



January 25, 2018

<p>SUBJECT:</p> <p>ANNUAL STRATEGIC PLAN UPDATE: 2017 STAKEHOLDER SURVEY</p>	<p><input type="checkbox"/> Action</p> <p><input checked="" type="checkbox"/> Information</p>
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SUMMARY OF THE ISSUE

Staff will report on progress made to date on implementation of the First 5 California (F5CA) Strategic Plan as reflected in results of the 2017 Stakeholder Survey.

RECOMMENDATION

This is an information-only item. F5CA staff is not requesting action at this time.

BACKGROUND OF KEY ISSUES

The Plan

In April 2013, the F5CA Commission began the development of its current Strategic Plan, replacing the plan previously adopted by the Commission in 2008. The Commission set a rapid time frame for development, and called for the engagement of key stakeholders through a highly participatory process. During the subsequent six-month period, F5CA invited and collected extensive input from stakeholders from around the state to inform the development of the plan.

In addition to the articulation of F5CA's mission, vision, and values, the plan's strategic direction is organized around four "Strategic Priority Areas" or SPAs:

- SPA 1: CHILDREN AND FAMILIES, with a focus on Child Health, Early Learning, and Family Community Support and Partnership
- SPA 2: SYSTEM AND NETWORK, focusing on F5CA's Leadership as a Convener and Partner, along with its Resource Exchange and Stewardship

- SPA 3: PUBLIC WILL AND INVESTMENT, with Communications and Legislative Engagement and Leadership as focus areas
- SPA 4: INSTITUTIONAL DEVELOPMENT, focusing on the agency's Internal Structure and Systems, along with Team Development and Engagement

The Commission adopted the current Strategic Plan in 2014. Since that time, the Commission and staff have worked proactively in the implementation of the plan's Mission, Vision, Strategic Priority Areas, Objectives, Goals, and Activities. Annually, First 5 California staff report to the Commission on achieving the year-by-year "Indicators of Success" as outlined throughout the Plan.

The Stakeholder Survey

F5CA administers a Stakeholder Survey each year to determine respondents' understanding of the agency's mission, values, and purpose along with their perceptions of its implementation of the various goals and objectives from each Strategic Plan SPA area.

Survey Results

For 2017, a variety of stakeholders responded to the survey including commissioners, early educators, school district employees, First 5 commission partners, parents/caregivers, and others. For 2017, more than 500 stakeholders responded, compared to over 800 responses in 2016, and more than 1,000 in the 2013 baseline survey. For 2017, similar to 2016, approximately 70 percent of respondents indicated they were taking the survey for the first time. Therefore, the pool of respondents is not comprised of the same set of people from year to year.

The presentation in Attachment A includes survey responses by SPA, Goal, and Objective where possible. The presentation is not a comprehensive list of all statements in the survey but includes items specifically called out as percent targets over the life of the Strategic Plan. (Following the Strategic Plan, SPA 1 does not have specific targets for each year.) The presentation includes result from the 2013 baseline year, 2016, 2017, and targets to be achieved by 2018. Survey responses are reported by "Percent Agree" after aggregating across the categories "Strongly Agree", "Agree", or "Somewhat Agree".

ATTACHMENTS

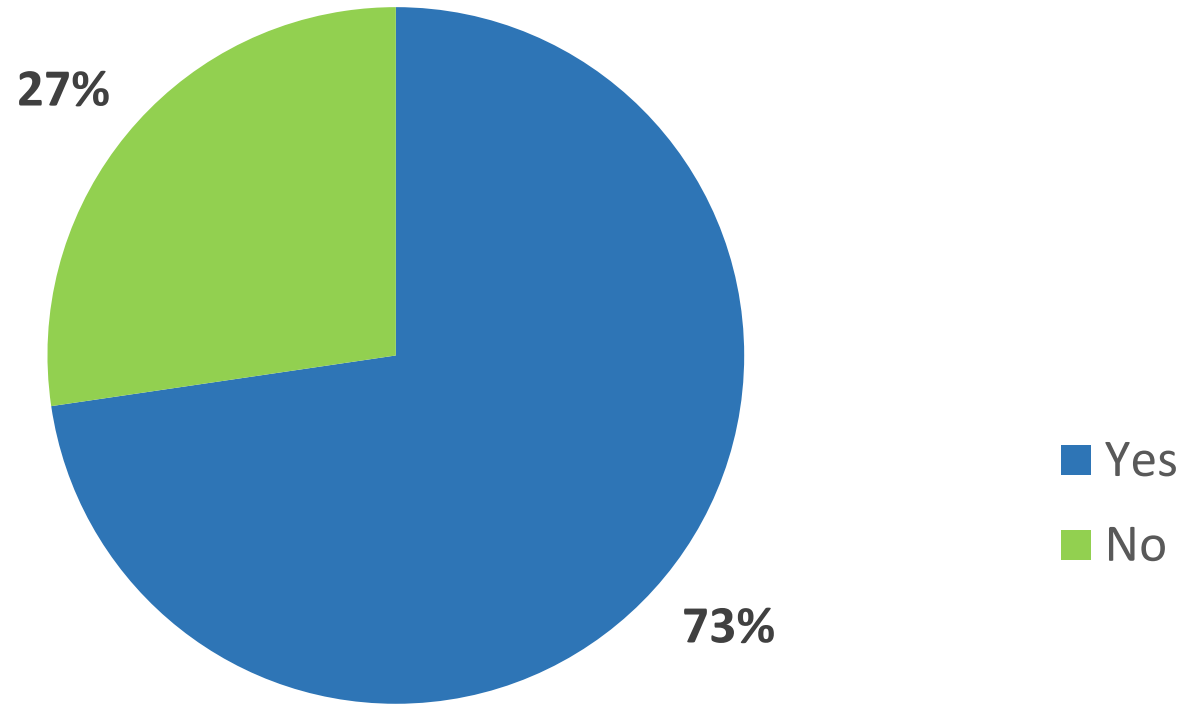
A. First 5 California Annual Stakeholder Survey Results 2017

First 5 California Annual Stakeholder Survey Results 2017

January 25, 2018

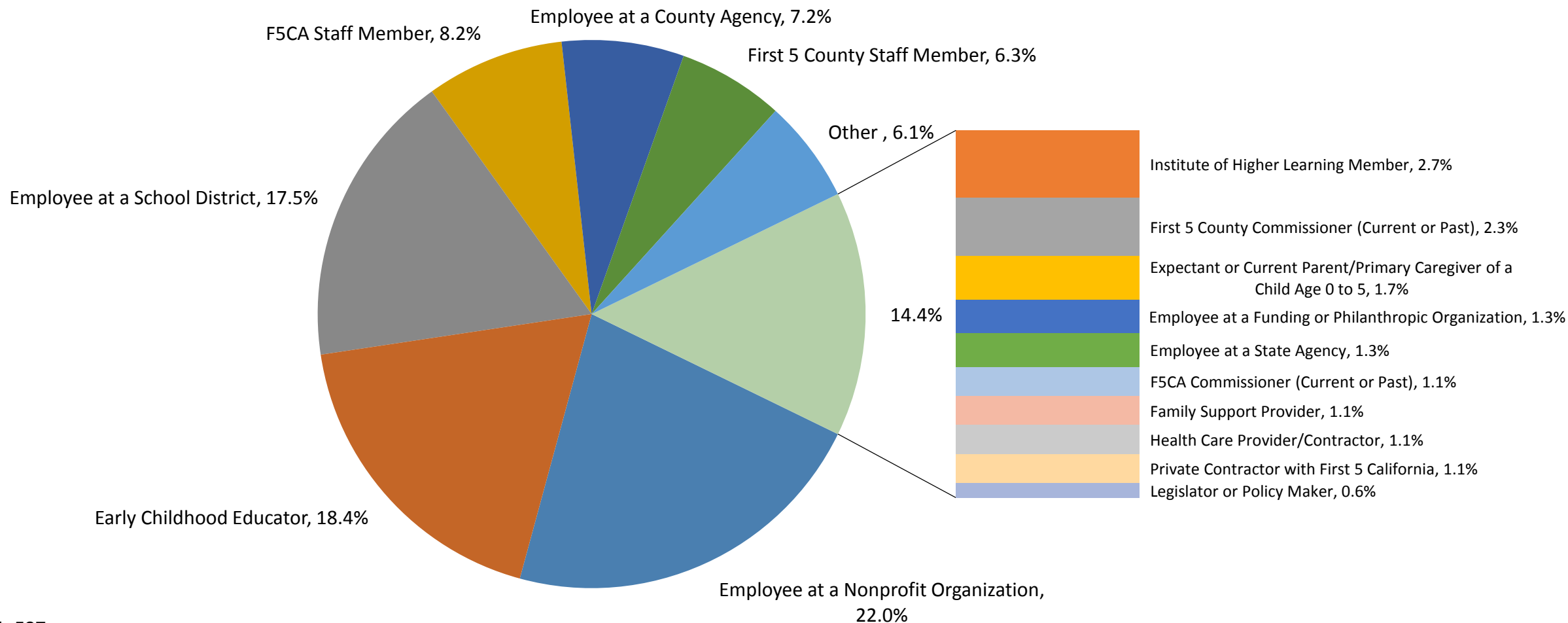


Is this your first time completing the First 5 California Annual Stakeholder Survey?



n=527

My primary role relative to F5CA is:



N=527

Note: Total may not be equal to 100 percent due to rounding



First 5 California Stakeholder Survey 2017

My primary role relative to F5CA is:

Answer Options	Response Percent	Response Count
Employee at a Nonprofit Organization	22.0%	116
Early Childhood Educator	18.4%	97
Employee at a School District	17.5%	92
F5CA Staff Member	8.2%	43
Employee at a County Agency	7.2%	38
First 5 County Staff Member	6.3%	33
Other (please specify):	6.1%	32
Institute of Higher Learning Member	2.7%	14
First 5 County Commissioner (Current or Past)	2.3%	12
Expectant or Current Parent/Primary Caregiver of a Child Age 0 to 5	1.7%	9
Employee at a Funding or Philanthropic Organization	1.3%	7
Employee at a State Agency	1.3%	7
F5CA Commissioner (Current or Past)	1.1%	6
Family Support Provider	1.1%	6
Health Care Provider/Contractor	1.1%	6
Private Contractor with First 5 California	1.1%	6
Legislator or Policy Maker	0.6%	3
Total	100.0%	527

Strategic Priority Area 1 – Children and Families Percent of Responses in Agreement

SPA	Objective	Statement	2013 Percent Agree (Baseline)	2016 Percent Agree	2017 Percent Agree	2018 Target
SPA 1: Children and Families						
	Goal 1.1 Child Health	In the past 12 months, First 5 California has successfully invested in child health.	96%	94%	92%*	na
	Goal 1.2 Early Learning	In the past 12 months, First 5 California has successfully invested in early learning.	96%	95%	94%**	na
	Goal 1.3 Family and Community Support and Partnership	In the past 12 months, First 5 California has successfully invested in family and community support and partnership.	89%	95%	93%***	na

Note: Percentages have been rounded to nearest whole number

*n=395 **n=420 ***n=405

Strategic Priority Area 2 – Systems and Network Percent of Responses in Agreement

SPA	Objective	Statement	2013 Percent Agree (Baseline)	2016 Percent Agree	2017 Percent Agree	2018 Target
SPA 2: Systems and Network						
Goal 2.1 Leadership as a Convener and Partner						
	2.1.1	"First 5 California collaborates and partners successfully with other state agencies."	74%	88%	87%*	81.5%
	2.1.1	"First 5 California has made effective use of stakeholder groups as a means for gathering input and advice from the field across the state."	67%	94%	100%**	77.0%
	2.1.3	"Overall, First 5 California helps us accomplish our local commission's goals for the county more effectively"	65%	90%	na	75.0%
	2.1.3	"First 5 California collaborates and partners successfully with local county commissions."	63%	94%	na	73.0%
Goal 2.2 Resource Exchange and Stewardship						
	2.2.2	"First 5 California communicates effectively with stakeholder groups."	74%	85%	na	81.5%

Note: Percentages have been rounded to nearest whole number

*n=286; **n=12

Strategic Priority Area 3 – Public Will and Investment Percent of Responses in Agreement

SPA	Objective Statement	2013 Percent Agree (Baseline)	2016 Percent Agree	2017 Percent Agree	2018 Target
SPA 3: Public Will and Investment					
Goal 3.1 Communication					
3.1.1	"First 5 California communicates clearly with the public and external stakeholders."	75%	93%	91%*	82.5%
Goal 3.2: Legislative Engagement and Leadership					
3.2.1	"First 5 California provides support and policy guidance needed to stakeholders (local commissions, other state agencies, legislators, funders, nonprofits) to develop a strong First 5 movement/voice."	77%	92%	92%**	84.5%

Note: Percentages have been rounded to nearest whole number

*n=367 **n=349

Strategic Priority Area 4 – Institutional Development Percent of Responses in Agreement

SPA	Objective	Statement	2013 Percent Agree (Baseline)	2016 Percent Agree	2017 Percent Agree	2018 Target
SPA 4: Institutional Development						
Goal 4.1 Internal Structure and Systems						
	4.1.1	"First 5 California business practices and internal systems enable them to carry out work effectively and efficiently." (First 5 CA staff)	60%	79%	74%*	85.0%
	4.1.2	"I am held accountable for achieving specific outcomes using high standards of quality." (First 5 CA staff)	60%	95%	90%**	75.0%
	4.2.2	"First 5 California leadership fosters a professional environment in which staff is encouraged to learn, share, and act across offices and divisions." (First 5 CA staff)	67%	88%	80%***	74.5%

Note: Percentages have been rounded to nearest whole number

*n=39 **n=39 ***n=40

We are thankful for the support and everything that First 5 has provided our agency and families.

I think First 5 CA is great in providing guidance and structural supports in promoting well-being of children and their families.

As an Early Childhood Educator and a Child Care Provider, I love the work First 5 is doing for our community. Keep up the good work.

It is wonderful to see the partnership with CDE in regards to the work of the QRIS. I see the efforts to make this a "system" and not a "project."

Next Steps:

Discuss with Commissioners proposal to replace 2018 Stakeholder Survey with input process for next Strategic Plan (2019–2023).