

Item 4 – Adoption of First 5 California North Star Statement and Audacious Goal

First 5 California
State Commission
Meeting – July 22,
2021



Background

- Adoption of 2019-24 Strategic Plan
- Heightened interest in understanding progress informed by equity and data
- Commission met in April 2021 to:
 - Refine future First 5 CA goals and expectations
 - Level set across Commissioners and staff to support future actions

Purpose of Agenda Item

- Develop method to understand progress towards the 2019-24 Strategic Plan
- Request adoption of North Star and Audacious Goal to guide Strategic Plan monitoring
- Chart a Theory of Change as a crosswalk between Strategic Plan priority areas and First 5 system levers leading to data and goals
- Outline next steps, including:
 - Population-level data indicators to inform statewide progress
 - SMART goals to monitor progress of F5CA investments
 - Applying equity lens

F5CA's Strategic Plan Vision & Mission

VISION

California's children receive
the best possible start and thrive.

MISSION

Convene, partner in, support, and help lead the movements to create and implement a comprehensive, integrated, and coordinated system for California's children prenatal through 5 and their families. Promote, support, and optimize early childhood development.

First 5 California Equity:

Past, Present, and Future



Strategic Plan Theory of Change - Attachment A

- Theory of change describes levers, actions, and outcomes of our work



- Through F5CA System Levers:
 - Advocate
 - Convener/Connector
 - Catalyst
 - Broadcaster

Monitoring and Goal-Setting Framework

1. High-level System Vision <i>The Why</i>	1.A North Star Statement (SSNR&E) 1.B Audacious Goal (SSNR&E)
2. F5CA Strategic Direction <i>The What</i>	2.A Population Indicators (SSNR&E) 2.B Theory of Change 2.C SMART Goals
3. F5CA Implementation Plan <i>The How</i>	3. Programs & Investments Inputs, Outputs, and Outcomes (Evaluation will inform the continuous cycle of improvement within an equity framework)

SSNR&E = Safe, Stable, Nurturing Relationships and Environments

Proposed North Star Statement

Healing-centered, trauma-informed systems promote safe, stable, nurturing relationships and environments necessary for children's healthy development.



Proposed Audacious Goal

In a generation, all children will have safe, stable, nurturing relationships and environments.



Using Indicators to Measure Progress Toward the Audacious Goal

120 indicators related to safe, stable, and nurturing

Data Source	YTN	Data Element/Indicator
State of Babies Yearbook 2021	112 NO	Percentage of infants/toddlers receiving the recommended doses of DTaP, polio, MMR, Hib, HepB, varicella and PCV vaccines by ages 19 through 35 months
State of Babies Yearbook 2021	113 NO	Percentage of WIC recipients, age 3-23 months, who have high weight-for-length
State of Babies Yearbook 2021	116 NO	Percentage of infants/toddlers whose mothers are in the labor force
Mental Health Services Oversight and Accountability Commission Transparency Suite	117 NO	Number of persons in Full Service Partnerships (FSP), programs designed for those who have been diagnosed with severe mental illness and would benefit from an intensive service program
Mental Health Services Oversight and Accountability Commission Transparency Suite	118 NO	Number of persons receiving publicly funded mental health services as reported in the Clients Services Information (CSI) System
Mental Health Services Oversight and Accountability Commission Transparency Suite	119 NO	Persons enrolled in Medi-Cal Aid Codes that are eligible for Speciality Mental Health Services
University Data Kids	43 INDEX	Poverty rate, children aged 0-5 by race/ethnicity (below 100% of the federal poverty threshold; 2017)
California Healthy Places Index	24 INDEX	Education overall score: preschool enrollment, HS enrollment, bachelor's attainment
COVID Race Counts	17 INDEX	Vulnerability Index (combination of risk, severity, and recovery need below)
Area Deprivation Index (ADI)	21 INDEX	ADI includes factors for the theoretical domains of income, education, employment, and housing quality to inform health delivery and policy, especially for the most disadvantaged neighborhood groups

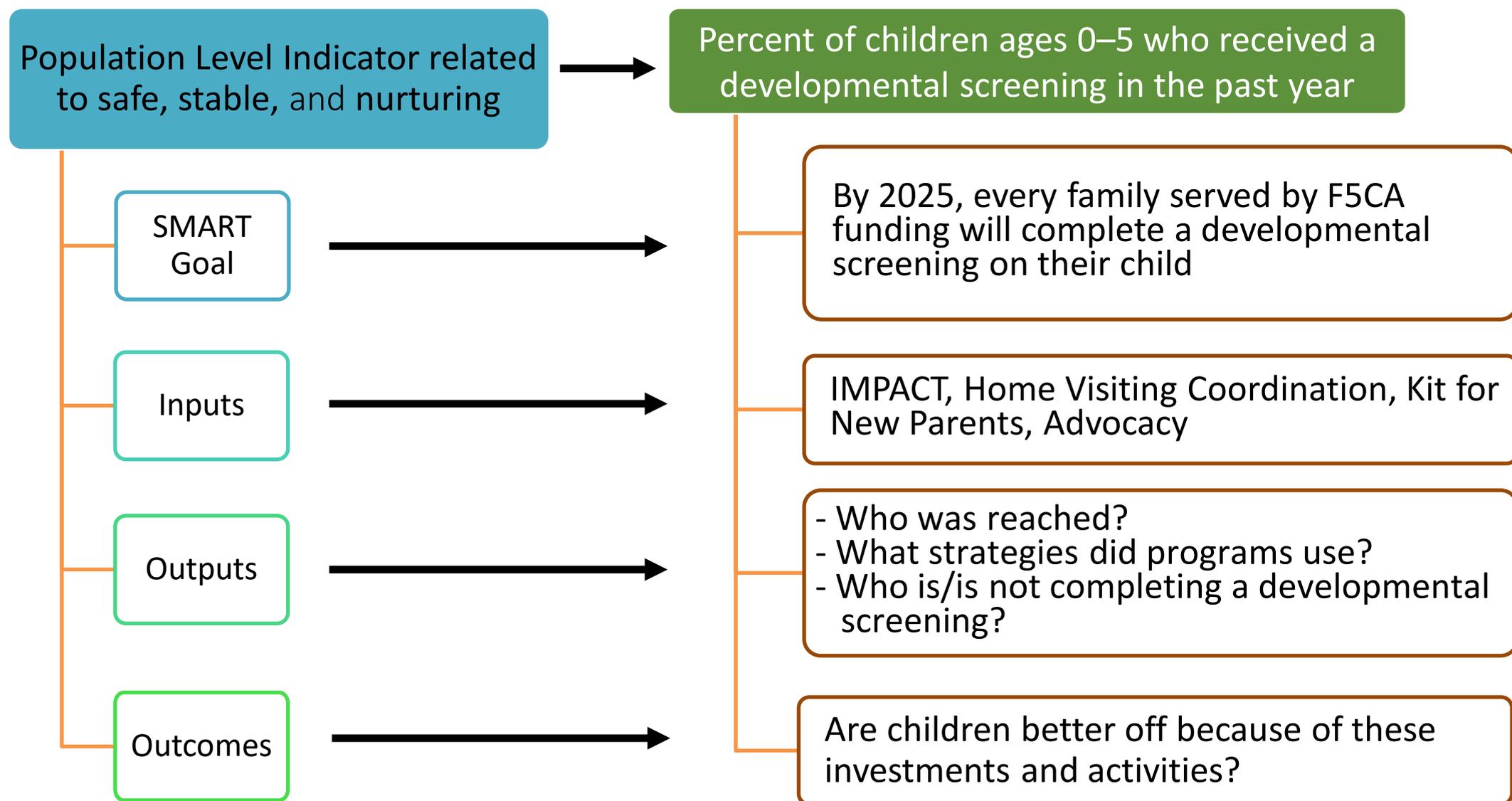


12 Defining Indicators

Priority Areas	Safe	Stable	Nurturing
Child Health	X	X	X
Child Development	X	X	X
Family Functioning	X	X	X
Contextual Indicators (+3)			

Framework Example

Audacious Goal: *In a generation, all children will have safe, stable, nurturing relationships and environments.*





FIRST 5
CALIFORNIASM

Next Steps

Following adoption of the North Star Statement and Audacious Goal, F5CA staff will work with the Strategic Plan Advisory Committee to do the following:

- Refine Population Level Indicators
- Develop SMART goals
- Link investments and activities (current and future)
- Identify output measures
- Identify outcome measures

Questions?



Request for Adoption

North Star Statement

Healing-centered and trauma-informed systems promote safe, stable, nurturing relationships and environments necessary for children's healthy development.

AND

Audacious Goal

In a generation, all children will have safe, stable, nurturing relationships and environments.

Thank you!

