Project                                | FY 12-13            | FY 13-14             | FY 14-15             | FY 15-16             |
|--|---------------------|----------------------|----------------------|----------------------|
| <b>Child Care (0636)</b>                       |                     |                      |                      |                      |
| <b>Beginning Balance</b>                       | <b>\$24,499,428</b> | <b>\$14,776,103</b>  | <b>\$10,302,954</b>  | <b>\$5,398,886</b>   |
| Child Signature Program                        | 5,000,000           | 5,000,000            | 5,000,000            |                      |
| Teacher Signature Program - CARES Plus         | 18,256,694          | 12,514,147           | 12,511,647           | 12,511,147           |
| SCO/PRORATA/ADJUSTMENTS                        | 8,000               | 8,000                | 8,000                | 8,000                |
| <b>Total Budgeted Expenditures</b>             | <b>23,264,694</b>   | <b>17,522,147</b>    | <b>17,519,647</b>    | <b>12,519,147</b>    |
| Prior Year Adjustments                         |                     |                      |                      |                      |
| <b>Adjusted Fund Balance Expenditures</b>      | <b>23,264,694</b>   | <b>17,522,147</b>    | <b>17,519,647</b>    | <b>12,519,147</b>    |
| <b>Subtotal</b>                                | <b>\$1,234,734</b>  | <b>(\$2,746,044)</b> | <b>(\$7,216,692)</b> | <b>(\$7,120,260)</b> |
| Projected Revenue                              | <b>13,467,870</b>   | <b>13,004,670</b>    | <b>12,584,670</b>    | <b>12,284,670</b>    |
| Projected Interest                             | 73,498              | 44,328               | 30,909               | 16,197               |
| Other Revenue                                  |                     |                      |                      |                      |
| <b>Year End Balance</b>                        | <b>\$14,776,103</b> | <b>\$10,302,954</b>  | <b>\$5,398,886</b>   | <b>\$5,180,606</b>   |
| 15% Reserve                                    | <b>2,020,181</b>    | <b>1,950,701</b>     | <b>1,887,701</b>     | <b>1,842,701</b>     |
| <b>Net Year-end Balance</b>                    | <b>\$12,755,922</b> | <b>\$8,352,254</b>   | <b>\$3,511,186</b>   | <b>\$3,337,906</b>   |
| <b>Research and Development (0637)</b>         |                     |                      |                      |                      |
| <b>Beginning Balance</b>                       | <b>\$12,384,327</b> | <b>\$18,715,501</b>  | <b>\$25,988,317</b>  | <b>\$32,862,952</b>  |
| Annual Report                                  | 159,950             |                      |                      |                      |
| PEDS Maintenance                               | 73,680              |                      |                      |                      |
| General Research Software                      | 24,110              |                      |                      |                      |
| CARES Plus Program Data Collection and Storage | 962,940             | 780,000              | 780,000              | 780,000              |
| California Health Interview Survey 2011        | 750,000             |                      |                      |                      |
| IT Development                                 | 187,020             |                      |                      |                      |
| Child Signature Program - RFA Development      | 8,150               |                      |                      |                      |
| Child Signature Program                        | 5,000,000           | 5,000,000            | 5,000,000            | 0                    |
| SCO/PRORATA/ADJUSTMENTS                        | 8,000               | 8,000                | 8,000                | 8,000                |
| <b>Total Budgeted Expenditures</b>             | <b>7,173,850</b>    | <b>5,788,000</b>     | <b>5,788,000</b>     | <b>788,000</b>       |
| Prior Year Adjustments                         |                     |                      |                      |                      |
| <b>Adjusted Fund Balance Expenditures</b>      | <b>7,173,850</b>    | <b>5,788,000</b>     | <b>5,788,000</b>     | <b>788,000</b>       |
| <b>Subtotal</b>                                | <b>\$5,210,478</b>  | <b>\$12,927,501</b>  | <b>\$20,200,317</b>  | <b>\$32,074,952</b>  |
| Projected Revenue                              | <b>13,467,870</b>   | <b>13,004,670</b>    | <b>12,584,670</b>    | <b>12,284,670</b>    |
| Projected Interest                             | 37,153              | 56,147               | 77,965               | 98,589               |
| Other Revenue                                  |                     |                      |                      |                      |
| <b>Year End Balance</b>                        | <b>\$18,715,501</b> | <b>\$25,988,317</b>  | <b>\$32,862,952</b>  | <b>\$44,458,211</b>  |
| 15% Reserve                                    | <b>2,020,181</b>    | <b>1,950,701</b>     | <b>1,887,701</b>     | <b>1,842,701</b>     |
| <b>Net Year-end Balance</b>                    | <b>\$16,695,320</b> | <b>\$24,037,617</b>  | <b>\$30,975,252</b>  | <b>\$42,615,511</b>  |

**First 5 California  
 Financial Plan FY 2012-13 through FY 2015-16**

| Account/Project  | FY 12-13             | FY 13-14             | FY 14-15             | FY 15-16             |
|--|----------------------|----------------------|----------------------|----------------------|
| <b>Unallocated (0639)</b>                                    |                      |                      |                      |                      |
| <b>Beginning Balance</b>                                     | <b>\$10,641,650</b>  | <b>\$10,598,910</b>  | <b>\$9,792,487</b>   | <b>\$8,803,644</b>   |
| Small County Augmentations                                   | 2,995,547            | 3,000,000            | 3,000,000            | 3,000,000            |
| California Smoker's Helpline                                 | 999,698              | 1,400,000            | 1,400,000            | 1,400,000            |
| Strategic Planning Consultant                                | 50,000               | 100,000              |                      |                      |
| Child Signature Program                                      | 5,000,000            | 5,000,000            | 5,000,000            | 5,000,000            |
| SCO/PRORATA/ADJUSTMENTS                                      | 8,000                | 8,000                | 8,000                | 8,000                |
| <b>Total Budgeted Expenditures</b>                           | <b>9,053,245</b>     | <b>9,508,000</b>     | <b>9,408,000</b>     | <b>9,408,000</b>     |
| Prior Year Adjustments                                       |                      |                      |                      |                      |
| <b>Adjusted Fund Balance Expenditures</b>                    | <b>9,053,245</b>     | <b>9,508,000</b>     | <b>9,408,000</b>     | <b>9,408,000</b>     |
| <b>Subtotal</b>  | <b>\$1,588,405</b>   | <b>\$1,090,910</b>   | <b>\$384,487</b>     | <b>(\$604,356)</b>   |
| Projected Revenue  | 8,978,580            | 8,669,780            | 8,389,780            | 8,189,780            |
| Projected Interest   | 31,925               | 31,797               | 29,377               | 26,411               |
| Other Revenue  |                      |                      |                      |                      |
| <b>Year-end Balance</b>                                      | <b>\$10,598,910</b>  | <b>\$9,792,487</b>   | <b>\$8,803,644</b>   | <b>\$7,611,835</b>   |
| 15% Reserve  | 1,346,787            | 1,300,467            | 1,258,467            | 1,228,467            |
| <b>Net Year-end Balance</b>                                  | <b>\$9,252,123</b>   | <b>\$8,492,020</b>   | <b>\$7,545,177</b>   | <b>\$6,383,368</b>   |
| <b>Program Accounts 0631, 0634, 0636, 0637, 0639 Totals:</b> |                      |                      |                      |                      |
| Total cigarette and tobacco tax revenue                      | \$85,296,510         | \$82,362,910         | \$79,702,910         | \$77,802,910         |
| Total resources per year                                     | \$174,555,426        | \$166,761,747        | \$169,673,026        | \$172,430,977        |
| Total expenditures per year                                  | \$90,409,029         | \$77,060,734         | \$75,327,995         | \$23,531,147         |
| <b>Total Over/Under:</b>                                     | <b>\$84,146,397</b>  | <b>\$89,701,013</b>  | <b>\$94,345,032</b>  | <b>\$148,899,830</b> |
| Total 15% Reserve  | \$12,794,477         | \$12,354,437         | \$11,955,437         | \$11,670,437         |
|  | \$71,351,921         | \$77,346,577         | \$82,389,595         | \$137,229,394        |
| <b>Administration (0638)</b>                                 |                      |                      |                      |                      |
| <b>Beginning Balance</b>                                     | <b>\$23,089,422</b>  | <b>\$20,440,803</b>  | <b>\$17,400,256</b>  | <b>\$13,942,115</b>  |
| Administrative Expense                                       | 6,862,718            | 7,230,193            | 7,323,232            | 7,423,806            |
| SCO/PRORATA/ADJUSTMENTS                                      | 344,459              | 206,566              | 382,000              | 382,000              |
| <b>Total Budgeted Expenditures</b>                           | <b>7,207,177</b>     | <b>7,436,759</b>     | <b>7,705,232</b>     | <b>7,805,806</b>     |
| Prior Year Adjustments                                       |                      |                      |                      |                      |
| <b>Adjusted Fund Balance Expenditures</b>                    | <b>7,207,177</b>     | <b>7,436,759</b>     | <b>7,705,232</b>     | <b>7,805,806</b>     |
| <b>Subtotal</b>  | <b>\$15,882,245</b>  | <b>\$13,004,044</b>  | <b>\$9,695,024</b>   | <b>\$6,136,309</b>   |
| Projected Revenue  | 4,489,290            | 4,334,890            | 4,194,890            | 4,094,890            |
| Projected Interest   | 69,268               | 61,322               | 52,201               | 41,826               |
| Other Revenue  |                      |                      |                      |                      |
| <b>Year End Balance</b>                                      | <b>\$20,440,803</b>  | <b>\$17,400,256</b>  | <b>\$13,942,115</b>  | <b>\$10,273,025</b>  |
| 15% reserve  | 673,394              | 650,234              | 629,234              | 614,234              |
| <b>Net Year-end Balance</b>                                  | <b>\$19,767,409</b>  | <b>\$16,750,022</b>  | <b>\$13,312,881</b>  | <b>\$9,658,791</b>   |
| <b>ALL FIRST 5 CALIFORNIA FUNDS</b>                          |                      |                      |                      |                      |
| Total cigarette and tobacco tax revenue                      | \$89,785,800         | \$86,697,800         | \$83,897,800         | \$81,897,800         |
| Total resources per year                                     | \$202,203,406        | \$191,598,762        | \$191,320,373        | \$190,509,808        |
| Total expenditures per year                                  | \$97,616,206         | \$84,497,493         | \$83,033,226         | \$31,336,953         |
| <b>Total Over/Under:</b>                                     | <b>\$104,587,200</b> | <b>\$107,101,269</b> | <b>\$108,287,147</b> | <b>\$159,172,855</b> |
| Total 15% reserve  | \$13,467,870         | \$13,004,670         | \$12,584,670         | \$12,284,670         |
| Net after reserve  | \$91,119,330         | \$94,096,599         | \$95,702,477         | \$146,888,185        |

**Signature Program Funding Summary**  
 Fiscal Years 2012-13 through 2015-16

| <b>CHILD SIGNATURE PROGRAM</b>   |                     |   |                     |                     |                     |               |
|--|---------------------|---|---------------------|---------------------|---------------------|---------------|
| <b>Authority: Up to \$45 Million through June 30, 2015</b>                                   |                     |   |                     |                     |                     |               |
| <i>Account</i>   | FY 12/13            | % of FY Total   | FY 13/14            | % of FY Total       | FY 14/15            | % of FY Total |
| Media  | \$10,000,000        | 22.22%  | \$10,000,000        | 22.22%              | \$10,000,000        | 22.22%        |
| Education  | 20,000,000          | 44.44%  | 20,000,000          | 44.44%              | 20,000,000          | 44.44%        |
| Child Care   | 5,000,000           | 11.11%  | 5,000,000           | 11.11%              | 5,000,000           | 11.11%        |
| Research   | 5,000,000           | 11.11%  | 5,000,000           | 11.11%              | 5,000,000           | 11.11%        |
| Unallocated  | 5,000,000           | 11.11%  | 5,000,000           | 11.11%              | 5,000,000           | 11.11%        |
| FY total   | <b>\$45,000,000</b> | 100%  | <b>\$45,000,000</b> | 100%                | <b>\$45,000,000</b> | 100%          |
| <b>TEACHER SIGNATURE PROGRAM</b>   |                     |   |                     |                     |                     |               |
| <b>Cares Plus Round 1</b>  |                     |   |                     |                     |                     |               |
| <b>Authority: Up to \$36 Million through June 30, 2013</b>                                   |                     |   |                     |                     |                     |               |
| <i>Account</i>   | FY 12/13            | <ul style="list-style-type: none"> <li>• CARES Plus – Round 1, Phase I Planning and Development activities began in FY 2010-11;</li> <li>• \$6 million of unused funding was moved from Round 1 to Round 2</li> </ul> |                     |                     |                     |               |
| Child Care   | \$18,218,135        |   |                     |                     |                     |               |
| Research   | 1,000,000           |   |                     |                     |                     |               |
| FY total   | <b>\$19,218,135</b> |   |                     |                     |                     |               |
| <b>Cares Plus Round 2</b>  |                     |   |                     |                     |                     |               |
| <b>Authority: Up to \$42 Million through June 30, 2016 *</b>                                 |                     |   |                     |                     |                     |               |
| CARES Plus – Round 2 RFA was released March 7, 2013, and funds will be awarded in June 2013. | <i>Account</i>      | FY 13/14  | FY 14/15            | FY 15/16            |                     |               |
|  | Child Care          | \$12,720,000  | \$12,720,000        | \$12,720,000        |                     |               |
|  | Education           | 500,000   | 500,000             | 500,000             |                     |               |
|  | Research            | 780,000   | 780,000             | 780,000             |                     |               |
|  | FY total            | <b>\$14,000,000</b>   | <b>\$14,000,000</b> | <b>\$14,000,000</b> | <b>\$14,000,000</b> |               |
| <b>PARENT SIGNATURE PROGRAM</b>  |                     |   |                     |                     |                     |               |
| <b>Authority:</b>  |                     |   |                     |                     |                     |               |
| 1. Parent Outreach and Education: \$31.1 Million 1/1/2012-12/31/2014                         |                     |   |                     |                     |                     |               |
| 2. Kit for New Parents: Up to \$15 Million through 7/31/2013                                 |                     |   |                     |                     |                     |               |
| 3. 1-800-Number: Up to \$150,000 Annually  |                     |   |                     |                     |                     |               |
| <i>Account</i>   | FY 12/13            | FY 13/14  | FY 14/15            |                     |                     |               |
| 1. Media   | \$10,376,587        | \$10,376,587  | \$11,696,348        |                     |                     |               |
| 2. Media   | 5,574,310           | 0   | 0                   |                     |                     |               |
| 3. Media   | 150,000             | 100,000   | 100,000             |                     |                     |               |
| FY total   | <b>\$16,100,897</b> | <b>\$15,526,587</b>   | <b>\$16,846,348</b> |                     |                     |               |

\* Includes \$6 million in unused funds moved from CARES Plus-Round 1.