

**FIRST 5 CALIFORNIA COMMISSION MEETING  
AGREEMENT RATIFICATIONS**

<b>Contract No.</b>	<b>Vendor</b>	<b>Description</b>	<b>Amount</b>	<b>Account</b>	<b>Authorization/Authority</b>
CFF 7348	Fraser Communications	Full-service media	\$66,928,626.00	Media 0631	<u>4/24/2014 Item 7:</u> Approval for a three-year contract for up to \$68 million
LAA CFF 004	First 5 Santa Clara County	Oversight of quality early learning efforts provided through Educare California of Silicon Valley	\$3,100,000.00	Education 0634	<u>1/23/2014 Item 7:</u> Approval to extend the Commission's authority for the remaining \$6 million over three years
LAA-CFF-CSP EXT 2015-03	Children and Families Commission of Orange County	Extension for Child Signature Program 1 and 3	\$2,186,600.00	Unallocated 0639	<u>1/22/2015 Item 6:</u> One-year funding extension of CSP 1 and 3
LAA-CFF-CSP EXT 2015-06	First 5 San Joaquin	Extension for Child Signature Program 1 and 3	\$566,275.00	Unallocated 0639	<u>1/22/2015 Item 6:</u> One-year funding extension of CSP 1 and 3
LAA CFF CSP EXT 2015-02	First 5 Merced County	Extension action plan for Child Signature Program 1 and 3	\$272,762.50	Unallocated 0639	<u>1/22/2015 Item 6:</u> One-year funding extension of CSP 1 and 3
CFF 7357	California State University, Northridge	Expand the <i>California Child Care Research Partnership, Are You In? Family Child Care Providers' Experiences in Quality Improvement Initiatives Study</i> to include 48 additional case studies in El Dorado County	\$149,790.00	Research 0637	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7374	Chrysalis Coaching	Leadership and teamwork coaching and training services for First 5 California staff	\$38,000.00	Administration 0638	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business

CFF 7345	California State University, Sacramento	Co-sponsorship for the 8th Biennial Childhood Obesity Conference (audio-visual services)	\$9,999.99	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000.00 annually to be distributed for co-sponsorships
CFF 7355	First 5 Association	Co-sponsorship for the <i>Help Me Grow</i> National Forum	\$9,999.99	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000.00 annually to be distributed for co-sponsorships
CFF 7369	Parents Anonymous® Inc.	Co-sponsorship for the 2015 National Certification of Parent Leaders (audio-visual services and meeting room rental)	\$9,999.99	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000.00 annually to be distributed for co-sponsorships
CFF 7371	Toledo Don LLP	Re-registration of First 5 California and Primeros 5 California logos as Federal Service Marks	\$9,999.99	Administration 0638	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business