



Common Acronyms

Affordable Care Act	ACA
Adverse Childhood Experiences (abuse or trauma)	ACEs
Ages & Stages Questionnaire-3 (assessment)	ASQ-3
Community Action Commission of Santa Barbara County (agency).....	CAC
Child Abuse Listening and Mediation (agency).....	CALM
California Work Opportunity and Responsibility to Kids (public assistance)..	CalWORKS
Comprehensive Approaches to Raising Educational Standards (provider training strategy)....	CARES
Court Appointed Special Advocates (agency, also an individual volunteer) ..	CASA
Child Care Planning Council of Santa Barbara County (state-mandated council).....	CCPC
Community Development Block Grant.....	CDBG
Classroom Assessment Scoring System (assessment for classroom quality) .	CLASS
Children’s Resource & Referral of Santa Barbara County (agency)	CRR
Center on the Social and Emotional Foundations for Early Learning (strategy)	CSEFEL
Child Welfare Services (agency).....	CWS
Differential Response (strategy)	DR
Desired Results Developmental Profile (assessment)	DRDP
Department of Social Services (agency)	DSS
Early Care & Education (strategy).....	ECE
Environment Rating Scale (assessment)	ERS
Family Child Care (licensed child care provided in a home).....	FCC
Family Development Matrix.....	FDM
Family, Friend and Neighbor (child care provider outside of a school/center)	FFN
Family Resource Center (strategy)	FRC
Front Porch (multi-agency partnership child abuse prevention program)	Front Porch
Family Support (strategy).....	FS
Inclusive Child Care Action Team (special needs council).....	ICCAT
Individualized Education Plan (strategy)	IEP
Memorandum of Understanding.....	MOU
National Association for Family Child Care	NAEYC
National Association for the Education of Young Children	NAFCC
Protective Factors Survey (assessment).....	PFS
Quality Rating and Improvement System (quality care strategy)	QRIS
Results-Based Accountability (strategy)	RBA
Santa Barbara County Education Office (agency).....	SBCEO
Santa Maria-Bonita School District.....	SMBSD
Transitional Kindergarten (for eligible 4 year olds)	TK
Women, Infant & Children Program (public assistance)	WIC



Seeing What Works:

A tour of successful strategies to support children in the early years in Northern Santa Barbara County

Schedules for the Day

NOTE: Schedules differ depending on where you start and which bus you are on during the day.

Morning Session at the Santa Maria Veterans' Center

- 1. 8:15 – 8:30AM** **Guests Arrive, Check in, Get Settled**
 - 313 W. Tunnell Avenue, Santa Maria, 93458
- 2. 8:30 – 8:38AM** **Welcome and Opening Session**
 - Supervisor Steve Lavagnino
- 3. 8:38 – 9:15AM** **Morning Presentation to Frame the Day**
 - Mari Ortega-Garcia
- 4. 9:15 – 9:30AM** **Welcome Santa Barbara Attendees, Check In, Use Facilities, Get Ready to Go**
- 5. 9:30 – 9:50AM** **Everyone Boards the Two Buses**

Morning Session on the Santa Barbara Bus

- 1. 7:45 – 8:00AM** **Guests Arrive and Board Busses**
 - First Presbyterian Church, 21 E. Constance, Santa Barbara, 93101
- 2. 8:00 – 9:25AM** **Bus Departs and Drives to Santa Maria**
 - Welcome from Third District County Supervisor Joan Hartman and Santa Barbara Foundation President Ron Gallo
 - Morning Presentation to Frame the Day
- 3. 9:25 – 9:40AM** **Arrive at Vets' Center, Check In, Use Facilities, Get Ready to Go**
- 4. 9:40 - 9:50AM** **Everyone Boards the Two Buses (Check your nametag for bus label)**



The Actual Tour - Ben Romo's Bus

1. 9:50 – 10:00AM **Veterans' Center to Good Samaritan Homeless Shelter Property (Santa Maria)**
2. 10:10 – 10:55AM **Tour Good Samaritan (3 groups tour Transition Center → Emergency Shelter → CAC)**
3. 10:55 – 11:25AM **Quality Childcare Panel Discussion (Good Sam Kitchen/Cafeteria)**
4. 11:25 – 11:35AM **Getting Back on the Bus**
5. 11:35 – 12:00PM **Good Sam → River View Townhomes in Guadalupe**
6. 12:00 – 12:10PM **Exit Bus & Head to Panel Discussion (guests pick up lunch, find a seat)**
7. 12:10 – 1:00PM **Family Resource Center Panel Discussion and Lunch (River View Community Room)**
8. 1:00PM – 1:10PM **Presentation on Family Child Care Creation Project**
 - Partnership between the Children's Resource and Referral, People's Self-Help Housing, the Workforce and Literacy Initiative, and United Way of Northern Santa Barbara County
9. 1:10 – 1:20PM **Getting Back on the Bus**
10. 1:20 – 1:45PM **River View Townhomes → Mobile Home Park (pit stop – we will not unload)**
11. 1:45 – 1:55PM **Mobile Home Park → Vets' Center for Closing Session**



The Actual Tour - Eileen Monahan's Bus

1. 9:50 – 10:15AM **Veterans' Center → River View Townhomes in Guadalupe**
2. 10:15 – 10:25AM **Exit Bus & Head to Panel Discussion**
3. 10:25 – 11:15AM **Family Resource Center Panel Discussion (River View Community Room)**
4. 11:15 – 11:25AM **Presentation on Family Child Care Creation Project**
 - Partnership between Children's Resource and Referral, People's Self-Help Housing, the Workforce and Literacy Initiative, and United Way of Northern Santa Barbara County
5. 11:25 – 11:35AM **Getting Back on the Bus**
6. 11:35 – 12:00PM **River View Housing → Mobile Home Park (pit stop – we will not unload)**
7. 12:00 – 12:10PM **Drive to Good Samaritan Homeless Shelter Property in Santa Maria**
8. 12:10 – 12:20PM **Exit Bus & Head to Panel Discussion (guests pick up lunch, find a seat)**
9. 12:20 – 12:50PM **Quality Childcare Panel Discussion and Lunch (Good Sam Kitchen/Cafeteria)**
10. 12:50 – 1:35PM **Tour Good Samaritan (3 groups tour Transition Center → Emergency Shelter → CAC)**
11. 1:35 – 1:45PM **Getting Back on the Bus**
12. 1:45 – 1:55PM **Good Sam → Vets' Center for Closing Session**



Closing Session (ALL)

1. 1:55– 2:15PM **Unload the Buses, Get Settled, Use Facilities**
2. 2:15 – 2:19PM **Welcome Back and Opening Comments**
 - Ron Gallo, President and CEO of the Santa Barbara Foundation
3. 2:19 – 2:24PM **Quick Summary of the Day**
 - Ben Romo, Executive Director of First 5 Santa Barbara County
4. 2:24 – 2:32PM **Supervisors Hartmann and Lavagnino Reflections from the Day**
5. 2:32 – 2:55PM **Reflections from a Panel of Leaders**
 - **Dr. Charity Dean**, County Health Officer and First 5 Commissioner
 - **Marcos Vargas**, Executive Director of the Fund for Santa Barbara
 - **Phil Alvarado**, Retired Superintendent of the Santa Maria Bonita School District and Santa Barbara Foundation Board Member
 - **Ed Cora**, Superintendent of the Guadalupe School District
6. 2:55 – 3:35PM **Open Discussion**
 - **Reflections, Reactions, Ideas from Attendees**
 - ❖ *KEY QUESTION: “What was your reaction to the day, and what ideas do you have coming out of it about how we can do more of this good work together?”*
 - **Supervisors Lavagnino and Hartmann Closing Comments**
7. 3:35 – 3:40PM **Next Steps and Closing Comments**
 - Ben Romo
8. 3:40 – 3:55PM **Adjourn/Get Santa Barbara Attendees Back on the Bus**
9. 3:55 – 5:30PM **Santa Barbara Bus Departs and Travels Back to Santa Barbara**
 - NOTE: This trip typically takes 70 minutes so we should be home prior to 5:30PM



Bus Presentations

Ben Romo

Executive Director, First 5 Santa Barbara County

Ben has served as the Executive Director of First 5 Santa Barbara County since 2012. First 5 invests taxes on cigarettes to support programs and services that help children get ready for kindergarten. Prior to working at First 5 Ben worked for the County Education Office as the Director of Community Education and Special Projects. Before that, he owned a political, public, and government relations consulting firm serving clients in the public and private sectors and also worked in the campaigns and government offices of Congressmembers Walter and Lois Capps. He credits his success in life to parents who had what they needed to support his early health and social/emotional development and the fact that he attended a high quality preschool and child care program.

Email: benromo@first5sbc.org *Phone:* (805) 680-7623



Mari Ortega-Garcia, M.Ed.

Program Officer, First 5 Santa Barbara County

Mari has been with First 5 Santa Barbara County since 2006 and has worked on all of the First 5 Early Care and Education quality projects. In addition, Mari has overseen Systems Change and Capacity Building contracts. Mari is a native Californian, having been born and raised in Santa Maria and attending local schools, she has worked in the nonprofit community prior to her arrival at First 5 Santa Barbara County. She received her BA in Child Development from San Jose State University and her M.Ed. from University of California, Santa Barbara. Having lived in the northwest part of Santa Maria, Mar has a deep appreciation for how families persevere despite adversity. It is through her work at First 5 that she seeks to improve the quality of life in our community through its funded efforts. Mari has two daughters, Prisella, 4 and Penelope, 3 who she raises with her husband of 7 years, PJ.

Email: marigarcia@First5SBC.org *Phone:* (805) 739-8744



Eileen Monahan

Early Care and Education Manager, First 5 Santa Barbara County

Eileen Monahan is currently the Early Care and Education manager for First 5 Santa Barbara County, but will be launching a child care consulting practice July 1, 2017. For 16 years Eileen has led First 5's efforts to increase child care capacity and quality in the county, with a stellar team of ECE colleagues. She has over 35 years' experience in the field of early care and education, including time spent as staff and administrator of programs for children ages 2-15. She holds a bachelor's degree in Developmental Psychology from the University of California, Santa Barbara, and is also trained and experienced in grant writing, land use planning, child care facilities design, public policy, and work-life policies. Eileen lives in Goleta, California, and keeps herself grounded by spending time with her husband, 4 children and 4 adorable grandchildren.

Email: emonahan@First5sbc.org *Phone:* (805) 560-1038





Bus Presentations

Ronald V. Gallo

President & CEO, Santa Barbara Foundation

With more than two decades of community foundation leadership, Ronald V. Gallo, Ed.D., serves the Santa Barbara community & county as president and CEO of the Santa Barbara Foundation. Prior to his time at the Santa Barbara Foundation, Ron completed a tenure of 15 years as the president and CEO of The Rhode Island Foundation, one of the nation's larger community foundations. Ron has a particular interest in sustaining equitable community development, identifying and supporting community-based leadership, improving health outcomes for communities, strengthening the arts, fostering creative partnerships between the private and public sectors, and identifying new models of philanthropy.

Email: rgallo@sbfoundation.org *Phone:* (805)963-1873



Sylvia Barnard

Executive Director, Good Samaritan Shelter

Serve as the Executive Director of Good Samaritan Shelter for the past 20 years, and love the work that we do. Graduated from UCSB with a BA in English (minor in Professional Writing), and an AS in Administration & AA in English from Santa Barbara City College. Serve as the Co-Chair of the Santa Barbara County Continuum of Care, Board of Directors of the Santa Barbara County Public Health Federally Qualified Health Care Board, Founding Member of the Santa Barbara County Re-Entry Committee, and Board Member of the Santa Barbara County Behavioral Wellness Steering Committee. Just received the Congressional Woman of the Year Award from Congressman Salud Carbajal. Am honored to work in this field and to assist in helping homeless move into housing, keeping families together amongst the most vulnerable populations within our community.

Email: goodsamshelter@gmail.com *Phone:* (805) 331-0877



Alma Hernandez

3rd District Representative for Joan Hartmann, Santa Barbara County Board of Supervisors

Alma Hernandez has over 20 years experience working in rural, largely immigrant, communities developing leadership through cooperative efforts and placing community members at the forefront of decision making processes. Her focus has included the promotion of open, communal, multicultural, and artistic spaces. Successful collaborative efforts include Ciclovía in the City of Guadalupe and Dual Immersion in Santa Maria. More recently, she served as chair of the Dune's Center Internal Affairs Committee and Board, as Vice President on the CAUSE Board of Directors, Lion's Club, and more currently as a Board Member on the Fund for Santa Barbara. Alma was born in Arizona to a first generation immigrant family from Monterrey and Jalisco, Mexico and holds a Bachelor of Science degree from Cal Poly and a Masters in Public Administration from Cal State Northridge. Alma loves the outdoors, hiking, biking, running, spending time wither two favorite people, Vicente and Catalina, and promoting good health for family and community members alike.

Email: ahernandez@countyofsb.org *Phone:* (805) 699-1140





Bus Presentations

Aaron Pankratz

Associate Director, CASA of Santa Barbara County

Aaron oversees all program operations for CASA. He has previously worked with the Central Coast Commission for Senior Citizens, VTC Enterprises, Best Buddies, and the Los Angeles Unified School District. He graduated from Sonoma State University.

Email: aaron@sbcasa.org *Phone:* (805) 357-2598



Timothy Bigelow

Development Director, CASA of Santa Barbara County

Tim Bigelow is the Development Director of CASA of Santa Barbara County. The goal of CASA is to assure a safe, permanent and nurturing home for every abused and/or neglected child by providing a highly trained volunteer to advocate for them in the court system. He is a business leader with over 20 years of investment advisory experience and has significant relationships on both coasts. Working in both California and on the East Coast, he has successfully built a deep referral network and trusted relationships with major high net worth individuals and institutions in a wide variety of sectors. His extensive knowledge of capital raising, investment strategies, business relationships and ability to create and foster long-lasting associations based on integrity are his strengths. Tim has a Bachelor's Degree from the University of Rhode Island and completed the Executive Program at Harvard University's Kennedy School of Government in Behavioral Finance and Investment Decisions. Tim is on the Board of Directors of the Rotary Club of Santa Barbara North, and he serves as an Ambassador for the Santa Barbara Chamber of Commerce.

Email: tim@sbcasa.org *Phone:* (805) 739-9102





Early Care & Education (ECE) Panelist Profiles

Sharol Viker

Program Officer, First 5 Santa Barbara County

Sharol Viker is currently a Program Officer at First 5 Santa Barbara County and for the past eighteen years has worked on the Early Care and Education focus area activities related to workforce development and quality improvement. She has been in the field of early care and education (ECE) in Santa Barbara County for over thirty years. She has worked as a toddler and preschool teacher, directed a parent co-op, was an Education Coordinator for CAC Head Start and Early Head Start and is an adjunct faculty member at Allan Hancock College. Sharol has an AA degree in ECE from Allan Hancock College, a BA degree in Liberal Studies and a Master's Degree in ECE from Concordia University. She is a member of various local and state-wide organizations such as Santa Barbara County Child Care Planning Council (SBCCCPC), Pacific Coast Association for the Education of Young Children (PCAECY) and California Quality Rating and Improvement System (QRIS) work groups.

Email: sviker@First5sbc.org *Phone:* (805) 739-8745



Joyce Stone

Coordinator, Santa Barbara County Education Office / Child Care Planning Council

Joyce has worked as the Coordinator for the Santa Barbara County Child Care Planning Council (LPC) since 2011. Current responsibilities include: coordinating all efforts of the LPC, including state mandates to conduct a child care needs assessment, create a countywide strategic plan, and provide a forum for a diverse group of stakeholders. She manages two state contracts for workforce development: the AB 212 retention program and CA Transitional Kindergarten Stipend project, and manages the Quality Rating and Improvement System block grants for state preschool and for infant toddler programs, as well as parts of the IMPACT grant that from First 5. Joyce also has a locally funded ECE Leadership Development grant, and is working with a cohort of other LPC coordinators to create training modules for the state. Joyce is active in statewide public policy and advocacy, and holds a Master's Degree in Public Policy and Administration from Sacramento State.

Email: sbcccpc@sbceo.org *Phone:* (805) 964-4710 x4473



Channone Sheller

Associate Director, Children's Resource & Referral of Santa Barbara County

Channone has been an advocate for children for most of her adult life. She initially worked as a teacher in the K-12 field while attending law school. After passing the California State Bar, she then worked as an attorney for 5 years representing the state in Juvenile Dependency matters. It was through this work that she realized her passion – giving a voice to the voiceless children in our communities. She eventually left the legal field in favor of non-profit work and joined Children's Resource & Referral two years ago as the Program Director. She has since been an integral part of moving initiatives from idea to implementation, and looking for the best ways to help our community of families access quality child care.

Email: csheller@sbfcc.org *Phone:* (805) 925-6701





Family Support (FS) Panelist Profiles

Teresa Johnes

Program Officer, First 5 Santa Barbara County

Teresa Johnes oversees the Family Support Focus area, where she provides oversight of the \$1.1 million dollars the First 5 commission allocates annually for prevention/early intervention services. Teresa has been a leader in bringing the Family Development Matrix (an evidence based case management assessment tool) and the Supporting Father Involvement Initiative to the County. Teresa created the Network of Family Resource Centers a collaborative of 13 family support organizations with the help of other family support programs and has been a champion for the Strengthening Families Framework where she partners with the local child abuse prevention council & child care planning council. Teresa was involved at the state level with a team that developed Standards of Quality for Family Support programs. These standards have now been adopted at the national level. Teresa serves on many local committees focusing on the wellbeing of children and families. Teresa has her Bachelor's degree in Social Science.

Email: trjohnes@First5SBC.org *Phone:* (805) 739-8741



Maria Chesley Fisk, PhD

Executive Director, Carpinteria Children's Project

Co-Chair, Network of Family Resource Centers (FRC)

Maria Fisk, PhD is an educator and leader who believes in the power of communities to change lives. She is a co-facilitator of the Santa Barbara County Network of Family Resource Centers and the Executive Director of the Carpinteria Children's Project (CCP). CCP provides early childhood education, family support services, and leadership of the Thrive Carpinteria Partner Network of early education and social service providers. In previous roles, Maria taught young children learning English, parents and teachers learning about child development, and school leaders learning about data systems and continuous improvement planning. She lives with the joys of her life, her two teenaged boys.

Email: mfisk@carpchildren.org *Phone:* (805) 566-1600





Family Support (FS) Panelist Profiles

Alma Marquez-Arias

Program Manager, Santa Maria Valley Youth and Family Center

As Program Manager of the Santa Maria Healthy Start Family Resource Center, Alma implements new programs and is responsible for the successful execution of continuing programs and the meeting and reporting of contractual obligations and outcomes. She directs the Family Advocate case management activities and their outreach efforts. Alma has held this position with SMVYFC for the past 12 years. Alma possesses a Ed.M from Harvard University Graduate School of Education, as well as a Single-Subject California teaching credential. Her experience working children and families from all socio-economic sectors and diverse ethnicities has prepared her to build strong relationships with community resources and services and to focus on how to secure positive outcomes for children and families. Born to migrant farm workers and fluent in English and Spanish, she is sensitive to the culture, customs, beliefs and challenges of Santa Maria children and families.

Email: amarquez@smsbsd.net *Phone:* (805) 361-6931



Samuel H. Duarte

Director, Guadalupe Little House by the Park

Samuel Duarte has worked in largely underserved communities for the past 25 years, providing educational opportunities, leadership development, and motivating parent engagement in their children’s academic lives and within our civic institutions. He is currently the Director of Guadalupe’s Little House by the Park, also known as the Cedillo Community Center, a place where people can access supportive services and are encouraged to become life-long learners and to contribute their skills and experiences for the betterment of their families and their community. Strategies include the Guadalupe Parent Academy, the Guadalupe Literacy Theatre, the Guadalupe Mural Project, and the Community Changer Project, among others. He holds a degree in Sociology and is currently enrolled in an M.F.A. in Creative Writing through UTEP University. He lives in Santa Maria with his wife, Jessica, and two boys, Kaél and Kaleb.

Email: sduarte@gusdbobcats.com *Phone:* (805) 343-1194





Workforce Development and Literacy Initiative (WALI) Panelist Profiles

Alejandra Mahoney

Senior Manager of Educational Programs, Peoples' Self Help Housing

Alejandra was raised in Guadalupe and started kindergarten just a few months after moving to the United States from Costa Rica. She doesn't remember anyone speaking to her in Spanish at school, not even the other students. She only remember her wonderful teacher, Mrs. Pohl, and her amazing kindness. The other students were also quick to take her in and are still some of her closest friends. Obviously, this early experience had a lasting impression because when Dr. David Sanchez, her professor at Cal Poly said she should become a teacher, as much as she fought it, she ended up teaching. She loved teaching at Juvenile Hall and Fitzgerald Community School as well as Adult Education in Guadalupe. Now as Senior Manager of Educational Programs at Peoples' Self Help Housing she designs and implements programs for over 300 K-12 students, supports families in their attainment of educational success for their children and collaborates with great agencies to "bring school home".

Email: alejandram@pshhc.org *Phone:* (805) 878-1456



Elvia Salazar

Resident Leader/ Childcare Provider, Peoples' Self Help Housing / WALI

Elvia Salazar was born in Queretaro, México. At 30 she immigrated to the US looking for a better life for her family. She made sacrifices but they resulted in many accomplishments. Her daughter Edna graduated community college last year with two Associates degrees and will start the nursing program and she has a beautiful family. Elvia's son Miguel graduated High School in 2015. Elvia's life became even happier after the arrival of her third child Daniel, 8 years old and in 3rd grade at Liberty School. Elvia got involved with the parents committee and organizes community events. She was part of Pueblo Organization to have a bus route returned that was taken away from our neighborhood. This is her third year educating the community through Promotorx Health Program. She received the national Dorothy Richardson Leadership Award in October 2016.

Email: olivialg@pshhc.org *Phone:* (805) 266-2688





Good Samaritan & CAC Head Start Tour Guide Profiles

Lorraine Neenan

Children's Services Program Director, Community Action Commission of SB County

Lorraine has been an Early Childhood professional for 40 years. She has a BA in Human Development from Pacific Oaks College. She has worked in CAC's Head Start program for 14 years, and has been the Program Director for two years. Our Children's Services program provides early care and education to about 1000 children, in-utero to five-years old, countywide. We serve families with the highest need for services: low-income households, children with disabilities, families that are homeless, and children in foster care.

Email: lneenan@cacsb.com *Phone:* (805) 964-8857 x153



Kris Kuder

Permanent Housing Corrdinator & Family Shelter Program Manager, Good Samaritan

Kris Kuder has been with Good Samaritan Shelter for over 12 years. She came to Good Samaritan from the Santa Maria Bonita School District. Kris has held several different positions at Good Samaritan throughout the years including managing the After School Program and Shelter. She now runs the Family Shelter and is the Permanent Housing Coordinator where she oversees over 20 families who have achieved their dreams of Permanent Housing and continues to work with 14 families in the Family Shelter on their journey to reaching the same goal. Kris has a passion for the children that come through the door of the Good Samaritan Shelter and strives to break the cycle of homelessness in these struggling families.

Email: kkuder@goodsamaritanshelter.org *Phone:* (805) 347-3338 x110



Kirsten Cahoon

Director of Shelter Operations, Good Samaritan Shelter

Kirsten Cahoon became interested in social work over 17 years ago when she began working for CASA (Court Appointed Special Advocates) as a Case Manager/Development Associate. She served as Membership Director at the Santa Maria YMCA and spent 5 years at a local radio station in sales and promotions. It was with CASA that she realized her love for working with those struggling in our community to help them reach their incredible potentials. She began working for the County of Santa Barbara as a Career Employment Specialist and later at Good Samaritan Shelter as the Director of Homeless Services. She believes it is her calling in life to work with the homeless. Kirsten oversees all the homeless and veteran programs for Good Samaritan including programs in Lompoc and the Five Cities areas. Kirsten has lived in Santa Maria for over 20 years with her husband and has three children and one beautiful grandson.

Email: kcahoon@goodsamaritanshelter.org *Phone:* (805) 347-3338





Good Samaritan & CAC Head Start Tour Guide Profiles

Alexis Nshamamba

After School Program Manager / Training Manager, Good Samaritan Shelter

Alexis facilitates all of the Good Samaritan Shelter staff training as well as runs two After School Programs. She was born and raised in Santa Maria, leaving for four years to attend the University of Mobile where she obtained two Bachelor Degrees, in History and Elementary Education. She came back to Santa Maria to be near family and give back to my community. Alexis is married with a one year old daughter who is the joy of her life!

Email: anshamamba@goodsamaritanshelter.org *Phone:* (805) 268-3070



Donna Flores

Director of Treatment, Good Samaritan Shelter

Donna Flores has been working for Good Samaritan Shelter since 1993. She is currently the Director of Treatment, overseeing ten programs within the Good Samaritan Shelter system to include: Outpatient Treatment program(s), Perinatal Residential programs, Clean and Sober living homes and Detoxification facilities. Donna has worked in the capacity of Mother Infant Specialist, Substance Abuse Counselor and Program Manager prior to her current position. Donna has an Associate of Science Degree and is a Certified Addiction Treatment Counselor. She is also a member of the California Association of Alcohol and Drug Educators (CAADE). Donna believes her colored past is one of her greatest assets. She is a firm believer of self care as a way to avoid becoming burnt out, however, she maintains her compassion for the population she works with by keeping in mind that every human has a story and a potential that may not always be apparent at first.

Email: dflores@goodsamaritanshelter.org *Phone:* (805) 266-3747





Closing Session

Steve Lavagnino

5th District Supervisor, Santa Barbara County

Steve Lavagnino is a member of the County Board of Supervisors where he has represented the 5th District, including the City of Santa Maria for the last 6 years. Prior to his first election in 2010, Steve was the Deputy Chief of Staff to Congressman Elton Gallegly where he helped over 60 young men and women receive appointments to our nation's prestigious service academies. Based on his commitment level, the United States Military Academy bestowed on him the title of "Friend of West Point." Steve is the founder and driving force behind the annual Veterans Stand Down event aimed at providing homeless and near homeless veterans all the services they need to reconnect to the community. Based on his work for veterans, Steve was named the Elks Citizen of the Year in 2013 and in 2015 he was named as an honorary lifetime member of the Vietnam Veterans of America. He is married to his lovely wife Marian, they have 3 grown children and they are the proud grandparents to five little ones.

Email: steve.lavagnino@countyofsb.org *Phone:* (805) 346-8400



Joan Hartmann

3rd District Supervisor, Santa Barbara County

Joan Hartmann served 6 years as a court-appointed special advocate, and currently serves on the First Five Commission. With a Ph.D in Government and a law degree, Joan's career has spanned education, government, public policy, and community service. She has worked as a teacher, mostly at the college level, a budget and policy expert, community advocate, and County Planning Commissioner and has years of volunteer service on non-profit and public sector boards. She is deeply committed to education, stable families and healthy communities to help each child fulfill their singular promise.

Email: jhartmann@countyofsb.org *Phone:* (805) 568-2192



Phil Alvarado

Grandfather, Community Volunteer, Educator

Former Superintendent, Santa Maria-Bonita School District

Hello! My name is Phil Alvarado. I am born and raised in Santa Maria, a student of our local schools. I was first hired in 1973 as an instructional aide, and retired in 2015 as the superintendent of the Santa Maria-Bonita School District. I strongly believe we can do the most good for our students when they are in a position as young adults to CHOOSE their career path with full knowledge of the required curriculum and having the academic ability to succeed. An ambitious path requires us to have a deep sense of urgency. Time must be on our side and not against us. I am hoping we will engage in conversation around the following questions: "How do we join forces and do everything we can to have every child enter the school system near or at grade level?" The time to act is now. Let the conversation begin!

Email: palvarado93455@yahoo.com *Phone:* (805) 720-5205





Closing Session

Ed Cora

District Superintendent, Guadalupe Union School District

Ed Cora believes every child, regardless of their geographical location, economic status, or family background, has the right to be provided the finest education possible in a safe and positive atmosphere – a place where they can thrive to be productive citizens serving their community. “I believe in the importance of how education is delivered...through one relationship, one child, one team, one school at a time.” Ed Cora is currently the Superintendent of the Guadalupe Union School District in Northern Santa Barbara County. He is serving in his sixth year as superintendent and 33 years in education. He served as a junior high principal for seven years, elementary school principal for seven years, a district-wide outreach coordinator, and elementary teacher for eleven years. He earned his master’s degree in education and administrative services credential from the University of LaVerne, California.

Email: edcora@sbceo.org *Phone:* (805) 343-2114



Charity Dean MD, MPH

Health Officer, Santa Barbara County Public Health Dept.

I grew up in a rural farming community where many families lived below the poverty level. Like most, our family was on WIC and food stamps despite my father working multiple jobs. Even with a high drop-out rate in our schools, and neither parent having a college degree, I somehow grasped at a very early age that education could be my ladder out of poverty. After completing an MD/ MPH at Tulane University and residency at Cottage Hospital, I made a conscious decision to follow my heart and go to work for the County. As the healthcare safety net, our County serves the most vulnerable and underserved families. Many of the issues they commonly struggle with were part of my childhood, too. It has been a joy to join the First 5 Commission and further the work of strengthening families, with a focus on early childhood education.

Email: Charity.Dean@sbcphd.org *Phone:* (805) 896-2229



Marcos Vargas, Ph.D.

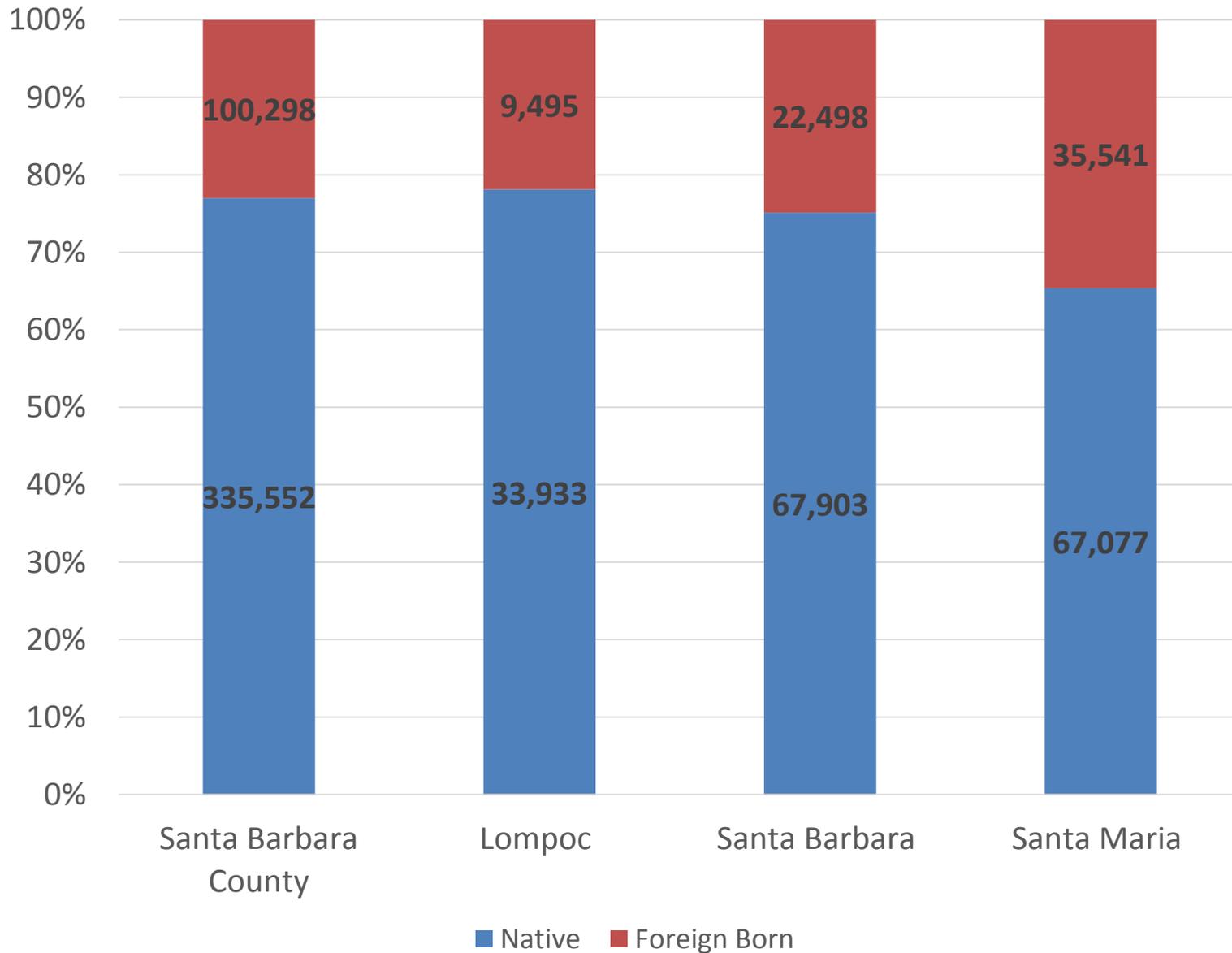
Executive Director, Fund for Santa Barbara

Marcos Vargas is the Executive Director of the Fund for Santa Barbara. Prior to this, he served for fourteen years as the founding Executive Director of CAUSE, a social justice organization serving the California Central Coast. Marcos’ non-profit experience also includes serving as the Executive Director of El Concilio, a Latino community advocacy and multi-service organization, and the Director of Planning for the United Way of Ventura County. He has also served on numerous boards, including the McCune Foundation, and the Common Counsel Foundation. Awards have including the Outstanding Citizen Award from the California Federation of Teachers, Cesar Chavez Leadership Award from the United Farm Workers, and Leadership Award from the National Women’s Political Caucus of Ventura County. Marcos has a doctorate and masters degree in urban planning from UCLA. His dissertation addressed the expanding public policy and community development role of community-based organizations of color in California.

Email: mvargas@fundforsantabarbara.org *Phone:* (805) 216-3041

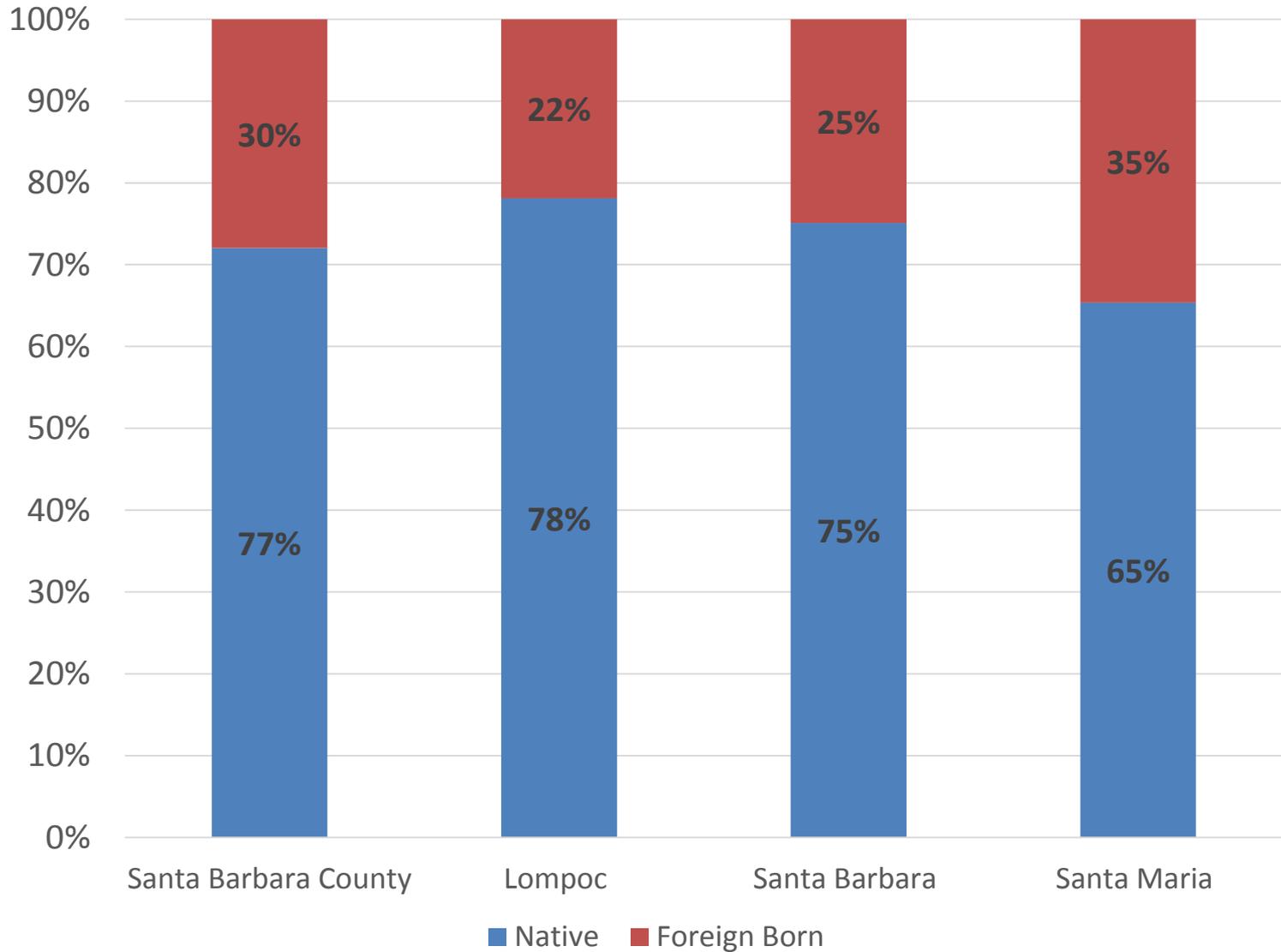


Percent of Native vs Foreign Born



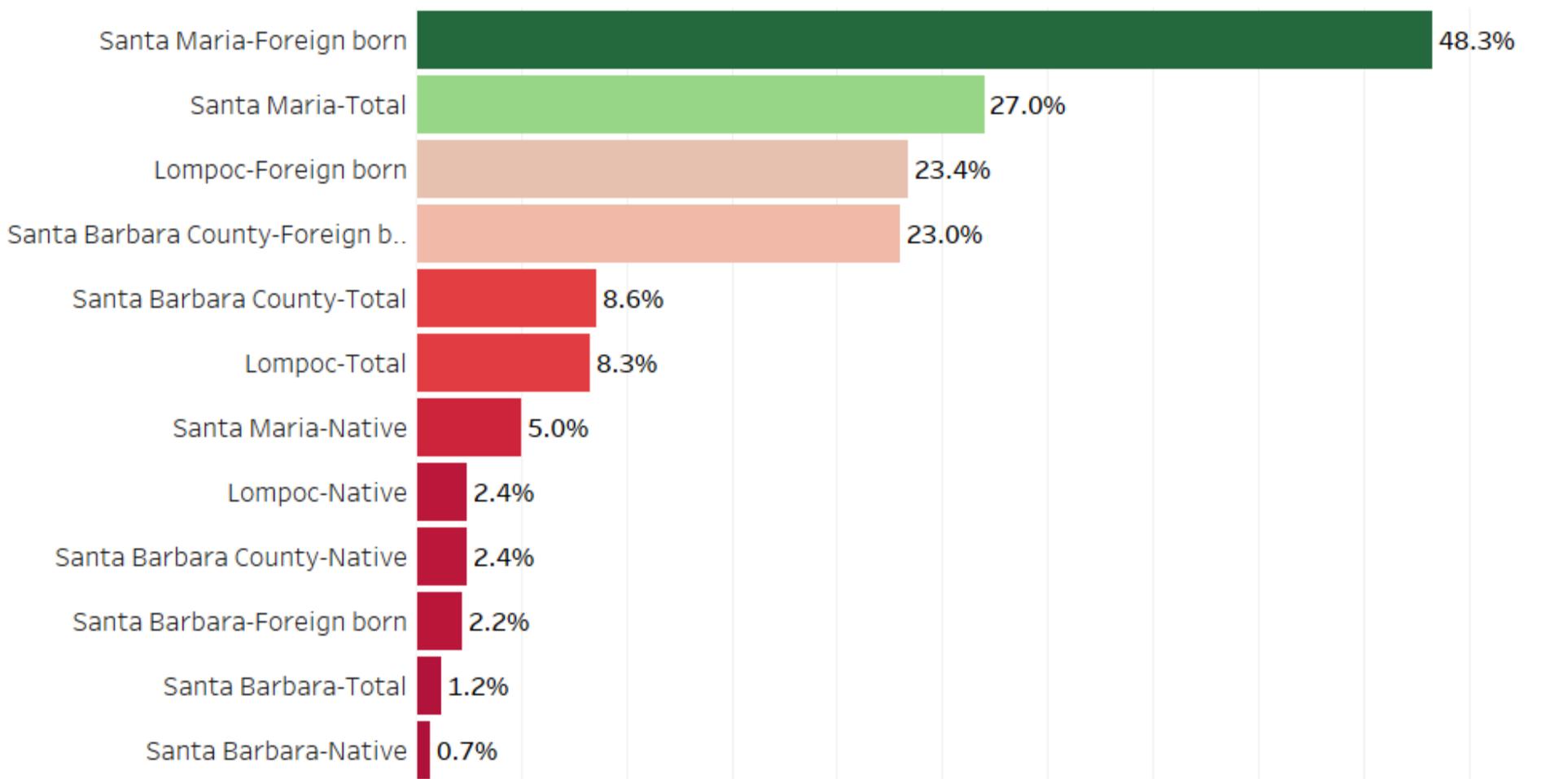
US Census : 2011-2015 American Community Survey 5-Year Estimates.

Percent of Native vs Foreign Born

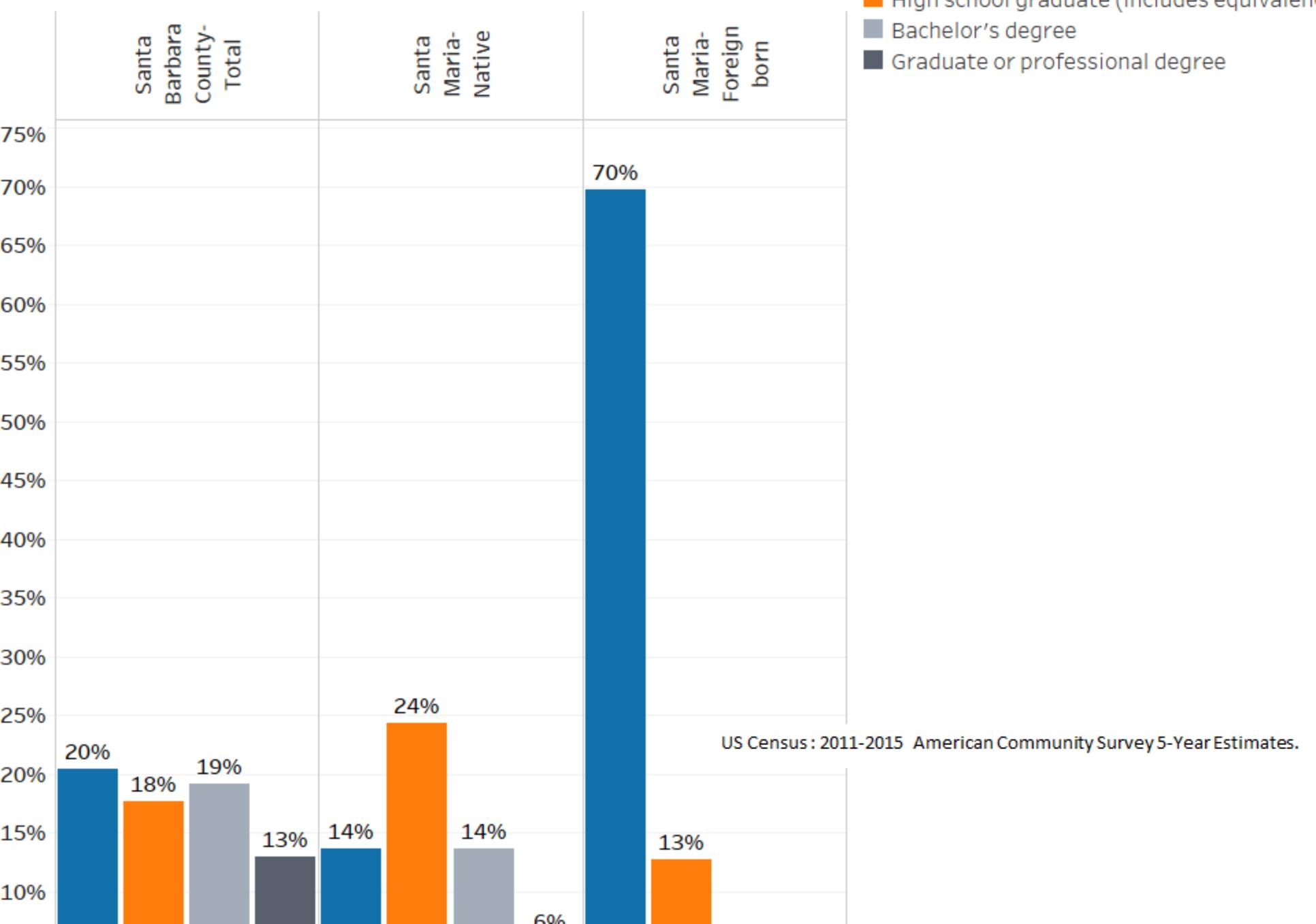


US Census : 2011-2015 American Community Survey 5-Year Estimates.

Employed in Agriculture



Educational Attainment by Nativity



US Census : 2011-2015 American Community Survey 5-Year Estimates.



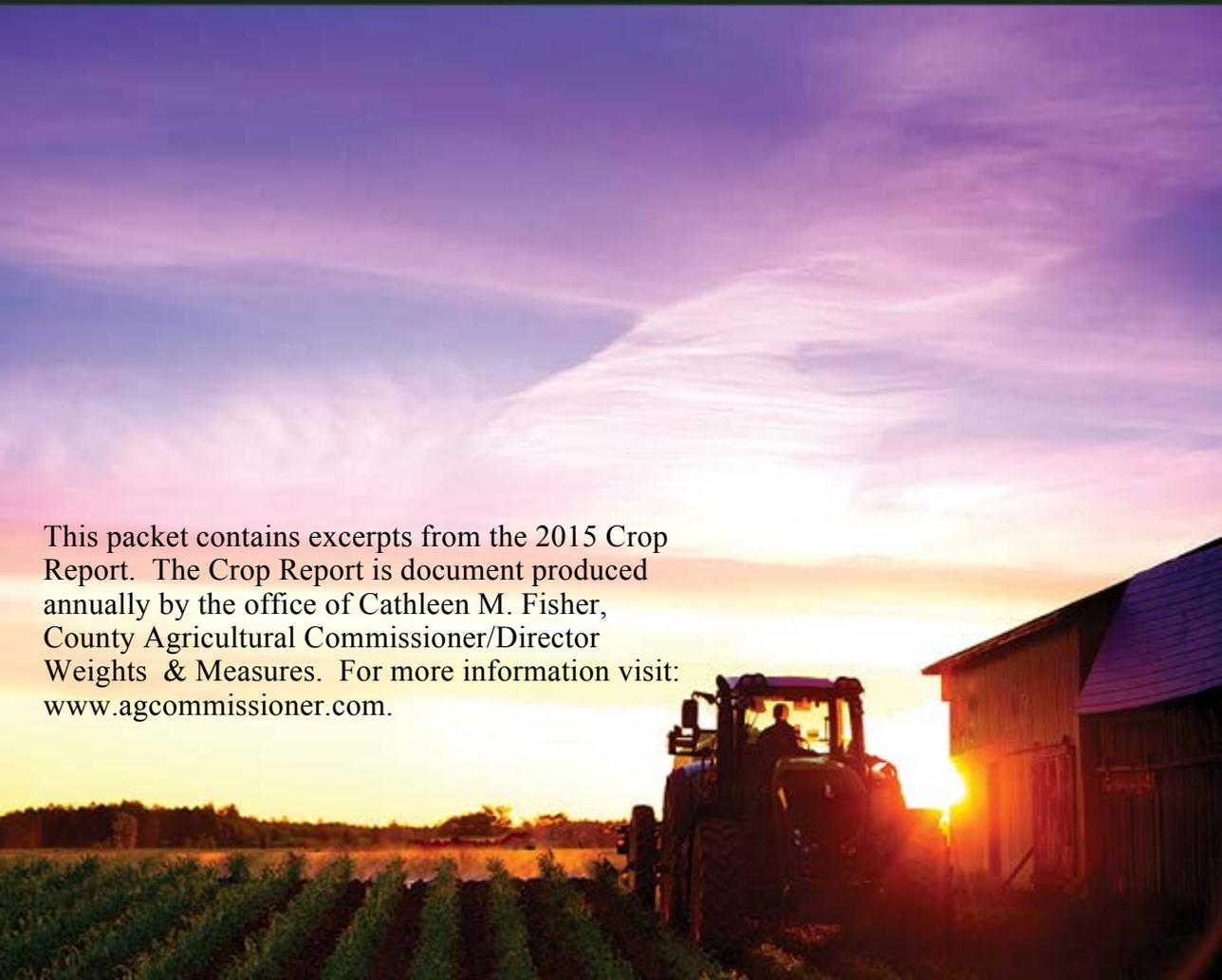
AGRICULTURAL PRODUCTION REPORT

2015

SANTA BARBARA COUNTY

Honoring our family farms...

This packet contains excerpts from the 2015 Crop Report. The Crop Report is document produced annually by the office of Cathleen M. Fisher, County Agricultural Commissioner/Director Weights & Measures. For more information visit: www.agcommissioner.com.



The Top 10 Commodities



1. Strawberry	\$438,327,559	6. Head Lettuce	\$79,817,810
2. Broccoli	\$163,828,758	7. Cauliflower	\$66,491,734
3. Wine Grapes	\$106,198,172	8. Raspberry	\$60,480,271
4. Cut Flower	\$105,160,437	9. Avocado	\$46,901,268
5. Nursery Products	\$85,816,058	10. Celery	\$43,445,322
Other Million Dollar Products			
11. Leaf Lettuce	\$35,876,653	17. Flower Seed	\$4,778,960
12. Cattle	\$29,169,769	18. Bell Pepper	\$4,476,731
13. Blackberry	\$13,700,180	19. Summer Squash	\$3,178,914
14. Lemon	\$13,203,988	20. Vegetable Seed	\$2,728,780
15. Spinach	\$11,522,793	21. Dry Beans	\$2,133,904
16. Cabbage	\$10,819,225	22. Hay	\$1,765,889



Five Year Comparison



	2011	2012	2013	2014	2015
Vegetable Crops	\$437,149,140	\$437,426,912	\$471,590,681	\$493,635,729	\$539,846,497
Fruit & Nut Crops	\$442,705,593	\$515,353,303	\$545,939,874	\$595,346,546	\$582,102,370
Wine Grapes	\$76,958,637	\$91,107,064	\$163,362,417	\$155,255,791	\$106,198,172
Field & Seed Crops	\$21,525,912	\$21,275,910	\$20,764,227	\$21,133,935	\$20,388,067
Cut Flower & Cut Foliage	\$108,336,974	\$105,433,124	\$106,619,530	\$105,093,374	\$105,286,883
Nursery Products	\$70,951,710	\$77,770,472	\$84,832,238	\$86,092,464	\$85,816,058
Livestock and Poultry	\$28,662,090	\$34,143,839	\$34,904,230	\$24,827,984	\$31,031,386
Dairy and Apiary Products	\$8,089,000	\$8,460,550	\$8,638,221	\$8,595,030	\$8,423,129
Total	\$1,194,379,056	\$1,290,971,174	\$1,436,651,418	\$1,489,980,853	\$1,479,092,562



Farm Facts – 2012 USDA Census of Agriculture for Santa Barbara County

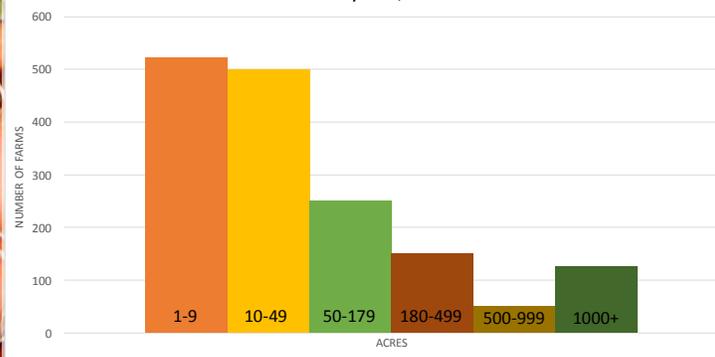
- Number of Farms - 1597
- Registered Organic -163
- Land in Farms - 701,039 acres
- Demographics

Male as principal operator - 1269 farms
 Female as principal operator—328 farms
 Average age of Farmer—61.2 years old

- Average Size of Farm: 439 Acres

522 Farms 1-9 Acres
 500 Farms 20-49 Acres
 250 Farms 50-179 Acres
 150 Farms 180-499 Acres
 50 Farms 500-999 Acres
 125 Farms 1,000+ Acres

Farms by Size, 2012



Organic Farming

Consumer demand for organic products has increased over the past decade, resulting in an increase in the number of organic producers in Santa Barbara County. There are currently 163 growers registered organic in Santa Barbara County in 2015. Utilizing organic principles as required by the California Organic Products Act of 2003, these growers produce a wide variety of crops. Anyone interested in learning more about the Organic Program in California may do so by contacting their local County Agricultural Commissioner's office or visit: <http://cosb.countyofsb.org/agcomm/agcomm.aspx?id=1850>

Top 10 Registered Organic Crops Grown in Santa Barbara County by Acreage

1. Strawberry	1,647
2. Carrots	1,025
3. Spinach	962
4. Leaf Lettuce	563
5. Cauliflower	536
6. Broccoli	521
7. Avocado	496
8. Celery	414
9. Kale	411
10. Romaine Lettuce	378



Export Commodities



Top 10 Export Countries

1	Canada
2	Japan
3	Mexico
4	Thailand
5	Costa Rica
6	Chile
7	China
8	Taiwan
9	United Kingdom
10	Korea
10	Netherlands

Top 10 Commodities

1	Broccoli
2	Strawberry
3	Cauliflower
4	Cut Flower
5	Seeds
6	Cucumber
7	Tomato
8	Nursery Bare Root
9	Celery
10	Napa Cabbage

In 2015 Santa Barbara County exported to 40 different countries: Argentina, Australia, Brazil, Bermuda, Canada, Cayman Islands, Chile, China, Costa Rica, France, French Polynesia, Germany, Guatemala, Guyana, Hong Kong, Hungary, India, Israel, Italy, Japan, Kenya, South Korea, Kuwait, Mexico, Nepal, Netherlands, New Zealand, Panama, Philippines, Portugal, Qatar, Saudi Arabia, Singapore, South Africa, Spain, Taiwan, Thailand, United Arab Emirates, United Kingdom, Uruguay.



Historic Families of North

The Agricultural Commissioner's Office would like to recognize in continuous row crop production for 75 or more years that w
Barbara County at the 'G

THE ADAM FAMILY

Pioneer William Laird Adam left Cork County Ireland about 1850 at the age of 14 and arrived in Santa Maria in 1869 after living and farming in San Jose, Pajaro and Salinas the previous 13 years. W.L. Adam was instrumental in the organization of the Santa Maria Union High School with L.E. Blochman and he served as the first president of that organization. He was a pioneer in the development of water supplies in the Santa Maria Valley through his founding of the Santa Maria Water Company.

The legacy of water development continued with John F. Adam Senior (farming as the Adam Brothers) through his relentless work with Capp Twitchell in the development of the Santa Maria Valley Water Conservation District. This entity ultimately solved the water supply issues of the day through the construction of the Twitchell Reservoir. John F. Adam was also a partner in Bonita Packing.

The next generation, including John F. Adam, Jr. (Jack) and Richard E. Adam (farming as Adam Farms) contributed in its own right to developing water supplies. Jack initiated the purchase of State Water by the City of Santa Maria as City Councilman at the time of the vote. Richard spent 20 years on the Santa Maria Valley Water Conservation District managing operations at Twitchell Reservoir. Family members were also partners in Gold Coast Packing.

Historically, seed beans, broccoli and cauliflower were the agricultural products grown by the Adam Family. A year of severe rains in the 70s destroyed the family's bean crop which ultimately pushed the family into growing produce.

The present generation of the Adam family still in farming (not counting the numerous other related farming entities) include the Adam Brothers, Adam Brothers Produce Sales and Innovative Produce organizations. The family also partnered in Fresh Kist Produce and Beachside Produce. This generation pioneered drip tape retrieval systems, which greatly improved the conservation of water in the Santa Maria Valley. These businesses continue to be at the forefront of irrigation and transplant technologies which are instrumental in modern day water conservation.

The Adam family has a history of public service and collaboration and attributes its success to several factors. The family is solution oriented, faithfully perseverant, entitlement adverse, focused on what really matters and has a long term community commitment.

The "Diam
Adam Family Ardantz Family Donati Family
Lundberg Family Mahoney

Please enjoy these personal ac

THE SHEEHY FAMILY

The Sheehy family came from County Cork, Ireland in the 1840's and settled in Watsonville, California. Patrick H. Sheehy was born in Watsonville and married Isabel Adam, daughter of William Laird Adam, the Santa Maria Valley pioneer.

During World War II, Patrick's sons, Ken and Rod, began to talk with Ned Driscoll, founder of Driscoll Strawberry Associates. They felt there would be good demand for fresh berries after the war. So Ken and Rod decided to move to Santa Maria.

The Sheehy's first farm in Santa Maria was called the Gardena Ranch located on Donovan Road. Prior to this strawberries had not been grown commercially in Santa Maria. Ken's sons, Bob and Terry, who were both serving in the military, received letters telling them to return to Santa Maria instead of Watsonville.

The Sheehy's were instrumental in bringing back Japanese-Americans to grow for them. Many Japanese-American families that worked for the Sheehy's (including the Furakawas, Kagawas and the Matsumotos) went on to form their own berry companies.

Ken died in 1953 followed by Rod in 1956. Bob and Terry eventually formed their own separate companies in 1985. Bob passed away in 1993 and Terry in 2007. Bob's sons, Rob & Patrick and Terry's son Brian are still actively growing berries in Santa Maria.

The Sheehy's have always taken pride in their fair treatment of employees and workers and their many innovations in the Santa Maria area include the following:

- 1st air shipments of berries-1947
- 1st drip irrigated berries-1968
- 1st in house pest control department for berries-1972
- 1st laser leveler- 1976
- 1st use of predatory mites-1988
- 1st Bug Vacuum-1989

THE DONATI

Clifford Donati (Dick) Donati, born 1911, was the son of a was the second born children. He started ly age and continued business until somet Dry land farming wa into irrigated agricul with his father, bega in the Santa Maria V and a small scraper. bought the 160 acre s bordered today by D and Blosser roads an drilled, the Donati fa many pioneer familie up their milk bucket shares.

Clifford was hundred acres of his several hundred mor 1980. Son Dick was time and did his best his father had starte aging a growing num Santa Maria and Gua 80s had become a m company he was mar cided he wanted to r and in 1995 Dick fou to buy out his partne pany.

That compa today grows a wide r about 2700 acres. Al Wesner and under th General Manager AJ developing a strategi sion Statement- whi its land and to provi ronment for its work quality vegetables - v



ern Santa Barbara County

the 10 local Northern SB County families that have been engaged here recently honored by the Economic Alliance of Northern Santa Barbara's 'Growing Possibilities' forum.

and" Families

Ferini Family Frazier Family Freitas Family
Family Rice Family Sheehy Family

counts provided by the families.

NATI FAMILY

Nati, father of Richard in San Luis Obispo in local dairy farmer and of a family of seven milking cows at an early working in the family time in the mid-thirties. s beginning to transition ture and Clifford, along n leveling land for hire alley with a Caterpillar In about 1938 his dad section of land which is onovan, Railroad, Alvin d after having a well family became one of the es in the Valley who gave s and took up their plow

farming a couple of own land and managing e acres when he died in working for him at the t to carry on the work d. Dick continued man- ber of acres between adalupe and by the late inority owner in the naging. The partner de- etire a few years later nd himself in a position er and start a new com-

ny, Rancho Guadalupe, range of commodities on ong with co-owner Jim e capable guidance of Cisney, the Company is ic plan to carry its Mis- ch vows to take care of de a safe working envi- ters while producing well into the 21st century.

THE MAHONEY FAMILY

Patrick Mahoney, one of ten children, came to Santa Maria Valley from Cork County, Ireland in 1906 when older brother Jerry Mahoney, already here, sent for him.

Patrick worked farms in Nipomo, Garey, and Guadalupe, saving his hard-earned money for his dream to own land. The naturalized citizen married Katherine "Kate" Grissingher of Nipomo and realized his dream, purchasing the Scaroni Ranch near Guadalupe, the Oso Flaco Ranch near Nipomo, and the "DAR G" Ranch southwest of Santa Maria.

Beginning with a dairy, his interest led him to cattle ranching and vegetable farming. Early on the family lived in Guadalupe growing beans, potatoes, lettuce, broccoli and cauliflower.

Kate and Pat Mahoney had three children: Gerald, Gene and Annette. The sons joined their father in farming after serving in the U.S. Navy. Patrick Mahoney died in 1954. Gene and Gerald continued in family farming as Mahoney Brothers, Inc. Gene oversaw cattle operations and Gerald managed vegetable growing. A perfect partnership to stay out of each other's hair!

Partnering with Leo Acquistapace, Gene and Gerald also grew artichokes under the "Shamrock" label. This included a thorn-less perennial variety enjoyed for many years as a BBQ'd appetizer at the Hitching Post.

Gene married Glenna O'Dell in 1949 and had four daughters. After 53 years of marriage, Gene passed at the age of 74. The herd was sold, ending the Mahoney Brothers cattle operation.

Gerald married Patricia Ann Adam in 1947. Pat was the daughter of vegetable grower William P. Adam and great-granddaughter of William Laird Adam. Pat and Gerald had seven children; four sons and three daughters. After 43 years of marriage Gerald passed in 1990. Three of his four sons (Mike, Jerry and Danny) followed in their father's footsteps as vegetable growers. Mahoney Brothers continues to grow broccoli, cauliflower, celery and lettuce in the Santa Maria Valley.

THE LUNDBERG FAMILY

The grandparents of company founder Judy Lundberg-Wafer, Joseph and Anna Machado, emigrated from the island of Pico in the Azores in the early 1900s and settled in the Santa Rita Hills east of Lompoc.

In the 1940s, Judy's father and mother, Ed and Margaret Cardoza, settled west of Lompoc in the rich, fertile fields of the Lompoc Valley. Judy worked in the fields with her family, hoeing beans, driving a tractor and moving sprinkler pipe.

The family moved to the Santa Maria Valley in the early 1960s and Judy graduated from Santa Maria High School. The family was now growing lettuce, broccoli and celery. The entire family was involved in the operation. Judy married Frank Lundberg and they formed Cardoza & Lundberg Farms. The couple took over the operation when her father retired, Frank managed the production while Judy kept the books and raised three children, Jeff, Brad and Kim.

In the early 1980s, Frank Lundberg was approached by Will Souza to help manage and steer Souza and Boster Farms, this evolved in Frank immersing himself in this new specialty veggie direction. Babé Farms was established by Frank and Judy in 1986, along with partners Will Souza and Greg Pedigo.

In 2004 Judy's husband of 39 years passed away. Knowing the farm was worth fighting for, the decision was made to buy out the remaining partners in July, 2005. Judy and her son Jeff have taken the company to the next level in the specialty vegetable industry.

The torch was passed to the fourth generation in 2015 when Judy's son, Jeff Lundberg took on the role of President and CEO. Like his father, Jeff studied Agriculture at Cal Poly San Luis Obispo. He grew up working the fields, with his mother and father and like grandfather and great-grandfather, he loved the farm. As a young boy he always knew that he would follow their footsteps.

Today the Lundberg family manages over 1,400 acres of specialty and baby vegetables. They have over 300 full-time employees who they credit as the most important asset in making this operation the success that it is today. Although it has become a large operation, Babé Farms still has the heart of a small family farm which reflects the way they were raised.





Behavioral Wellness, County of Santa Barbara

MISSION

Founded in 1962, the Santa Barbara County Department of Behavioral Wellness promotes the prevention of, and recovery, from addiction and mental illness among individuals, families and communities, by providing effective leadership and delivering state- of-the-art, culturally competent services.

CONTACT

Pam Fisher
(805) 681-5220
countyofsb.org/behavioral-wellness
315 Camino Del Remedio
Santa Barbara, CA 93110
AKA: Alcohol, Drug and Mental Health Services, ADMH (former name)

PROGRAMS (Serving Children 0-5 & Families)

Behavioral Wellness serves adults, transition age youth and children who are Medi-Cal beneficiaries who have serious mental illness and/or substance use disorders, as well as individuals experiencing mental health crisis. Behavioral Wellness contracts with organizational providers to serve children ages 0-5.

CURRENT KEY FUNDERS

Medi-Cal and California Mental Health Services Act (MHSA)

GREATEST NEED OR OPPORTUNITY

Continued collaboration with Child Welfare Services for Children's Resource & Referral.



CALM

MISSION

CALM's mission is to prevent, assess and treat child abuse in Santa Barbara County. Our vision is a world where child abuse no longer exists. Until then, our prevention and treatment services help children in our community live happier and healthier lives.

CONTACT

Adolfo Garcia, LMFT
(805) 614-9160
<http://calm4kids.org/>
210 E Enos Dr #A
Santa Maria, CA 93454
AKA: Child Abuse Listening Mediation

PROGRAMS (Serving Children 0-5 & Families)

EARLY CHILDHOOD PREVENTION AND INTERVENTION serves families and caregivers with children prenatally through age five who are most at risk for abuse and neglect, with services aimed toward prevention and early intervention. Trained CALM professionals meet with at-risk parents of young children, even before babies are born. We help parents form strong, healthy attachments with their children, identify sources of support, and learn healthy parenting strategies. Our home visitors assess homes for safety, evaluate children's development and connect families to resources they need. If there is a developmental delay, it can be addressed and treated early. If a mother is experiencing postpartum depression, she can receive therapeutic support. Skilled therapists offer clinical interventions to children with significant mental health problems. Children referred often have a history of maltreatment and have experienced other kinds of trauma. The programs focus on child and family treatment and recovery through dyadic interventions, play therapy, parent-child interaction therapy, and other Evidence-Based Practices.

CURRENT KEY FUNDERS

Santa Barbara County Department of Behavioral Wellness, First 5, County of Santa Barbara Human Services Commission, Department of Social Services, James S. Bower Foundation, Yardi Systems

GREATEST NEED OR OPPORTUNITY

CALM seeks to expand programs that make our mental health services and supports more accessible. Our staff are embedded in Family Resource Centers and we hope to extend this type of collaboration to local schools and hospitals.



Court Appointed Special Advocates (CASA) of Santa Barbara County

MISSION

The Mission of Court Appointed Special Advocates (CASA) of Santa Barbara County is to assure a safe, permanent, nurturing home for every abused and/or neglected child by providing a highly trained volunteer to advocate for them in the court system.

CONTACT

Kim Colby Davis
(805) 845-8364
sbcasa.org
2601 Skyway Drive Suite A3
Santa Maria, CA 93455
AKA: CASA, CASA of Santa Barbara County

PROGRAMS (Serving Children 0-5 & Families)

CASA ADVOCACY FOR ABUSED AND NEGLECTED CHILDREN - Children removed from home because of abuse or neglect face a frightening, profound unknown. We make sure they don't face it alone. We are there whenever they need us, for as long as it takes to reach a safe, permanent home. We are strong, compassionate adults who are a consistent presence. We care, we listen, and we put the child's best interests before all others. We help children heal and thrive. We give them the support they need to become happy, successful adults. We believe in the rights and dignity of children. We are committed to putting that belief to work for children who have been abused, neglected, or abandoned.

BEST FOR BABIES - Through advanced training, Best for Babies is improving outcomes for maltreated infants and toddlers in Santa Barbara County through judicial leadership and community collaboration. Specially trained CASA volunteers serving cases involving young children birth to three are benefiting from increased judicial oversight, increased knowledge of the unique needs of young children exposed to trauma, and collaboration between child welfare service providers to help thousands of young, vulnerable children heal and thrive while in out of home care.

CURRENT KEY FUNDERS

Bower Foundation, Santa Ynez Band of Chumash Indians Foundation, Womens Fund of Northern Santa Barbara County

GREATEST NEED OR OPPORTUNITY

92% of our funding is from private sources, and we are challenged with raising the funds needed to maintain the tremendous growth we have accomplished.



CAUSE (Central Coast Alliance United for A Sustainable Economy)

MISSION

Founded in 2001, CAUSE's mission is to build grassroots power to advance social, economic and environmental justice for the people of the California Central Coast, based in Ventura and Santa Barbara counties. CAUSE's work is intersectional, multi-issue and multi-strategy including policy research, leadership development, organizing, coalition building and advocacy.

CONTACT

Hazel Davalos
(805) 922-4447
www.causenow.org
120 E. Jones St. #120
Santa Maria, CA 93454
AKA: CAUSE, CAUSA

PROGRAMS (Serving Children 0-5 & Families)

IMMIGRANT RIGHTS- know your rights workshops, resources/referrals, advocacy.

FARMWORKER RIGHTS- know your rights workshops, worker claim assistance, advocacy.

CURRENT KEY FUNDERS

McCune Foundation, Fund for Santa Barbara, Weingart Foundation

GREATEST NEED OR OPPORTUNITY

Due to a current climate of fear and uncertainty for the immigrant community we need volunteers to assist in clarifying rumors, offering accurate information and preventing rampant fraud from predatory lawyers/notaries.



Children's Resource & Referral of Santa Barbara County

MISSION

The mission of Children's Resource & Referral of Santa Barbara County is to develop strong and healthy families by providing education, care, and resource systems to children, their parents, and caregivers, with a special emphasis on low income and under-represented children and families. At Children's Resource & Referral, we believe that all children deserve access to high quality child care, in nurturing and respectful environments.

PROGRAMS (Serving Children 0-5 & Families)

RESOURCE & REFERRAL PROGRAMS- Through the Child Care Initiative Project (CCIP) and the Quality Rating Improvement System (QRIS), Children's Resource & Referral offers Professional Development trainings and one-on-one coaching to Family Child Care Providers ranging from how to obtain a Family Child Care License, all the way through improving quality and obtaining National Accreditation. The trainings include education on physical environment, health & safety curriculum, and social/emotional competency - which all lead to kindergarten readiness and better outcomes for children. The Resource & Referral Program allows our Agency to connect families with quality child care. We provide parent education regarding what quality early care looks like, and why it is important.

ALTERNATIVE PAYMENT PROGRAM- In an effort to ensure that families can continue working, Children's Resource & Referral provides subsidized child care to eligible low-income and at-risk families through CalWORKS funding and California Alternative Payment Programs.

CHILD AND ADULT FOOD PROGRAM- Children's Resource & Referral educates child care providers regarding which foods make healthy meals and snacks. Providers receive Federal reimbursement for the healthy meals that they provide. For some children in care, the only healthy meal they receive all day is the one from their child care provider!

CURRENT KEY FUNDERS

First 5 Santa Barbara County, California Department of Education - Early Education Support Division, Santa Barbara Foundation, Northern Santa Barbara County United Way, Montecito Bank & Trust, United Way of Santa Barbara County, ERG Oil, Women's Fund of Santa Barbara, People's Self-Help Housing

GREATEST NEED OR OPPORTUNITY

We continue to need additional funding to create and maintain quality child care spaces, in order for every child 0-5 to have equitable access to a quality early education.

CONTACT

Channone Sheller, Associate Director
(805) 925-7071
www.sbfcc.org
705 E. Main Street, Suite 101
Santa Maria, CA 93454
AKA: Santa Barbara Family Care ,CRR



Community Action Commission: Head Start Program

MISSION

Community Action Commission's mission is to create opportunities for Santa Barbara County families to achieve stability.

CONTACT

Lorraine Neenan
(805) 964-8857
<http://www.cacsb.org/>
5638 Hollister Avenue, Suite 230
Goleta, CA 93117
AKA: CAC

PROGRAMS (Serving Children 0-5 & Families)

HEAD START AND EARLY HEAD START - Head Start provides comprehensive, high quality, early childhood education, and health and family support services to low income families. We offer infant/toddler care for children 0-3, and pregnant women, and kindergarten readiness for children 3-5. Through classroom learning, medical, dental, and mental health screenings, hot, nutritious USDA-approved meals, and parental involvement, Head Start seeks to cultivate stable family relationships, support children's physical and emotional well-being, and promote the development of strong cognitive skills in preschool-aged children. The program also connects families to needed services including parenting classes, English literacy, GED completion, and others. CAC Head Start also educates children with disabilities, those referred through the Department of Social Services and Child Welfare Services, and foster children. Most of CAC's Head Start children come from families living below the federal poverty level, which translates to approximately \$24,250 per year for a family of 4. Each of our Head Start classrooms are equipped with teachers with either a BA or AA degree in Early Childhood Education. Further, all of our Head Start centers are accredited by the National Association for the Education of Young Children, the hallmark of excellence in early childhood education.

CURRENT KEY FUNDERS

Office of Head Start, California Department of Education, County of Santa Barbara, Child and Adult Care Food Program, private foundations, local businesses, donations, in-kind donations.

GREATEST NEED OR OPPORTUNITY

Funds to expand CAC's Early Head Start Program for infant and toddlers, enhanced security at our Head Start facilities, and vehicles for Head Start Home Educators.



Community Action Commission: Teenage Parenting Program (TAPP)

MISSION

Creating opportunities for Santa Barbara County families to achieve stability

CONTACT

Tracy Lang Wood
(805) 922-2243
www.cacsb.org
201 West Chapel Street
Santa Maria, CA 93458
AKA: CAC

PROGRAMS (Serving Children 0-5 & Families)

TEENAGE PARENTING PROGRAM (TAPP):

Eligibility:

- Expectant and Parenting females
- 12-18 years of age
- Living in the Santa Maria Valley

Services include:

- Connecting to medical insurance, prenatal care and basic needs
- Parenting skills
- Healthy relations
- Identification of strengths and goal setting

CURRENT KEY FUNDERS

State of California Department of Public Health, Maternal Child and Adolescent Health

GREATEST NEED OR OPPORTUNITY

To expand the services to be available countywide.



Department of Social Services, County of Santa Barbara

MISSION

Helping our community be safe, supported and self-sufficient. We envision healthy, socially integrated, safe and financially self-sufficient individuals and families contributing to a thriving community. As we identify individual and family needs; administer state and federal programs to meet those needs; and establish partnerships to ensure collaborative solutions, we move toward this vision.

CONTACT

Dario Predazzi
D.Predazzi@sbcsocialserv.org
(805) 614-1300
http://cosb.countyofsb.org/social_services
1444 S. Broadway
Santa Maria, CA 93454
AKA: DSS, CalWORKs (CW), Child Care, Welfare-to-Work (WTW).

PROGRAMS (Serving Children 0-5 & Families)

CALWORKS provides cash aid and services, to help eligible needy families obtain food, shelter, and essentials. For most adults (those who are able to work and not exempt), there is a four-year lifetime limit on CalWORKs cash assistance; and cash assistance is conditional on participation in work activities through the Welfare to Work program.

WELFARE TO WORK (WTW) provides assessment and case management services to assist CalWORKs adults in developing goals and a plan to obtain employment, and provides transitional supportive services such as subsidized child care, transportation assistance, and work- or training-related expenses to address barriers to finding and keeping a job.

SUBSIDIZED CHILD CARE provides safe, quality, appropriate child care services to CalWORKs families and other low-income families who meet state income and eligibility requirements. Subsidized child care is a three-stage system, and the goal is to provide a seamless transition between these three stages. Stage One subsidized child care ensures that child care assistance is available to every Welfare-to-Work participant with a child under the age of 13. CalWORKs families move to Stage Two subsidized child care once their work or work activity has stabilized, and it continues for up to 24 months after discontinuance of CalWORKs. Stage One subsidized child care is administered by our department. In some circumstances, the department also administers Stage Two cases.

CURRENT KEY FUNDERS

Federal, state, and county funds.

GREATEST NEED OR OPPORTUNITY

Helping our participants as well as former recipients of aid secure quality and affordable child care services, including quality after school enrichment programs. The lack of evening and weekend availability of child care services because many participants work evenings and/or weekends. Helping families with children find and secure affordable permanent housing in the County of Santa Barbara.



Santa Maria Valley Discovery Museum

MISSION

The mission of the Santa Maria Valley Discovery Museum is to foster family and youth-inspired learning by creating experiences to explore ourselves, our valley, our world and beyond. The museum's exhibit and program-based "please touch" atmosphere engenders the best in self-discovery for children and their families.

CONTACT

Chris Slaughter, Executive Director
(805) 928-8414
SMVDiscoveryMuseum.org
705 S. McClelland Street
Santa Maria, CA 93454
AKA: Santa Maria Valley Children's
Museum

PROGRAMS (Serving Children 0-5 & Families)

Now in our 21st year as the only children's museum in Santa Barbara County, we provide learning moments designed to inspire the next generation of innovators, problem-solvers and critical thinkers to over 31,000 children and their families every year.

Our exhibits and weekly enrichment programs are designed for ages 2 through 10, with a focus on children 5 and under. We encourage parent/adult participation and quality family time and make our educational experiences available to the most underserved of our region by offering community-based free special events, like our Free Family Kite Festival that this year attracted over 2,000.

School field trips make up approximately 20% of our annual visitorship, including every preschool student and their family from the Santa Maria Bonita School district. We regularly partner with other regional organizations and agencies to provide discounted or group visits and this year youth-focused social service agencies accounted for over 2,000 adults and children at the museum.

With the recent addition of exciting new exhibits and fun facility improvements, our weekly preschool programming remains the backbone of our educational offerings, offered twice a day, 6 days a week, including Tuesday Tales, Preschool Patrol, Passport Thursday, Fit Fridays, Science Saturdays and Super Sundays.

CURRENT KEY FUNDERS

Santa Barbara Foundation, Hutton Parker Foundation, Towbes Foundation, Edwin & Jeanne Woods Family Foundation, Wood-Claeyssens Foundation, Henry Mayo Newell Foundation, Smith Foundation, Santa Ynez Band of Chumash Indians Foundation.

GREATEST NEED OR OPPORTUNITY

Closing the operational funding gap between admissions income and the monthly cost of staff and materials to maintain our exceptional weekly educational programs creates the most impact for our kids.



FIGHTING BACK

Santa Maria Valley

Fighting for our future, one kid at a time.

Fighting Back Santa Maria Valley

MISSION

To partner with all members of the community to achieve resiliency against substance use, reduction in violence, and promote a healthy and safe environment for our youth and families.

CONTACT

Edwin Weaver
(805) 346-1774
www.fbsmv.com
201 S. Miller Street, Suite 208
Santa Maria, CA 93454
AKA: FBSMV

PROGRAMS (Serving Children 0-5 & Families)

Fighting Back Santa Maria Valley (FBSMV) delivers Nurturing Parenting 6 series of classes to parents of 0-5 children. Bilingual parenting classes offered are family-centered and focused on attaining evidence-based results that lead to thriving children.

NURTURING PARENTING is for parents with children ages 0-5. During this 8-week course, parents learn about brain development, encouragement, communication, and positive disciplinary actions. Since 2014, FBSMV has served 325 families through the Nurturing Parenting Program. Classes are offered in the evenings and are hosted in English, Spanish, and Mixteco. Free childcare is provided.

Participants of the program have expressed their appreciation the information and skills taught in the classes.

Testimonial: "I didn't realize I was putting my son down or hurting his self-esteem when trying to discipline him. I have learned about the power of stating my feelings verses just telling him 'Pick up your toys;' now I can tell him how his actions make me feel without forgetting to tell him that I love him."

-Nurturing Parenting Participant

CURRENT KEY FUNDERS

First 5 Santa Barbara County

GREATEST NEED OR OPPORTUNITY

Since most program participants work, it's challenging for them to eat a healthy dinner and then attend class. Providing dinner will help reduce the obstacles participants experience in attending class.



Good Samaritan Shelter

MISSION

To provide emergency, transitional and affordable housing with support services for the homeless and those in recovery throughout the Central Coast.

CONTACT

Alexis Nshamamba
(805) 346-8185
www.goodsamaritanshelter.org
245 E. Inger Drive, Suite #103B
Santa Maria, CA 93454
AKA: Good Samaritan Services

PROGRAMS (Serving Children 0-5 & Families)

FAMILY SHELTER AND EMERGENCY SHELTER PROGRAMS- provides emergency and transitional housing for homeless families.

AFTER SCHOOL PROGRAM- Provides after school care to homeless youth from TK-8th Grade.

PERINATAL PROGRAMS- Outpatient and residential substance abuse treatment for perinatal mothers and their children up to five years old.

CURRENT KEY FUNDERS

Santa Barbara County Behavioral Wellness, Fighting Back Santa Maria Valley, CalWORKS, Emergency Solutions Grant, Community Development Block Grant, Dignity Health, and contributions from the community.

GREATEST NEED OR OPPORTUNITY

Permanent housing for families experiencing homelessness.



Guadalupe-Nipomo Dunes Center

MISSION

The Dunes Center supports the conservation of the dunes ecosystem through education, research, and the support of cooperative stewardship.

CONTACT

Doug Jenzen
(805) 343-2455
www.dunescenter.org
1065 Guadalupe St.
Guadalupe, CA 93434
AKA: The Dunes Center

PROGRAMS (Serving Children 0-5 & Families)

The Dunes Center is a museum that supports learning through family-oriented activities.

CURRENT KEY FUNDERS

The Towbes Foundation, Hutton Parker Foundation, Santa Barbara Foundation, Chevron, Phillips 66

GREATEST NEED OR OPPORTUNITY

Lack of funding to hire more staff.



KIDS Network

MISSION

All children will grow up in safe, healthy and nurturing homes, schools and communities with equal access to resources and the opportunity to develop their unique potential

CONTACT

Barbara Finch
(805) 681-4678
www.countyofsb.org/kidsnet
234 Camino Del Remedio
Santa Barbara, CA 93110
AKA: KIDS

PROGRAMS (Serving Children 0-5 & Families)

The KIDS Network is a countywide umbrella organization that was created by the Board of Supervisors in 1991 as an advisory body on issues related to children, youth and families. Membership includes public agencies, law enforcement, education, community-based organizations, school-linked programs and parent groups. The Network was formed to strategically determine priorities for improving outcomes in the areas of human services, health, education and juvenile justice. It serves as a forum for coordinating public and private services and resources.

CHILDREN'S SCORECARD - a comprehensive report providing local data and recommendations for child and youth well-being in Santa Barbara County.

CROSS-SECTOR INITIATIVES - support for community initiatives such as the Children's Health Initiative of Santa Barbara, THRIVE Santa Barbara County, Live Well, Indigenous Communities Work Group, the Child Abuse Prevention Council and the Bridges to Resilience Conference.

YOUTH IMPACT AWARDS - recognizing youth who devote their time and talents to addressing adversity within our community.

CHILD ABUSE PREVENTION - allocation and oversight of child abuse prevention funding.

CURRENT KEY FUNDERS

Santa Barbara County General Fund

GREATEST NEED OR OPPORTUNITY

Cross-sector collaboration and alignment of systems and services.



La Hermandad Hank Lacayo Youth & Family Center

MISSION

Vision: La Hermandad strives to build a thriving community defined by justice, equality, diversity, and economic prosperity.

Mission: To be the catalyst for social, civic, and upward economic mobility for the under-served community in the California Central Coast. We accomplish this by providing the resources, advocacy, and access to services to empower individuals to fulfill their potential as engaged contributors to society.

CONTACT

Raul Razo, Regional Director
(805) 357-9717
www.lahermandad.org
217 West Main Street
Santa Maria, CA 93458
AKA: La Hermandad Mexicana.

PROGRAMS (Serving Children 0-5 & Families)

We help parents of children with their Legal Status. We provide Civic Classes in both English/Spanish in preparation for Naturalization Citizenship. We advocate for parents victims of crime. We provide guidance of immigration pathway. Immigration service for victims of a Crime and Domestic Violence is a program we provide through the U Nonimmigrant Status (U-Visa). For Violence Against Woman Act (V.A.W.A.). In the process we help victim's build self-esteem, confidence along the way on the pathway to citizenship where victims no long live in the shadows or fear. Parents of children feel empowered by the Legal Status in result become involved in their community.

CURRENT KEY FUNDERS

Mc Cune Foundation and the Mexican Consulate.

GREATEST NEED OR OPPORTUNITY

Immigration Status. Difficult for parents of children to be undocumented. Fear of separation of families from the process of deportation.



LEGAL AID
FOUNDATION
of
SANTA BARBARA COUNTY

Legal Aid Foundation of Santa Barbara County

MISSION

The mission of the Legal Aid Foundation of Santa Barbara County is to provide high-quality civil legal representation and advice to low-income people, seniors, and victims of domestic violence, sexual assault, and human trafficking in times of crisis and to assist in pro per residents with navigating the civil legal system. Our work ensures meaningful access to the civil justice system for those with barriers to other sources.

CONTACT

Molara Vadnais
(805) 922-9909
www.lafsbc.org
201 S. Miller Street, Suite 209
Santa Maria, CA 93454
AKA: Legal Aid, LAFSBC

PROGRAMS (Serving Children 0-5 & Families)

GUARDIANSHIPS- Legal assistance for families in obtaining guardianships of children.

HOUSING- Legal assistance for families being evicted, facing foreclosure, or facing housing discrimination.

FAMILY VIOLENCE PREVENTION- Legal assistance for victims of domestic violence and their children.

IMMIGRATION- Assist families in preparing family preparedness plans.

CURRENT KEY FUNDERS

Fund for Santa Barbara, City of Santa Maria, Santa Barbara County Bar Association, VAWA, The State Bar

GREATEST NEED OR OPPORTUNITY

Community Legal Education, Outreach in Guadalupe, Pro Bono attorney assistance.



Marian Regional Medical Center

MISSION

We are committed to furthering the healing ministry of Jesus. We dedicate our resources to: Delivering compassionate, high-quality, affordable health services; Serving and advocating for our sisters and brothers who are poor and disenfranchised; and Partnering with others in the community to improve the quality of life.

CONTACT

Jean Rife
(805) 739-3375
www.dignityhealth.org/marianregional
1400 East Church St
Santa Maria, CA 93454
AKA: MRMC

PROGRAMS (Serving Children 0-5 & Families)

BIG BROTHER/SISTER SIBLING CLASS- During this fun and infomative class for childrenages three to six, big brothers and sisters learn about life at home with a new baby and what to expect when visiting a newborn in the hospital.

BABY SAFE INFANT CPR CLASS - An essential course for parents, Baby Safe covers cardiopulmonary resuscitation, first aid for choking, child proofing your home, and car seat safety for newborns and infants up to twelve months of age.

INFANT CARE BASICS - This one tme class provides information and tips on caring for your newborn. Topics include: routine hospital procedures after birth, safe sleep, bathing, feeding, diapering, swaddling, calming a fussy baby and more in a fun, relaxed atmosphere. We will practice with life sized dolls.

BREASTFEEDING SUPPORT GROUP- Join other new mothers, a lactation consultant and/or a Mother/Baby Care RN to ask questions and share information during this free monthly support group. We discuss various topics related to breastfeeding, parenthood and adjusting to life with a new baby. Mothers, babies and dads are welcome; no need to register.

GREAT START BREASTFEEDING BASICS - This one time class is ideal for first time parents or as a breastfeeding refresher for parents expecting again. Topics include the benefits of breastfeeding, infant hunger cues, breastfeeding positions, attaining an effective latch, working while breastfeeding and much more!

CURRENT KEY FUNDERS

GREATEST NEED OR OPPORTUNITY



Network of Family Resource Centers

MISSION

The mission of the Network of Family Resource Centers in Santa Barbara County is to promote high-quality, family-centered practices that foster social change and mobilize efforts to strengthen children, families and communities. The Network envisions all families are connected and engaged in their community and are empowered to be resilient, resourceful, and self-reliant.

CONTACT

Teresa Johnes
(805) 739-8741
218 Carmen Lane Suite 111
Santa Maria, CA 93458
AKA: The Network or Network of FRCs

PROGRAMS (Serving Children 0-5 & Families)

The Network of Family Resource Centers (FRCs) is a collaborative of fourteen family support agencies located across Santa Barbara County united in working together to align and integrate their efforts to ensure that families are able to get what they need to achieve their goals to raise healthy, thriving children and become catalyst for positive change in their neighborhoods. The Network began in 2008 when several FRC directors approached First 5 to support with leadership in coordinating family support efforts countywide. Many FRCs had limited resources for programming, training and technical assistance, were experiencing high turnover of staff, and challenges facing families were only becoming more complex and multi-faceted. Under First 5's leadership, the Network works collectively to promote Family Support best practices that benefit children and families in Santa Barbara County through: strong partnerships, promotion of best practices such as evidence informed/based frameworks/curriculums, training & technical assistance and the development of core competencies for staff, and the use of common standards for family support programs.

The Network is a respected entity locally and at the state/national level with involvement in statewide initiatives such as the Supporting Fathers Initiative, Family Development Matrix, and the Partnership for Strengthening Families, Vehicles for Change Volume II, California Network of Family Support and the National Family Support Network. In 2016 the Network served over 16,000 families collectively across the county.

CURRENT KEY FUNDERS

Volunteer-driven, but First 5 allocates staffing support.

GREATEST NEED OR OPPORTUNITY

Access to affordable housing is a need countywide. For individual Network members funding for direct services.



North County Rape Crisis and Child Protection Center

MISSION

The purpose of the North County Rape Crisis and Child Protection Center is to reduce the incidence of and vulnerability to sexual assault and child abuse by providing education and prevention skills to community children and adults and to alleviate the trauma experienced by survivors of these crimes by providing direct services.

CONTACT

Ann McCarty
(805) 736-8535
www.sbcountyrapecrisis.org
511 East Ocean Avenue
Lompoc, CA 93436
AKA: NCRCCPC; The Center

PROGRAMS (Serving Children 0-5 & Families)

The Center strives to provide educational and prevention awareness programs to the community for all ages and genders. We start teaching 'Body Awareness' and 'Body Safety Rules' at the tender ages of preschoolers. The OUTREACH PRESENTERS provide an interactive puppet show that begins the process of the children learning about a new 'Safety Rule' regarding their body. They learn about the 'uh oh' feeling and are reinforced how to say no and to keep telling if someone touches them in a way that makes them uncomfortable or were told not to tell. These lessons are reinforced through parent program that teaches the parents how to reinforce these new safety rules and what to do if their child discloses an abuse. Pinwheels to us, exemplify the innocence of children. The PINWHEELS FOR AWARENESS program is a project with our First 5 partner and is held in Lompoc and Santa Maria. They are used as a visual impact for the community to spread awareness of the 'unseen abuse' of children in our community. It is our hope, that people who see these pinwheels, stop and think of those children so they are no longer 'unseen' in our community.

CURRENT KEY FUNDERS

First 5; Santa Barbara County Human Services, Santa Maria CDBG, Wood Claeyssons Foundation, Latkin Foundation, Roy & Ida Eagle Foundation, Altrusa International Foundation, In & Out Burger Foundation

GREATEST NEED OR OPPORTUNITY

While it appears as if we have a tremendous amount of financial support for our work, we have seen, like many of our partners in the community, a steady decrease in funding for educational purposes. Education is critical in stemming the tide of abuse both to children and parents. Our biggest need is to be able to increase the amount of programming we are able to accomplish, but that can only be done with increased funding for an additional staff person. There is a current need in our service area where every single pre-school would benefit from our programming. Currently, the sites that we are able to present at have us return on a regular basis as there is continual turnover in the population of children. Our program should be available to every center so that all children receive the vital information that can help keep them safe.



Our County. Our Kids.

MISSION

We envision healthy, socially integrated, safe and financially self-sufficient individuals and families contributing to a thriving community. As we identify individual and family needs; administer state and federal programs to meet those needs; and establish partnerships to ensure collaborative solutions, we move toward this vision.

CONTACT

Gustavo Prado, MSW, Coordinator
(805) 899-2649
<http://ourcountyourkids.org/>
Santa Barbara County
Department of Social Services
2125 S. Centerpointe Parkway
Santa Maria, CA 93455
AKA: OCOK

PROGRAMS (Serving Children 0-5 & Families)

OUR COUNTY. OUR KIDS. is the recruitment, retention and training component of the Santa Barbara County Resource Family Approval (RFA) program at Child Welfare Services. The RFA program approves Resource Homes (formerly known as foster homes) for the care of children in foster care.

Children ages 0-5 are our most vulnerable population, with children under 1 year old having the highest rates of abuse and neglect. In 2015, children under the age of 1 represented 5.9 percent of all children in Santa Barbara County, but 15.8 percent of all substantiated cases of abuse and/or neglect.

Placing a traumatized, high needs infant with a family can easily lead to a Resource Family feeling overwhelmed and stressed. OCOK provides Resource Families support such as: a Resource Parent Mentor who is prepared to discuss parenting traumatized infants and toddlers and provide resource referrals; a respite care program encouraging families to make time for self-care; trauma informed training addressing the healing needs of infants and toddlers and care giver self-care. In addition, the Community Colleges, the faith community, CASA, CALM, Casa Pacifica and Child Hope Services and many more community partners are integral to OCOK's effort to partner with and support our Resource Families.

CURRENT KEY FUNDERS

Funding for Our County. Our Kids. is provided by title IV-E of the Social Security Act and also CA Foster Parent Recruitment, Retention and Support funds.

GREATEST NEED OR OPPORTUNITY

OCOK will be seeking grant funding, available through Federal or State programs, or members of the local philanthropic community. Funds will be used to augment supports for our Resource Families.



Peoples' Self-Help Housing

MISSION

To provide affordable housing and programs leading to self sufficiency for low income families, seniors and other special groups on California's Central Coast.

CONTACT

Alejandra Mahoney, Senior Manager
Educational Programs
(805) 781-3088
www.pshhc.org
3533 Empleo Street
San Luis Obispo, CA 93401
AKA: PSHH

PROGRAMS (Serving Children 0-5 & Families)

AFFORDABLE HOUSING - For over 47 years, PSHH has helped families build their own homes and has constructed housing developments for low income families, seniors, veterans and the disabled. Along with nearly 1200 homes built through the self-help home ownership model, our portfolio includes 48 multi-family properties in three counties.

SELF-HELP - The Self-Help Home Ownership program assists families build their own home. Ten families help each other and, through the process, build a community. Families contribute 1,600 hours of labor, about 12-15 months per home. This "sweat equity" is used as a down payment.

RESIDENT SERVICES SUPPORTIVE HOUSING - a clinical case management program which links residents with community health services and counselling which promotes stable, independent living.

EDUCATION & WORKFORCE DEVELOPMENT - a comprehensive program supporting early learners, K-12, college preparedness, workforce development and literacy. Learning Centers in three counties allow for after-school, evening classes and community collaborative initiatives.

EARLY CARE - in partnership with WALI, PSHH provides residents with access to day care licensing, financial literacy and entrepreneurial training. Located at Riverview, Guadalupe, College Park, Lompoc and Los Adobes de Maria in Santa Maria, preschools provide 65 spaces staffed by CAC and CAPSLO.

CURRENT KEY FUNDERS

Edwin & Jeanne Woods Family Foundation, NeighborWorks America, Guadalupe Unified School District.

GREATEST NEED OR OPPORTUNITY

To accommodate all the low income families who would benefit, we would like to build and open more onsite Learning Centers to provide more spaces for preschoolers and early learners.



Santa Barbara County Child Abuse Prevention Council

MISSION

To advance the prevention of child abuse and neglect by raising public awareness, providing agency and community education, and coordinating activities and resources that strengthen families and communities.

CONTACT

Barbara Finch
(805) 681-4678
www.preventchildabusesb.org
234 Camino Del Remedio
Santa Barbara, CA 93110
AKA: CAPC

PROGRAMS (Serving Children 0-5 & Families)

CHILD ABUSE PREVENTION COUNCIL- a collaboration of public and non-profit agencies, community groups and parents that meets monthly to coordinate child abuse and neglect prevention efforts in Santa Barbara County.

APRIL CAMPAIGN - annual public awareness campaign focused on strengthening families and engaging community support for preventing child maltreatment.

PARENT CAFE - peer to peer education that introduces the five protective factors that strengthen families and reduce the incidence of child abuse and neglect.

CHILD ABUSE PREVENTION ACADEMY - training for early care and education students and community providers who are or will become mandated reporters. Training covers mandated reporting laws, an overview of the child welfare system and an introduction to the Strengthening Families Framework.

PARTNERSHIP for STRENGTHENING FAMILIES - a collaboration between the Child Abuse Prevention Council, the Child Care Planning Council and the Network of Family Resource Centers. Activities center on professional development and parent engagement to promote strong families, optimal child development and the prevention of child abuse and neglect. The Partnership focuses primarily on children ages 0-5.

CURRENT KEY FUNDERS

Santa Barbara County Department of Social Services and the California Children's Trust Fund

GREATEST NEED OR OPPORTUNITY

Community engagement to prevent and address Adverse Childhood Experiences (ACEs) and toxic stress by creating trauma-informed and resiliency focused systems of care.



Santa Barbara Public Health: Maternal Child and Adolescent Health

MISSION

To improve the health of our communities by preventing disease, promoting wellness, ensuring access to needed health care, and maintaining a safe and healthy environment.

CONTACT

Ed Tran
(805) 681-5368
www.sbcphd.org/mcah
345 Camino Del Remedio
Santa Barbara, CA 93110
AKA: MCAH

PROGRAMS (Serving Children 0-5 & Families)

The Maternal Child and Adolescent Health program is a HOME VISITING PROGRAM staffed by public health nurses and health professionals dedicated to addressing the health disparities and health outcomes of families, including pregnant women, mothers, and children, in Santa Barbara County. The program works to achieve optimal health for this population through case management and coordination of services to enhance access comprehensive quality healthcare and address social determinants of health including, but not limited to, housing, basic food, and transportation needs.

CURRENT KEY FUNDERS

Local, state and federal funding

GREATEST NEED OR OPPORTUNITY

Improving screening and referrals for maternal mental health, substance use, and ACEs.



Santa Maria Healthy Start FRC- SMV Youth and Family Center

MISSION

The vision of Santa Maria Valley Youth and Family Center is that all children and their families in our community have a safe, nurturing and respectful environment to reach their full potential. In order to fulfill that vision the Center's mission is to provide a comprehensive continuum of quality, affordable, accessible and culturally competent prevention and treatment services to youth and their families to improve the overall quality of their lives.

CONTACT

Alma Marquez
(805) 361-6931
smvyfc.org
708 S. Miller St.
Santa Maria, CA 93454
AKA: Santa Maria Healthy Start, SMVYFC

PROGRAMS (Serving Children 0-5 & Families)

The FAMILY SUPPORT PROJECT COLLABORATIVE provides the following for children 0-5 and their families: INFORMATION REFERRAL/LINKAGES AND FOLLOW UP- Healthy Start Advocates provide referrals and follow up services for basic needs. Children and their families have access to a support system, including Energy Services Assistance through Community Action Commission and the Healthy School Pantry.

CASE MANAGEMENT- Healthy Start Advocates provide Case Management for families referred through Community Action Commission's Differential Response Front Porch Program. General Case Management is also offered to families with multiple needs.

CHILD AND MATERNAL HEALTH ACCESS- CALM provides Welcome Every Baby home visits focusing on developmental screening, child development information, and links to services utilizing the Healthy Families America Model. We provide Medi-Cal application and renewal support, health insurance access, enrollment, utilization and retention assistance. Children are learning in a manner that supports school readiness.

PARENTING EDUCATION AND SUPPORT- The delivery of effective evidence-based programs offers parents opportunities to acquire skills and strategies to communicate with their children and provide strength-based positive support and family interactions. Healthy Marriage and Relationship Stability Program (HMRESP)

SANTA MARIA YOUTH AND FAMILY IN-HOME EDUCATORS deliver two series of a 10 week Incredible Years curriculum at the Good Samaritan Shelter for resident parents of at-risk children.

CURRENT KEY FUNDERS

Santa Maria Bonita School District, First 5 of Santa Barbara, US Department of Health and Human Services, Administration for Children and Families, SBCEO-Health Linkages.

GREATEST NEED OR OPPORTUNITY

Mental health services for children (0-18 years of age) and adults. The parents of the children we serve need access to qualified, bilingual and affordable therapists who can provide counseling and therapy.



Santa Maria Valley YMCA

MISSION

To strengthen our community by improving the quality of life and inspiring individuals and families to develop their fullest potential through youth development, healthy living and social responsibility. Providing an environment of health, safety, nutritional practices, support and care through developing social skills with other children and adults, realistic trust in his/her environment, childcare staff provide opportunities for quality development.

CONTACT

Kelsey Ferguson
(805) 937-8521
www.smvymca.org
3400 Skyway Drive
Santa Maria, CA 93455
AKA: YMCA

PROGRAMS (Serving Children 0-5 & Families)

YMCA PRESCHOOL- Offering NAEYC accredited early childhood education to 35 2.5-5 year old preschoolers. 80% of our preschool families are low income and are funded through our private financial assistance program, turning no child away from receiving a high quality educational experience. We believe quality early education is key to a child's future success; with education you can DO and BE more! The Santa Maria Valley YMCA is passionate about keeping staff apprised to educational trends, philosophies and theories. The YMCA is honored to be serving our community through early education.

CURRENT KEY FUNDERS

Santa Barbara Foundation

GREATEST NEED OR OPPORTUNITY

Limited capacity issues hinder us in supporting more families in the Santa Maria Valley community.



The Little House by the Park

MISSION

Developing Leadership through Education, Cultural Awareness, Health and the Arts.

CONTACT

Samuel Duarte
(805) 343-1194
<http://sduart1.wixsite.com/thrive-guadalupe>
4681 11th St.
Guadalupe, CA 93434
AKA: Guadalupe FRC, Guadalupe Healthy Start, Cedillo Community Center, THRIVE Guadalupe

PROGRAMS (Serving Children 0-5 & Families)

FAMILY RESOURCE CENTER - A strength-based model, working in partnership with families. On an average day, we see 20-30 and annually approximately 900 families (75% with children birth to 5). Services include: case management, weekly emergency food assistance, clothing closet, health insurance application assistance, support groups, counseling services, dental screenings/connection to follow-up care, Deferred Action Immigration Assistance, housing application, and financial & employment assistance.

PARENT ACADEMY – Classes/ programs in 4 key areas: Health and Nutrition (Dunes Center Hikes, El Padrecito Dance Studio, Re-Think Your Drink!, MyPlate, Boot Camp, Zumba classes, etc.), Leadership (leadership in the annual Literacy Faire, Ciclovía, Promotores, Share Your Skills Project, attending Guadalupe City Council and School Board meetings), Educational Growth (G.E.D., LISTOS, English as a Second Language, Computer classes, etc.), and Parenting (Welcome Every Baby, Incredible Years, Father Involvement, Counseling, etc.).

COMMUNITY CHANGERS PROJECT - A group of parents who meet on a weekly basis and report back on community needs, pressing issues related to school and community. It aims to create a shared learning space where each voice matters, where people's experiences are taken into account and validated in order that they become catalysts for community-wide mobilization and advocacy for effective social change.

CURRENT KEY FUNDERS

First 5 Santa Barbara County, Guadalupe Union School District, Santa Barbara Foundation, McCune Foundation, FUND for Santa Barbara, Roy and Ida Eagle Foundation, Hutton Parker Foundation, Dignity Health

GREATEST NEED OR OPPORTUNITY

Guadalupe families experience a high percentage of risk factors which impact our ability to fund/meet all of the medical/counseling needs and meet these needs in a reliable and consistent manner.



MEMO

May 19, 2017

TO: May 31st Tour Guests
FR: Ben Romo, Executive Director First 5 Santa Barbara County (First 5 SBC)
Katie Torres, First 5 Communications and Policy Specialist
RE: Background and Logistics for the Tour

Thank you for joining us for the upcoming tour of some of the successful programs and strategies serving children age 0-5 and their families in Northern Santa Barbara (SB) County. This memo will help you get ready for the day and will provide you with more detail on what we have planned.

The tour will take place on Wednesday, May 31st. We have you scheduled to join us from our Santa Barbara departure point, First Presbyterian Church, 21 E. Constance Avenue. **Please arrive at the church no later than 7:45 am. The bus will depart from the church at 8:00 am sharp.**

We have provided a few attachments to inform and prepare you. Copies will be provided the day of the event as well. Attached documents include:

1. *A Memo Describing First 5 SBC's Focus Areas and Investments*
2. A memo providing *Links to Fantastic Videos* that lay the groundwork for the science and key concepts guiding investments in early childhood development (**PLEASE WATCH THESE VIDEOS BEFORE THE TOUR**)
3. *A Fact Sheet on the Five Protective Factors*
4. A Research Brief entitled: *The Building Blocks of High-Quality Early Childhood Education Programs*

Basic Information:

WHAT: **Seeing What Works:** A tour and exploration of the challenges facing children age 0-5 and their families in Northern SB County and some of the successful strategies working to support them.

WHEN: **May 31, 2017: 8:00 am - 5:30 pm -- Arrive no later than 7:45 am**
Bus departing at 8:00 am and returning at 5:30 pm

WHERE: **First Presbyterian Church**
21 East Constance (parking lot entrance where Anacapa hits Constance)
Santa Barbara, CA 93101

LOGISTICS: **Nutrition:** Breakfast and lunch will be served. A variety of hearty snacks and beverages will be available throughout the day. If you have dietary restrictions please contact Katie Torres ASAP (info below).
Attire: Please dress in comfortable clothes- business casual attire, jeans, or active wear. Wear shoes that are well suited to uneven surfaces. Wear layers as we will be going to locations where the wind can pick up and it may be a bit chilly.
Bus Information: Buses are equipped with bathrooms and there will be chances to use the facilities throughout the day. We will be getting on and off the buses a number of times during the tour. Please notify us if you have any mobility issues that might require special accommodations ASAP.

CONTACT: **Katie Torres**
(805) 335-4990 cell
ktorres@first5sbc.org

Special thanks to the co-sponsors of this event:

County Supervisors Joan Hartmann and Steve Lavagnino



What to Expect on the Tour:



This tour is an opportunity for leaders in philanthropy, policymakers, and elected officials to learn about the needs of young children in Northern SB County and to see the powerful strategies being deployed to address these needs. Additionally, this will be a rare chance for leaders in the critically important sectors of government and philanthropy to directly connect with each other and explore how we might be able to do more good, by doing more of our work together.

We are very pleased with the response to the tour. We had to rent a larger bus than we had planned, going from 40 to 55 attendees on the Santa Barbara bus, and we have a waiting list. We will be joined by a great mix of local elected officials, leaders in philanthropy, and key agency executives, and board leaders. We will be departing from Santa Barbara at 8:00 am sharp, so please arrive with enough time to get on the bus, pick up breakfast, and get settled. If for some reason you're no longer able to attend, please contact Katie Torres ASAP so we can fill your seat on the tour with a person from the waitlist.

The Ride to Santa Maria (8:00 am to 9:15 am):

We will begin the bus ride with a welcome from two of our event co-sponsors, Third District Supervisor Joan Hartmann and Santa Barbara Foundation President Ron Gallo. As we drive the 75 minutes from Santa Barbara to Santa Maria, First 5 staff will share information to help frame the day and to ensure that attendees have a common understanding of the issues being discussed. This will include demographic information, the scientific basis for supporting children in the early years, and research on what strategies work best to support children and families at this critical stage of development. A similar presentation will be shared in the morning with those beginning the day from North County.

When we arrive in Santa Maria we will get off the bus at the Veterans' Memorial Center and greet our colleagues who will be joining us from North County. There will be a few minutes to mingle, grab beverages/snacks for the road, and get oriented. Then we will load everyone onto two buses. Each bus will have an equal mix of attendees from North and South County. When the buses are loaded, we will depart and each bus will visit the same stops on the tour described below but will do so on alternating schedules.

Please note: When we split people up for the tour portion of the day, we will be assigning attendees to specific buses. If you wish to be placed on a bus with a specific person with whom you are planning to attend, please let us know ASAP so we can make sure to put you on the same bus. When two spouses are attending, we will of course, put them together on the same bus...unless otherwise requested. ☺ Please contact Katie Torres ASAP with any requests.

Photo Release Consent: During the event, staff will be taking photos and videos. If you do not wish to be photographed, recorded, or appear in future communication pieces, please contact Katie Torres ASAP. If we are not notified, you are acknowledging consent to be photographed or filmed.



The Tour (10:00 am to 2:00 pm):

There will be two stops (main attractions) on the tour with multiple things to see and learn about at each. Generally speaking, each stop will highlight two key strategies that are being deployed to support children age 0-5 and their families in North County (Family Support and Early Care and Education/Preschool and Child Care). These strategies are what research has shown to be most effective in meeting the needs of children and families and the most likely to lead to result in programmatic and family/child success.

Main Attraction: Good Samaritan Homeless Shelter

This stop will highlight the Good Sam Shelter that offers support for homeless families and the Community Action Commission (CAC) Head Start preschool program that provides high-quality child care to very low income/high needs families. Specifically, attendees will participate in the following at this site:

- Homeless family emergency shelter visit
- Homeless family transitional shelter visit
- Head Start high-quality preschool program visit
- Group discussion focused on the importance of high-quality preschool and child care

Main Attraction: Drive Through Tour of Guadalupe and Stop at People's Self-Help Housing River View Community

This stop will begin with a drive-through tour of the City of Guadalupe. We will see the city's main residential area, the Family Resource Center, and downtown. We will then stop at the River View development's community room for a focused discussion on the following:

- Representatives from the Santa Maria-Bonita School District and the Guadalupe Family Resource Center (The Little House by the Park) will share about their models for service delivery and the challenges they help families overcome. The work of subcontracted agencies and community partners will also be described, including the Santa Maria Youth and Family Center, Fighting Back Santa Maria, Child Abuse Listening and Mediation, Marian Regional Medical Center, Family Service Agency, Guadalupe School District, and CAC Head Start.
- Representatives from the countywide Network of Family Resource Centers (FRCs) will also highlight how they are part of a broader group of FRCs throughout the county that have joined forces to create a common set of standards and approaches.
- Finally, People's Self-Help Housing (PSHH) staff will describe a preschool program at the Riverview community and how that program came about with support from the Santa Barbara Foundation, the Guadalupe Unified School District, First 5, and other partners. They will also highlight a new partnership between PSHH, Children's Resource and Referral, and the United Way of Northern SB County that helps low-income mothers start in-home licensed child care businesses.

Intermissions: During the tour, as we move from one location to another, we will also be joined by experts who will share about important programs in the community. We will see individual sites from the road and hear about how they address key issues impacting children.

Lunch: A sit-down lunch will be served at the site of whichever "main attraction" guests attend in the afternoon. Attendees will have a selection of premade lunches to choose from. Again, if you have dietary restrictions and have not already shared with us, please do so ASAP.



Closing Session (2:00 pm to 3:45 pm):

After visiting each location, we will return to the Veterans’ Memorial Center for a closing session. A selection of attendees representing a variety of backgrounds will make opening comments where they will share their impressions of the day and ideas for how we can do more good, by doing more together. After opening comments, we will open the discussion to everyone for input, ideas, and planning for next steps.

The Ride Home (4:00 pm to 5:30 pm):

After a long day, we plan to leave everyone alone during the ride home. Guests will be free to visit with each other and talk to staff and event partners if they wish. However, we also want to allow people to think about the day and have time to consider ideas for how we move forward together. We expect to be back in Santa Barbara no later than 5:30 pm.

About First 5 Santa Barbara County:

First 5 Santa Barbara County (First 5 SBC) was established in 1999 after California voters passed Proposition 10, a state constitutional amendment. Proposition 10 imposed a 50 cent sales tax on cigarettes and other tobacco products and directed that those revenues be used to support early childhood development focusing on prenatal to age five.

First 5 SBC’s annual tobacco tax allocation is roughly \$3.8 million. Those funds are invested in programs and strategies that serve 0-5-year-olds with the goal of supporting them to be healthy, safe, and ready for kindergarten. In addition to its primary role as a funder, First 5 SBC also serves as a partner, convener, and advocate in support of an effective system of partnering organizations and leaders serving children in the early years.



A driving force behind the passage of Proposition 10 was decades of compelling scientific research into the development of the human brain proving that proper growth and development in the earliest years of life was the factor most affecting our children’s health and education outcomes in later life. Additionally, extensive research and longitudinal studies have provided practitioners with evidence about which programmatic strategies work best to support children’s development in the earliest years and to ensure that programs deliver an exponential return on investment for society, taxpayers, and philanthropy.

Each year, roughly \$400 million in revenues are collected statewide as a result of Proposition 10, and by law, 80% of those funds are distributed proportionately to each of California’s 58 counties, based on each county’s annual birth rate. The law directed counties to establish independent public commissions to oversee how Proposition 10 dollars are spent and to provide public oversight, accountability, and reporting on the effectiveness of those expenditures.



Since its founding in 1999, the Santa Barbara County First 5 Commission has distributed more than \$65 million dollars to programs that support the health and physical, cognitive, social and emotional development of local children and their families. First 5 invests in early childhood development, health, and family support programs and services that directly respond to the needs of local children. In this way, First 5 represents a highly effective model for investing taxpayer dollars with local control, flexibility, transparency, and accountability to the public for the outcomes intended to be achieved.

First 5’s successful investments have depended upon the leadership of an influential group of partner agencies, nonprofits, businesses, community organizations, philanthropic leaders, and individuals and experts from many fields and all walks of life. Much has been accomplished to serve children and families directly while also building a stronger, lasting and more efficient and effective system of support for local children age 0-5 and their families.



MEMO

May 19, 2017

TO: May 31st Tour Guests
FR: Ben Romo, Executive Director First 5 Santa Barbara County (First 5 SBC)
Katie Torres, First 5 Communications and Policy Specialist
RE: Information on First 5's Investments and Strategies

This memo is intended to give tour participants a basic understanding of where and how First 5 Santa Barbara County is investing its funds to achieve impacts in the lives of young children and their families. First 5's Strategic Plan identifies two Primary Focus Areas to inform the majority of its investments:

1. The **Family Support Focus Area** includes investments in:
 - a. Parent education and support
 - b. Intensive case management
 - c. Information & referral w/follow up
 - d. Child and maternal health access
2. The **Early Care and Education Focus Area** includes investments in:
 - a. Quality improvement in existing child care/preschool programs
 - b. New child care and preschool spaces and expanded parent access

The Strategic Plan also identifies two Secondary Focus Areas to inform smaller investments:

1. **Systems Change and Capacity Building**
2. **Communications and Policy**

Family Support Primary Focus Area

First 5 funds local agencies and nonprofits under its Family Support Focus Area to provide services for children age 0-5 and their families. Funded programs must demonstrate how the use of the evidence-based **Five Protective Factors Framework** (see attachment: **Five Protective Factors Fact Sheet**). Through mutually respectful partnerships, families enhance their own capacity to understand how to promote the optimal development of children (cognitive, social, emotional, and physical). In addition to using the **Protective Factors Framework**, the following are fundable strategies for First 5's Family Support grants:

1. **Parent education and support:** Defined by the California Evidence-Based Clearing House for Child Welfare as a training, program, or other intervention that helps parents acquire skills to improve parenting of and communication with their children to prevent child maltreatment or reduce a child's disruptive behavior.
2. **Case management:** Utilizing strength-based approaches in the development of case plans and support services for children prenatal to age five and their families to increase child and family functioning. The intent is that everyone benefits when families reach their optimum level of wellness, autonomy, and self-management, and functional capability.
3. **Family Support information and referral/linkages & follow up:** Support for efforts to connect the families of children prenatal to age five to services for which they may be eligible for and/or need. All referrals are tracked through a structured follow-up process to monitor the outcome of each referral. (e.g. basic needs, health insurance enrollment, food distribution, breastfeeding concerns)
4. **Child and maternal health access:** Services to support the health of women during pregnancy, childbirth, and the postpartum period that are outside of the existing systems of care currently in place and linkages to support for families beyond medical care to ensure that children's development is on track. (e.g. support for families through the provision of home visitation for newborns, meeting basic needs, breastfeeding, child development visits, developmental screenings)

Early Care and Education (Preschool and Child Care) Primary Focus Area

First 5's Investments in Quality Improvement in Existing Child Care/Preschool Programs: Many parents in our community rely on licensed child care, but a vast body of research has determined that child care must be high quality to drive the strong outcomes we need for children to be ready for kindergarten. Santa Barbara County is one of the leaders in the state when it comes to quality improvement in preschool and child care programs. For more than 15 years First 5, the Santa Barbara County Education Office's Child Care Planning Council, Children's Resource and Referral of Santa Barbara County, and many other leaders in the field have collaborating to improve quality in local programs. As a result, the rate of center-based programs that are nationally accredited has reached 45%. This is compared to the state and national averages of roughly 6% and 10% respectively. First 5 is grateful to the Orfalea Foundation for their significant, decade-plus investment in this work.

Recognizing our local strength in this area, Santa Barbara County was one of a handful of California counties to be selected for inclusion in, and receive funding through, the state's Federal Race to the Top Early Learning Challenge Grant in 2011. This four-year grant was designed to build the foundation for a system that supports quality improvement, and then assesses and rates the quality of local programs. This funding helped build on the strong local quality improvement strategies like coaching, training, mini-grants, educational stipends for child care educators, and technical assistance that leaders in the child care field had been providing for years.

In Santa Barbara County, this new system of continuous quality improvement in preschool and child care programs is called Quality Counts. Elements include:

- National Accreditation
- Coaching and support for Centers and Family Child Care Homes, based on a tiered support system – higher intensity for programs that are working towards quality, and less for those at the higher levels.
- Ratings based on the seven elements of the California Quality Rating and Improvement System (QRIS)
- Quality Grants for program improvement and Accreditation costs
- Professional development for administrators and staff, and education stipends
- Communication to parents and the community about quality child care

With the sun-setting of the Race to the Top grant in 2015, First 5 continues to fund Quality Counts. First 5 currently provides grants to the Santa Barbara County Education Office and Children's Resource and Referral of Santa Barbara County to provide quality improvement services such as coaching, trainings, assessments, and ratings. These partners also leverage funding from other sources such as the State of California and the Santa Barbara Foundation to enhance services and expand the number of programs involved in Quality Counts. However, many more could be served if other funders stepped up to support this county-wide project.

First 5's Investments in New Child Care Spaces and Expanding Parent Access: First 5 promotes greater access to high-quality child care by investing directly in strategies to create new child care spaces, and also provides technical assistance to those wishing to expand or open a new child care facility.

Current child care spaces grants include: 1) Funding to the Santa Maria-Bonita School District to create 72 new child care spaces by building on the district's existing high-quality state preschool model which serves low-income families. 2) A partnership with the County Education Office and Santa Maria High School to create and fund eight new infant spaces serving children of teen mothers. These investments are matching grants, with First 5 investing one-third and the districts investing two-thirds of the funding required.

Additionally, First 5 provides a grant to Children's Resource and Referral of Santa Barbara County (CRR) to support their work in starting new in-home family child care programs. In the first year of this grant, First 5 matched funding from the Women's Fund of Santa Barbara to support this program and more than 200 new spaces were created. First 5 continues to invest in this strategy and a new partnership between CRR, United Way of Northern Santa Barbara County and People's Self-Help Housing is trying to expand this program in North County. This effort will be highlighted during the tour.

Systems Change and Capacity Building Secondary Focus Area

Systems Change & Capacity Building grants address the Commission’s fourth goal which states that “Children and their Families have a system of accessible, community-based services and support available.” These grants do not fund direct services, but instead, assure that families and children have services that are accessible and that these services are provided in a high-quality manner. Also, efforts funded under this Secondary Focus Area increase and promote the importance of the first five years of life, increase the advocacy and commitment to the needs of children and families, and ensure that services funded through First 5 are sustainable.

First 5 staff members also play key leadership roles in supporting a stronger system and long-term efforts to build a truly collaborative and community-wide response to the needs of children and families. First 5 provides staff leadership in systems change initiatives as well as a wide variety of professional development, training, and technical assistance to providers, agencies, and community members in this approach.

Communications and Policy Secondary Focus Area

In this Secondary Focus Area, First 5 invests in both staff leadership and direct communications such as messaging materials and supplies, online services, town halls/community events, media/advertising. First 5 also builds and maintains the infrastructure for a grass roots communications program. The Commission provides small co-sponsorships (no more than \$2K each) to support education and outreach events targeting parents and providers.

Communications strategies focus on increasing awareness among parents and caregivers about their important role as a child’s first teacher as well as tools and tactics they can use in supporting their child’s healthy physical, social/emotional, and brain development. Additionally, First 5 has used communications investments to connect directly with decision makers, funders, and other stakeholders to encourage them to support public policies and increased investments that benefit children prenatal through age 5.

First 5 Santa Barbara County Grants to Community Agencies and Nonprofits

\$1,140,000 - Family Support Grants (FY2017-2018)

Family Support grants support a network of family resource centers (FRC) that directly serve families throughout the County. A Family Support grant also funds Welcome Every Baby (WEB), which provides as a nurse home visit for newborns and their families in Lompoc, the Santa Ynez Valley, and South Santa Barbara County and provides linkages to additional supports for high needs families.

Family Support Grants (FY17/18)	Amount
Guadalupe Family Resource Center*	\$173,000
Santa Maria-Bonita School District Family Resource Center Services**	\$329,000
Department of Social Services Cuyama Family Resource Center Services	\$51,000
Family Service Agency -Lompoc and Santa Barbara Family Resource Center Services	\$200,000
Santa Ynez Valley People Helping People Family Resource Center Services	\$60,000
Isla Vista Youth Projects Family Resource Center Services	\$58,000
CUSD Carpinteria Children's Project at Main Family Resource Center Services	\$69,000
SBCEO Welcome Every Baby (Lompoc, SY Valley, Goleta, SB & Carp)	\$217,000
TOTAL Family Support Contracts	\$1,140,000

NOTE: In North County nurse home visits for newborns are provided by Marian Regional Medical Center. With First 5 funding listed above, the FRCs in Guadalupe and Santa Maria subcontract with Child Abuse Listening and Mediation (CALM) to conduct follow-up home visits with families who need additional support.

*In addition to services provided directly by the Guadalupe Family Resource Center, First 5 funds listed above also support subcontracts with CALM, Santa Maria Youth and Families Center, and SB County Education Office.

**The Santa Maria-Bonita School District uses First 5 funds listed above to support subcontracts for direct services with Santa Maria Youth and Family Center, CALM, and Fighting Back Santa Maria

\$557,000 - Preschool & Child Care Quality Improvement Grants (Fiscal Year 2016-2017)

Quality Improvement grants support strategies that assess, improve, and rate the quality of child care programs. Funded agencies provide coaching, training, and educational support to teachers; help programs achieve National Accreditation; and cover expenses tied to quality improvement. Efforts focus on building Programmatic and professional expertise in the ECE field to support families and to meet the needs of diverse populations such as children who are dual language learners.

Preschool and Child Care Quality Improvement Grants (FY16/17)	Amount
Santa Barbara County Education Office Quality Improvement Grants	\$185,000
Children's Resource and Referral Quality Improvement Grants	\$135,000
Los Angeles Universal Preschool Training for Quality Improvement	\$47,000
Progressive Early Assessments Contract to Rate QRIS Programs	\$90,000
Mini-Grants to ECE Programs to Cover the Cost of Quality Improvement	\$100,000
TOTAL Early Care & Education Quality Improvement Grants	\$557,000

\$189,000 - Preschool & Child Care Spaces Grants (FY2016-2017)

Spaces grants support new licensed preschool and child care spaces. In some cases the Commission made matching funds available where other funders covered 2/3 of the cost of creating the new spaces.

Preschool and Child Care Spaces Grants (FY16/17)	Amount
Children's Resource and Referral Family Child Care Spaces Creation Grant	\$77,000
Santa Maria Bonita Preschool Spaces Grant	\$75,000
SBCEO Santa Maria Cal-Safe Infant Spaces for Teen Moms	\$37,000
TOTAL Early Care & Education Spaces Grants	\$189,000

\$130,000 - Systems Change, Capacity Building, and Communications Grants (FY2016-2017)

Systems Change grants support efforts that expand services for children 0-5 and their families and make those services more effective and accessible. Capacity Building grants support trainings, technical assistance, and organizational strengthening activities. Communications Co-Sponsorships (up to \$2,000) help support outside agencies, nonprofits, and community organizations with events that focus on outreach and education for families and training and professional development for programs and providers.

Systems Change, Capacity Building, and Communications Grants (FY16-17)	Amount
SB County Education Office Oral Health Collaborative	\$30,000
SB County Education Office CSEFEL Coordination and Expansion	\$30,000
Community Action Commission 211 Helpline	\$30,000
People Helping People Family Friend and Neighbor Quality Improvement	\$30,000
Isla Vista Youth Projects - Standards of Quality in Family Support Training	\$3,100
THRIVE Carpinteria Friends Program Planning	\$3,063
Guadalupe Family Resource Center Reorganization Grant	\$5,000
Transition House Training Brazelton Touchpoints Training Grant	\$5,000
THRIVE Santa Barbara County Redesign Grant	\$5,000
Promotores Training Grant	\$5,000
Antioch University Nature Based Education Scholarships	\$5,000
UCSB Children's Center Learning Stories Leadership Training	\$4,999
Communications Cosponsorships	\$20,000
TOTAL Systems Change, Capacity Building, and Communications Grants	\$176,162



MEMO

May 19, 2017

TO: May 31st Tour Guests

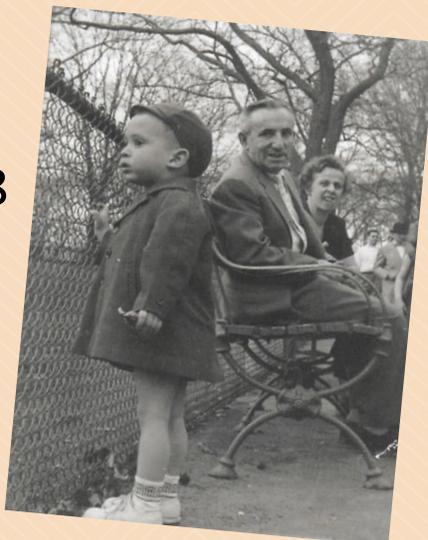
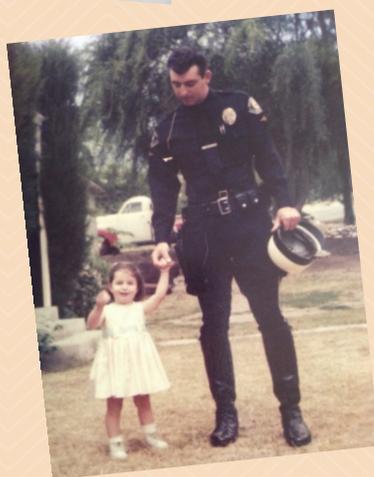
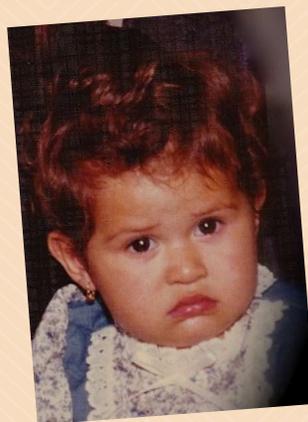
FR: Ben Romo, Executive Director First 5 Santa Barbara County (First 5 SBC)
Katie Torres, First 5 Communications and Policy Specialist

RE: Links to Fantastic Videos

The following videos lay an excellent groundwork for the science and key concepts informing wise investments in early childhood development. All the videos are from very reputable sources and none of them are longer than six minutes. To watch the video, click on the link or copy and paste them into your internet browser.

We strongly encourage attendees to watch these videos before the tour.

1. **“Building Adult Capabilities to Improve Child Outcomes: A Theory of Change”** from the Center on the Developing Child at Harvard University. This 5-minute video depicts a theory of change from the Frontiers of Innovation community for achieving breakthrough outcomes for vulnerable children and families. It describes the need to focus on building the capabilities of caregivers and strengthening the communities that together form the environment of relationships essential to children's lifelong learning, health, and behavior. https://www.youtube.com/watch?v=urU-a_Fs5Y
2. The three links below are from the Center on the Developing Child at Harvard University. The series is called the **“Three Core Concepts in Early Development”**. Each video is about two minutes. The series depicts how advances in neuroscience, molecular biology, and genomics now give us a much better understanding of how early experiences are built into our bodies and brains, for better or for worse. Healthy development in the early years provides the building blocks for educational achievement, economic productivity, responsible citizenship, lifelong health, strong communities, and successful parenting of the next generation.
 - a. <https://www.youtube.com/watch?v=VNNsN9IJkws>
 - b. https://www.youtube.com/watch?v=m_5u8-QSh6A
 - c. <https://www.youtube.com/watch?v=rVwFkcOZHJw>
3. **“InBrief: The Science of Neglect”** from the Center on the Developing Child at Harvard University. This edition of the InBrief series explains why significant deprivation is so harmful in the earliest years of life and why effective interventions are likely to pay significant dividends in better long-term outcomes in learning, health, and parenting of the next generation. <https://www.youtube.com/watch?v=bF3j5UVCSCA>
4. **Strengthening Families Overview** from the Center for the Study of Social Policy. This five minute video version of a Prezi presentation reviews the Strengthening Families approach and the Protective Factors Framework that informs First 5's investments in the Family Support Focus Area. https://prezi.com/6sfu_r1r5eaz/strengthening-families-overview/
5. **InBrief: Early Childhood Program Effectiveness** from the Center on the Developing Child at Harvard University. This edition of the InBrief series outlines basic concepts from four decades of program evaluation research which help explain how society can ensure that children have a solid foundation for a productive future by creating and implementing effective early childhood programs and policies. <https://www.youtube.com/watch?v=BgtFYEC1Yk>



1. Ben Romo 2. Ed Cora 3. Mari Ortega Garcia 4. Marcos Vargas 5. Lorraine Neenan 6. Tereasa Jones 7. Joyce Stone 8. Ron Gallo 9. Joan Hartmann



1



2



3



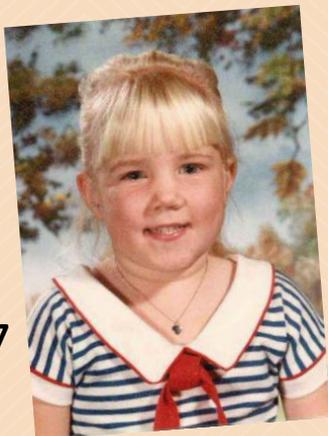
4



5



6



7



8



9

1. Aaron Pankratz 2. Alma Marquez 3. Alma Hernandez Wilson 4. Kirsten Cahoon 5. Charity Dean 6. Kris Kudler 7. Channone Sheller 8. Mari Ortega Garcia 9. Alexis Nshamamba



1



2



3



4



5



6



7



8



9

1. Timothy Bigelow 2. Alejandra Mahoney 3. Donna Flores 4. Eileen Monahan 5. Maria Chesley Fisk 6. Sylvia Barnard 7. Samuel Duarte 8. Steve Lavagnino 9. Sharol Viker



In Case of Emergency

If you need immediate assistance, look for a First 5 team member wearing a turquoise shirt.

For other questions or concerns, please call:
Katie Torres
(805) 335-4990 cell

