



JANUARY 27, 2022

INFORMATION ACTION

SUBJECT: OVERVIEW OF CURRENT FIRST 5 CALIFORNIA INVESTMENTS

Strategic Priority Area I: Child Health

Goal: All children thrive by achieving optimal health prenatal through age 5.

Strategic Priority Area II: Child Development

Goal: All children birth through age 5 have high-quality, nurturing environments that ensure their learning readiness.

Strategic Priority Area III: Family Functioning

Goal: All families have the knowledge, skills, and resources to support their children's optimal development.

SUMMARY OF THE ISSUE

Following the Commission's adoption of a North Star (NS) Statement and Audacious Goal (AG) in 2021, staff will begin to apply the impact framework that aligns the NS and AG. Staff will provide an overview of current First 5 California (F5CA) programs in order to inform consideration of future investments during the spring 2022 Commission Budget Retreat.

The attached document, titled *Table of Current F5CA Investments*, provides a comprehensive list of current programs by office (Program, Evaluation, and Governmental Affairs), the purpose (as authorized by the Commission), funding amount and term, and which Strategic Plan Priority Area the program addresses. Most of these investments were approved prior to the adoption of the NS and AG.

Additionally, the staff presentation will include a summary of each office's portfolio, describe what's been learned from their programs, and how they align with the newly adopted NS and AG. Investments will be summarized through a targeted universalism approach and include the following:

- Data about how groups of children are faring toward the goal of having safe, stable, nurturing relationships and environments (SSNREs).
- How targeted investments address disparities among specific groups as it relates to the NS.
- Structural and institutional conditions that continue to be barriers to ensuring all children have the SSNREs necessary to eliminate inequities and ensure healthy development.

- Potential new targeted short- and long-term investments that improve systems for groups who have been historically disadvantaged due to systemic barriers.

Staff will inform Commissioners of key findings and proposed direction to ensure new investments align with the Commission’s evolving priorities.

SUMMARY OF PREVIOUS COMMISSION DISCUSSION AND ACTION

Beginning in April 2021, F5CA staff presented at several Commission meetings to collaborate and inform the strategic direction of F5CA and build relationships that support future actions to accomplish the following:

- Build an understanding of, and contribute to, refining goals and expectations for 2021 and beyond.
- Level-set understanding of goals and expectations for Commissioners and staff to support ongoing collaboration and alignment to the [F5CA's 2019 Strategic Plan](#).

During these meetings, Commissioners and staff agreed that in order to maximize alignment, there should be a statement defining F5CA’s “why.” Staff were charged with developing a NS Statement and an AG.

During the July 2021 Commission Meeting, F5CA staff presented to the Commission for their adoption a NS Statement and AG. To complement the NS Statement and AG, staff shared the development of a Theory of Change logic model and population-level indicators to further define the AG and connect the work to the F5CA 2019 Strategic Plan.

Additionally, following adoption of the NS in October 2021 and the AG in July 2021, F5CA staff outlined next steps that included work with the Strategic Planning Advisory Committee to do the following:

- Identify Population-Level Indicators
- Develop SMART goals
- Link investments and activities (current and future)
- Identify output and outcome measures

ATTACHMENTS

- A. Table of Current F5CA Investments
- B. Overview of Current F5CA Investments PowerPoint
- C. [F5CA's North Star Statement and Audacious Goal White Paper](#)