

## Historical First 5 California Investments

### Comprehensive (Priority Areas: Child Development, Child Health, Family Functioning)

Project Title	Project Description	Project Start Date	Project End Date	Funding Amount	Funding Account(s)
Small Population County Funding Augmentation	Ensure an annual base funding amount for counties with the lowest proportion of statewide annual births to operate a commission and effectively execute programs that promote, support, and improve the development of children ages 0 to 5. Number of eligible counties varied by funding period and requirements.	1999	2025	\$96.6 million	Education, Research and Development, and Unallocated
<i>Kit for New Parents</i>	Provide information and tips for first-time parents, grandparents, and caregivers free-of-charge, delivered through local hospitals, physicians, and community groups. Available in English, Spanish, Chinese, Korean, and Vietnamese, it includes a health handbook, a parent guide, a poison control brochure and magnet, and other important information on paid family leave, and literacy and learning. First 5 county commissions are encouraged to add local references and resources to the <i>Kit</i> to help inform parents about services in their own communities.	2000	2024	\$95 million	Mass Media and Education

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Media Campaigns and Public Relations	Public education and outreach, and public relations activities.	2000	2022	\$522 million	Mass Media
Migrant Education Even Start/La Union del Pueblo Entero (MEES/LUPE)	MEES/LUPE identified gaps in service delivery systems for migrant and seasonal farm worker families with children ages 0 to 5. The program piloted support models to enhance delivery of services to MEES families with expanded hours, enrollment slots, parent education, and transportation.	2003	2007	\$7.4 million	Education
Special Needs Project	This program promoted strategies that improve practice in early identification of disabilities and other special needs and promoted school readiness for children with disabilities and other special needs. The project assisted families in navigating systems and accessing services.	2003	2008	\$20 million	Research and Development
Informal (Family, Friend and Neighbor) Caregiver -- KCET/KCEd "A Place of Our Own/Los Ninos en Su Casa"	Development and production of a PBS program "A Place of Our Own/Los Ninos en Su Casa" and website. Targeting FFN providers, the program in English and Spanish delivered information on language and literacy skills, behavior, development, children with special needs, and nutrition.	2004	2006	\$8 million	Child Care

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Managed Risk Medical Insurance Board	Healthy Families Program: Federal children's health insurance program.	2008	2012	\$81.4 million	Media, Education, Research and Development, Unallocated, and Administration
California Department of Developmental Services	Early Start Program: Regional Center services provided to children ages 0 to 2.	2011	2012	\$50 million	Media, Education, Research and Development, Unallocated, and Administration
State and Federal Advocacy	Multiple contracts to: 1) create a unified First 5 position and advocacy strategy on state policy proposals impacting children 0 to 5 and their families; 2) expand support capacity for shared legislative advocacy; 3) State lobbying services in the interest of First 5 California as they relate to Government Affairs, Legislative Representation, and Advocacy; and 4) Federal, Government Affairs, Legislative Representation, and Advocacy Consulting Services.	2018	2025	\$5.65 million	Education, Research and Development, and Unallocated

## Child Development

Project Title	Project Description	Project Start Date	Project End Date	Funding Amount	Funding Account(s)
School Readiness	The purpose of the School Readiness Initiative was to improve the ability of families, schools, and communities to prepare children to enter school ready to learn and succeed. The Initiative employed a multi-faceted approach including (1) School Readiness Centers/Programs, (2) public education on the expectations, standards and resources for school readiness, and (3) the development and implementation of researched-based assessments	2002	2011	\$206.5 million	Education, Child Care, Research and Development, Unallocated
ABCD Facilities Project	This program supported the ABCD Project, a Packard Foundation initiative producing 15,000 new licensed child care spaces. The Commission's investment funded a component of the initiative called "Constructing Connection," which provided technical assistance and expert consultation to child care operators and others in the child care community to increase their knowledge of the facilities development process. It also created demonstration projects in approximately 10 communities to plan and construct cost effective, ADA-compliant child care and preschool facilities.	2004	2009	\$3 million	Child Care

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Comprehensive Approaches to Raising Educational Standards (CARES)	Coordination of strategies to support the retention, professional development, and education of the early childhood workforce.	2005	2010	\$50 million	Mass Media, Education, Child Care, Research and Development, Unallocated
Power of Preschool	PoP supported high-quality preschool in areas with low performing schools and provided tiered financial incentives based on meeting quality factors.	2005	2011	\$90 million	Education
Public Television Education Partnership	A partnership with KCET for production, outreach, and evaluation of the science show <i>What's the Big Idea?</i>	2007	2009	\$4 million	Child Care
Educare	Support the design, operation, and evaluation of the first California Educare centers in Santa Clara and Los Angeles counties.	2010	2021	\$6 million	Education
Child Signature Program (CSP)	Power of Preschool (PoP [see below]) transitioned into CSP and expanded to serve high-quality infant-toddler programs. CSP served children ages 0 to 5 at greatest risk of school failure by ensuring they attended high-quality early learning programs that promoted children's healthy development and school readiness.	2012	2015	\$135 million	Mass Media, Education, Child Care, and Research and Development, Unallocated
CSP 1 and 3 Extension	The extension was created for a transition path for CSP 1 and 3 to move	2015	2016	\$13.6 million	Education, Child Care,

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	away from direct services support and into a systems-level approach.				Research and Development, Unallocated
CARES Plus	CARES Plus served participants by providing incentives, support systems, training, and technical assistance for early childhood educators, improving their education and increasing participation in targeted professional development.	2013	2016	\$42 million	Mass Media, Education, Child Care, Research and Development, Unallocated
Study of Transitional Kindergarten in California	Study of Transitional Kindergarten co-funded by Heising Simons Foundation and David and Lucille Packard Foundation with added Asian studies.	2014	2017	\$1.67 million	Research and Development
Improve and Maximize Programs so All Children Thrive (IMPACT)	IMPACT funding supplements other state early learning and care quality improvement efforts and investments to support the implementation of the Quality Counts California Framework. IMPACT funds are specifically designed to fund quality improvement expansion and support providers serving high-need communities and populations not already receiving quality support. (includes funding for Consortia, Regional Hubs, Workforce Registry, T&TA, Evaluation, Data Collection)	2015	2023	\$293 million	Education, Child Care, and Research and Development

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Dual Language Learner Pilot Study	Identify effective and scalable strategies (expansion work in 16 counties) that support dual language development across early learning settings, engage families to support their children’s dual language development, and deliver effective professional learning opportunities so educators, caregivers, and program administrators can effectively support the learning and development of young DLLs. An evaluation also was conducted.	2017	2022	\$20 million	Education, and Research and Development

**Child Health**

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Tobacco Cessation	Promote tobacco and vaping cessation through telephone and text counseling, nicotine replacement therapy, outreach through pediatricians, dissemination of educational materials, and campaigns to increase awareness of e-cigarette health implications for children, families, and caregivers.	2001	2024	\$23.6 million	Unallocated
Oral Health	First 5 California Oral Health Initiative. With a strong emphasis on primary	2002	2007	\$10 million	Unallocated

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	prevention, the goal of this Oral Health Initiative was to significantly reduce the incidence of dental decay in the current generation of young children (prenatal through age 5).				
Health Access	The program assisted with the payment of insurance premiums for the State's estimated 48,000 youngest uninsured children (birth to 5 years of age) who were ineligible for Medi-Cal and Healthy Families, and who had a family income below 300 percent of the Federal Poverty Level.	2004	2008	\$46.5 million	Unallocated
California Health Interview Survey (CHIS)	Partial funding for administration of the CHIS survey with data collection, analysis, and dissemination to enhance statewide early childhood development strategies through publicly accessible data and reports.	2005	2023	\$13.8 million	Research and Development
Emergency Supplies Program	Purchase of emergency supplies for local First 5 county commissions throughout California to quickly respond to the COVID-19 pandemic and support early learning and care programs who provide care to children of essential workers.	2020	2021	\$7 million	Unallocated

## Family Functioning

Project Title	Project Description	Project Start Date	Project End Date	Funding Amount	Funding Account(s)
Home Visiting Workforce Study and County Coordination Support	<p>Study the current home visiting workforce, project future workforce needs and recommend infrastructure investments to address the gap.</p> <p>Coordinate home visiting services across 50 counties' local agencies, integrate home visiting into other family and child serving systems, improve access for vulnerable families, and increase counties' ability to draw down state and federal home visiting funding.</p>	2019	2025	\$26 million	Education, and Research and Development
Refugee Family Support	Provide emergency family support and resettlement services to refugee families with children birth through age five resettling in counties throughout California.	2022	2023	\$3 million	Education, Child Care, and Unallocated

**Total amount approved by the Commission for all Priority Areas: \$1.9 billion**