2020 CHILD HEALTH, EDUCATION, AND CARE SUMMIT:
Equity in Action: Elevating Children, Families, and California's Workforce

Call for Presentations Guidelines

First 5 California (F5CA) is now accepting presentation proposals for the 2020 Child Health, Education, and Care Summit, at Hotel Irvine, February 3–5, 2020.

A. Submitting Your Proposal

Submitters must upload proposals through the **F5CA Summit Proposals** page (https://apps.ccfc.ca.gov/First5CAEvents/Events/f97c45d1-9861-45cf-8792-f3d06a417fa0/Proposal#). Proposals will be accepted from July 9, 2019, through midnight, Monday, September 9, 2019. The link to the submission form is at the end of these guidelines. The Proposal Evaluation Committee will notify submitters of their decision by mid-October 2019.

B. Session Times

The following sessions will be filled with selected proposals from this Call for Presentations:

Poster Sessions:

- QCC Consortium Posters Session – Monday, February 3, 4:30 to 5:00 p.m.
- All Other Posters Session – Tuesday, February 4, 2:00 to 2:30 p.m.

Topical Breakout Sessions

Summit Day 1 – Monday, February 3

- Session 1 is 1:45 to 3:00 p.m.
- Session 2 is 3:15 to 4:30 p.m.

Summit Day 2 – Tuesday, February 4

- Session 3 is 10:30 to 11:45 a.m.

Summit Day 3 – Wednesday, February 5

- Session 4 is 10:30 to 11:45 a.m.

Intensive Sessions

Summit Day 2 – Tuesday, February 4, 2:30 to 5:00 p.m.

C. Theme: Equity in Action

First 5 California's 2020 Summit theme, "*Equity in Action: Elevating Children, Families, and California's Workforce,*" represents the natural evolution of this statewide event – from building partnerships and promoting collective impact, to providing leadership around critical programs and investments designed to benefit young children. The 2020 theme reminds us that all our work should keep at its core the whole child, as well as the

importance of families and the early learning and care workforce in shaping children's futures. Most importantly, this work must address barriers to equity, access, and excellence to realize the goal of ensuring every California child is healthy and ready to learn. The Summit provides the perfect forum for the spectrum of early childhood stakeholders to learn from, collaborate with, and empower one another.

In keeping with the theme of equity, all proposals should indicate how they are serving all populations, and cultural and social contexts in the early education field, families, and communities. Sessions should focus on effective strategies, research, or policies that address the needs of the most vulnerable populations and strategies for assuring children and families have what they need for optimal development. This may include identifying and addressing inequities, advocating for just and fair policies, and maximizing investments to reduce disparities so all families thrive and children achieve optimal social, emotional, physical, and cognitive development. Successful proposals also will address how they are ensuring all populations are being served in culturally and linguistically respectful and responsive ways.

D. Presenter Registration Fees

All presenters must register through the First 5 California Events site. This includes primary presenters, co-presenters, and presenters speaking only during their session but not attending the full Summit.

Registration fees will be waived for one presenter only. For topical and intensive sessions, up to two additional co-presenters are eligible to receive a discount of $100 off of their registration; these co-presenters should be listed in the conference proposal. Presenters coming only for their session will not be charged a fee but must register as "speaking only." Instructions on accessing the free and discount codes for the conference rate in effect at the time of registration (early bird or regular) will be sent with the proposal acceptance in October. Presenters of posters are not eligible for free or discounted conference rates. Registration includes all sessions, general sessions, luncheons, receptions, and refreshment breaks.

E. Logistics (Topical Breakout Sessions and Intensive Sessions)

All session rooms will be set up in rounds, with a maximum of 10 people per table. Room capacity ranges from 40 – 100 and will be assigned based on registrant interest. Presenters will be notified of the number of attendees registered for their session a few weeks prior to the Summit.

At no cost, presenters will have the use of a podium, microphone, LCD projector, and screen. All presenters are responsible for bringing their own laptop computer and presentations. Laptops must be able to connect to an HDMI (projector) cable or presenter

must provide the appropriate adaptor to do so. These adaptors will not be provided. Each room will have one room monitor (F5CA staff member) to assist with contacting information technology assistance for troubleshooting and/or loading presentations, if needed.

Rooms will have internet access for presenters only. If internet is required for session attendees or if any additional audio-visual is needed, a request must be submitted and pre-approved by the conference steering committee no later than one month prior to the Summit. Additional costs will be charged to the presenter.

F. Presentation Types

All Posters, Topical Breakout Sessions, and Intensive Session proposals should address the main theme of the Summit: *Equity in Action: Elevating Children, Families, and California's Workforce* (see Section C). In addition to addressing the Summit theme, all Topical Breakout Sessions and Intensive Session proposals must speak to at least one of the content areas in Section G.

Poster Session

The Poster Session is an opportunity for agencies, regions, or counties to highlight programs or achievements within their communities, research outcomes, or successes or topics of interest that **lend themselves well to a visual display**.

Posters will be available throughout the Summit during all unscheduled times and breaks. Therefore, the poster should be self-explanatory and convey information without the need for a presenter. All poster authors must be available at their poster for one designated 30-minute period when Summit attendees will be able to ask questions of the authors. See Section B of this document for specific times.

Poster authors may furnish their own stand or easel. However, easels will be provided by the hotel if requested in the application. Posters will not be affixed to walls. Maximum size of posters is 36" X 48". No power or AV will be available for poster presentations.

Posters should focus on at least one of the following areas:
- Child Development
- Family Engagement and Support
- Health/Mental Health
- Local QRIS Consortium/Regional Hub Highlights
- Research and Evaluation
- Other (please specify focus area)

Subjects for posters include, but are not limited to, local and regional best practices, collaborative activities or successes, programmatic lessons learned, preliminary or final research outcomes, innovative program components or features, success stories from the

field, or other compelling issues affecting children and families prenatal through age 5 and their service providers.

Topical Breakout Sessions

F5CA invites you to share your knowledge and experience with other early childhood professionals. In addition to addressing the Summit theme, all Topical Breakout Session proposals should speak to at least one of the content areas identified in Section G. These sessions allow presenters tell the story of how they are being innovative and transforming children's health, education, or welfare through state or local practices, research, or policy.

Topical Breakout Sessions are 75 minutes in length and should include time for introductions, and audience questions and answers (Q&A). Sessions are limited to three presenters or speakers. The Proposal Evaluation Committee will select up to 40 Topical Breakout Sessions from submitted proposals.

Topical Breakout Sessions should include interactive activities that encourage involvement and active participation of attendees, and address the needs of adult learners.

Intensive Sessions

Intensive Sessions are 2.5 hours long and are intended to engage participants in stimulating activities and discussions that not only offer information, but also allow participants to engage in in-depth discussions and exchange of ideas on how to integrate session content into everyday practice.

Each session must include activities that enable participants to consider how session content can support or augment local strategies, or otherwise use the information. Interactive discussion and integrative activities should comprise at least half of the session time. Participants should leave empowered to act with tangible strategies to improve the quality of services or administration in their communities. Content should be designed to demonstrate hands-on practical approaches, and to get to the heart and soul of the subject matter, while empowering participants with nuts and bolts ideas they can take and use immediately.

Intensive Session presenters may share community innovations; train local leaders on a certain program's best practices; highlight how they transformed children's health, education, or welfare programs; or provide other opportunities to implement successful strategies. Intensive Sessions offer an ideal place for a panel to discuss their respective communities' similarities and differences, provided they also include an opportunity for reflection and to consider implementation at the local, regional, or state levels.

Up to ten Intensive Sessions will be selected from submitted proposals. Presenters of the selected Intensive Sessions will be invited to a web-based meeting in early November where we will ensure all sessions incorporate plans to elicit participant-driven strategies to take back to their communities. Call-in information will be shared with the acceptance letter.

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Presenters not selected for an Intensive Session may opt to have their proposals considered for a Topical Breakout Session without re-submitting their proposal.

G. Content areas (Select up to two)

1. **Communications**

   Proposals focusing on communications may highlight messaging for specific audiences in a variety of formats using media and outreach strategies (e.g. *Talk. Read. Sing.*® QCC website), or may focus on outreach methods and messages that have resonated well within specific or across broad communities. They may offer participants strategies for using social media as a focused tool for targeting stakeholders and measuring their engagement in early learning and care goals. Proposals also may address audience-specific approaches for communicating with and engaging diverse populations, including families, educators, cross-sector service providers, policymakers, business leaders, higher education leaders, and community members.

2. **Continuous Quality Improvement (CQI)**

   Proposals focusing on CQI may include strategies for building ongoing quality improvement into program development and implementation across systems. The CQI process is proactive, cyclical, and data-driven. Proposals may focus on different ways to ensure programs are using data to systematically and intentionally improve services and increase positive outcomes for the children and families they serve.

3. **Early Childhood Education (ECE) Practices**

   Proposals focusing on ECE practices may highlight best practices in diverse early learning settings (including centers, family child care homes, and alternative settings), children's learning and the factors that affect it (including trauma informed care and ACEs [adverse childhood experiences]), models of caregiving (including Program for Infant Toddler Care and the Teaching Pyramid, etc.) to support young children's development and learning, and effective practices to support dual language learners. These proposals also may focus on strategies for increasing quality of early learning and care for children with disabilities, infants and toddlers, or other underserved and vulnerable populations.

4. **Early Learning Systems/Policy and Advocacy**

   Proposals focusing on early learning systems include cross-sector systems building or integrating different types of early learning and care settings (e.g., centers, family child care homes, public school-based, unlicensed home- or community-based settings) into the overall quality system. They also may include cross-system strategies that integrate health, family support, mental health, and child welfare into a whole-child approach to early learning and development. Proposals will consider program alignment and maximizing efficiencies across programs. These proposals also may focus on policy and advocacy issues to support California's early learning systems-building efforts;

regulatory, statutory, or budgetary decision-making to serve all children; or advancing policies through coalitions of diverse partners.

5. Family Engagement and Support

Proposals focusing on family engagement and support should underscore the shared responsibility between family, early educators, community partners, and other professionals. They may share strategies for incorporating relationship-based mutual, respectful, and responsive partnerships between families and early learning and care providers and other related professionals. They may highlight ways to promote children's development, learning, and wellness though improved engagement and meaningful relationships, family advocacy and leadership, and other efforts to build and reinforce family resiliency.

6. Healthy Development

Proposals focusing on healthy development encompass a range of strategies to support health, mental health, dental health, nutrition, child welfare, and family functioning in all types of families, as well as the sociocultural context and physical environment in which children live and thrive. Sound health and nutrition practices interact to impact children's well-being. Proposals may focus on physical, behavioral, or mental health services for typically and atypically developing children. Proposals also may focus on best practices for serving children and families involved in the child welfare system; experiencing homelessness, hunger or trauma; or living in under-resourced, unsafe, or unhealthy communities due to violence, racism, or immigration policies.

7. Research and Evaluation

Proposals focusing on research and evaluation may highlight evaluation or research findings about early childhood topics, including programs or systems for health, education, welfare, and family support. Proposals also may focus on design, collection, and effective use of data and data systems to inform program development, improve practices at different levels of the system, influence decision makers, achieve program goals, and drive equitable outcomes.

8. Workforce Preparation and Professional Development (PD)

Proposals focusing on workforce preparation and PD include strategies to support a range of professionals who work with young children ages birth through 5 and their families (e.g., early care and education, child welfare, home visiting, etc.). Proposals may highlight innovative programs that increase access or quality, such as higher education cohorts or practice-based coursework. They may include exemplary PD initiatives such as job-embedded coaching or peer mentoring, or strategies for building and sustaining a diverse cadre of leaders at different levels of the early learning and care system. They should emphasize preparing early educators to be more responsive to racial, cultural, or linguistic diversity of young children and families.

9. **Other**

   Proposals may focus on a content area not listed above and indicate area on the application.

H. Target Audience (Select all that apply)

Community-based Health/Mental Health/Family Support Professionals include providers who work directly with families, including medical, dental, mental health practitioners, welfare professionals, and family support providers.

County/Region Coordinators and Administrators include local and regional QRIS administrators, consortium partners, health program administrators (including medical, dental, mental health), and family support coordinators/administrators working to coordinate or implement county-wide or regional efforts.

ECE Direct Service/Program Staff include early learning and care providers who work directly with children and/or families in early learning and care settings, including teachers, directors, family child care providers, home visitors, and other early educators.

Education and Technical Assistance Providers include coaches, mentors, higher education faculty, and specialists who support quality of early learning and care settings, services, and providers.

Researchers and Evaluators include evaluators, researchers, and program developers who assess services, systems, and programs; also includes data collectors, database specialists, and others who support collection and use of data for CQI or evaluation.

State Leaders include state and county First 5 Commissioners, elected officials, QRIS administrators, state agency leaders, policy advocates, policy-makers, and others responsible for developing statewide programs, policies, procedures, and legislation affecting large populations.

I. Scoring Proposals

The proposal evaluation committee will score proposals using the following criteria:

- Clarity of the content
- Relevance to the field
- Audience engagement
- Relevance to the Summit theme
- Qualifications of the presenter(s)

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J. Presenter Agreement

The Primary Presenter is responsible for reading and agreeing to the **Presenter Agreement** (www.ccfc.ca.gov/pdf/about/news_events/summit/2018/presenter_agreement.pdf) terms before submitting the proposal. Presenters, including poster presenters, are responsible for bringing their own laptops, materials, and posters, and for setting up and taking down all presentation materials (include disposing of handouts). Presenters agree not to sell products or services before, during, or after their session and not use session attendance for sales contacts.

K. Submitting Proposals

Please submit proposals via the **F5CA Summit Proposals** page (https://apps.ccfc.ca.gov/First5CAEvents/Events/f97c45d1-9861-45cf-8792-f3d06a417fa0/Proposal#). Presenters may download an MS Word version of the **proposal application** (www.ccfc.ca.gov/pdf/about/news_events/summit/2018/proposal_application.docx). Proposals will be accepted from July 9, 2019, through midnight, Monday, September 9, 2019. Presenters will be informed of decisions by mid-October.

L. Contact Us

Please direct your questions to the Summit's Call for Presentations sub-committee at presentations@first5.ca.gov. For additional information and updates, you may visit the **First 5 California Summit** webpage (https://apps.ccfc.ca.gov/First5CAEvents/).