



October 25, 2018

<p>SUBJECT</p> <p>CHILD HEALTH, EDUCATION, AND CARE SUMMIT – VENUE CONTRACT</p> <p>Strategic Priority Area 2. System and Network: Provide leadership to the First 5 movement and the development of a support system serving children prenatal through age 5, their families, and communities that results in a sustainable and collective impact.</p> <p>Goal 2.1. Leadership as a Convener and Partner: Work with First 5 county commissions, state agencies, and other stakeholders to convene, align, collaborate on, support, and strengthen statewide efforts and initiatives to facilitate the creation of a seamless system of integrated and comprehensive programs and services to improve the status and outcomes for children prenatal through age 5 and their families.</p>	<p><input checked="" type="checkbox"/> Action</p> <p><input type="checkbox"/> Information</p>
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SUMMARY OF THE ISSUE

First 5 California (F5CA) staff requests Commission approval to contract for a Child Health, Education, and Care Summit venue in 2020 for up to \$250,000.

RECOMMENDATION

F5CA staff recommends the Commission approve a contract for a Summit venue for up to \$250,000.

BACKGROUND OF KEY ISSUES

Over the last several years, F5CA has hosted three summits as part of the outreach efforts required by its Strategic Plan and the California Children and Families Act.

According to Goal 2.1 of the Strategic Plan, F5CA, as a leader and convener, should:

“Work with First 5 county commissions, state agencies, and other stakeholders to convene, align, collaborate on, support, and strengthen statewide efforts and initiatives to facilitate the creation of a seamless system of integrated and comprehensive programs and services to improve the status and outcomes for children prenatal through age 5 and their families.”

The most recent Summit took place April 10–12, 2018. Approximately 700 participants attended the Summit over three days, which included a variety of breakout sessions, five keynote addresses, and two sponsored receptions featuring recipients of the Talk. Read. Sing.® Award and the First 5 California Service Award.

Results of the online survey of Summit attendees were positive overall. Participants identified improving knowledge about early childhood issues and resources for children and families, networking, and data and funding sources as the most beneficial aspects of the Summit. A majority of those surveyed felt the Summit met or exceeded their expectations and would attend future summits. Further, an overwhelming number of attendees thought the content of the sessions and information shared by presenters and keynote speakers was informative and would be useful in their professional work.

Based on the success of the last three summits, F5CA staff recommends convening another Summit in Southern California in early 2020.

SUMMARY OF PREVIOUS COMMISSION DISCUSSION AND ACTION

The Commission previously approved Summit facility contracts in 2014, 2015, and 2017.

FISCAL ANALYSIS

Although F5CA staff is in the early stages of planning the 2020 Summit, it is necessary to secure the venue as far in advance as possible. Once the final cost of the venue is determined, staff will inform the Commission of the actual amount through the contract ratification process. The contract for the venue will not exceed \$250,000. It is important to note funds received from registration fees and sponsorships will substantially offset the cost of the Summit.

ATTACHMENTS

None.