

Purpose of Agenda Item

 Request adoption of revised North Star Statement based on Commissioner input

 Provide Update on SMART Goal Development

Outline next steps





Background

- Adoption of 2019-24 Strategic Plan
- Heightened interest in understanding progress informed by equity and data
- Commission met in April and July 2021 to:
 - Refine future F5CA goals and expectations
 - Level-set across Commissioners and staff to support future actions
 - Adopt a North Star Statement and Audacious Goal



Original North Star Statement

(Presented at July 2021 Commission Meeting)

Healing-centered, trauma-informed systems promote safe, stable, nurturing relationships and environments necessary for children's healthy development.



Revised North Star Statement

(Based on Commissioner Input)



Trauma-informed, healing-centered, and culturally responsive systems promote the safe, stable, nurturing relationships and environments necessary to eliminate inequities and ensure healthy development for all children.



Request for Adoption

Revised North Star Statement

Trauma-informed, healingcentered, and culturally responsive systems promote the safe, stable, nurturing relationships and environments necessary to eliminate inequities and ensure healthy development for all children.



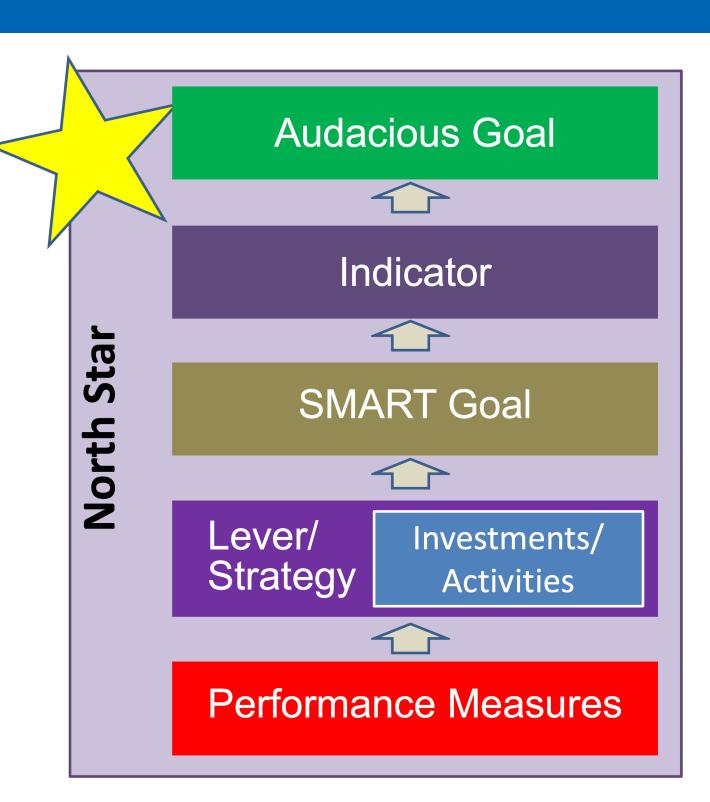


Next Steps

Following adoption of the North Star Statement, F5CA staff will continue working with the Strategic Plan Advisory Committee to inform the following:

- Develop SMART Goals (in progress)
- Identify population-level indicators
- Link investments and activities (current and future)
- Identify output and outcome measures

Results-Based Accountability (RBA) Framework: Principles



- North Star orients all our work
- Population-level indicator informs us about statewide well-being
- SMART goals are developed for each audience (parents, providers, programs, state agency leaders, policymakers)
- Multiple investments/activities may support the same SMART goal
- Investments/activities operate as levers
- Performance measures may be similar across programs and be project specific
- Staff workplans will detail source of data for performance measures, baseline, and frequency of collection

Sample SMART Goal within the RBA Framework

Audience = Policy Makers

In a generation, all children 0 – 5 will have the SSNREs necessary to achieve healthy development



Percent of children birth through five who have experienced two or more ACES



By 2024, every member of the CA legislature will understand the impact of ACEs on child health and development



Advocate

State Advocacy

Children's Policy Agenda



- # Discussions with legislators about ACEs and the impact on child health and development
- # CA legislators who understand the impact of ACEs on child health and development
- # Policies/funding that identify and support reduction of ACEs

Sample SMART Goal within the RBA Framework:

Audience = Parents/Caregivers

In a generation, all children 0 – 5 will have the SSNREs necessary to achieve healthy development



Percent of children birth through five who have experienced two or more ACES



By 2025, 50% of parents and caregivers of children 0–5 will understand the impact of ACEs on child health and development



Broadcaster

Kit for New Parents

Media Campaign



- # Kits distributed
- # Families who have heard the media campaign
- % Parents and caregivers who understand the impact of ACEs on child development

Questions and Discussion



