



**First 5 California Commission Meeting:
First 5 Investments in Alternative Settings
April 25, 2019**

FIRST  **5**
ASSOCIATION OF CALIFORNIA

Presenters

- Petra Puls, Executive Director, First 5 Ventura
 - Parent and Child Together (PACT)
- Tiffany Alva, Director of Early Learning, First 5 Orange County
 - OC Library Partnerships
- Tammi Graham, Executive Director, First 5 Riverside
 - Language ENvironment Analysis (LENA)

Petra Puls
First 5 Ventura
Parent and Child Together (PACT)



First 5 Ventura: PACT Overview

- Parents and children engage in teacher-led structured and unstructured activities
- Targeting 0-3 year olds
- Teacher models parenting techniques
- Parent education & coaching
- Referrals and connections to resources
- Social connections



Program Goals

PACT promotes:

- Positive parent/caregiver interaction and play
- Increased knowledge of child development
- Parent social/community connection
- Children's social-emotional development
- Early literacy and school readiness



Best Practices

- Strengthening Families Framework
- CA Infant/Toddler/Preschool Foundations
- Developmental screenings
- Standardized topics and activities
- Parents as active participants
- Comprehensive family support
- Quality Improvement Matrix



Successful Outcomes

- Knowledge of child development
- Parent confidence
- Positive Parent – Child Interactions, in and outside of PACT
- Support from other parents
- Access to resources and services
- Parents promote early literacy and social-emotional development



Tiffany Alva
First 5 Orange County
OC Library Partnerships



First 5 OC: Library Partnerships Overview

- IMPACT funds support over 80 alternative sites in OC
- All OC public libraries are participating
- Targeting children and caregivers 0-5 years old
- Library's build partnerships and relationships with Family, Friend and Neighbor care.



Program Goals

Improving school readiness

Annual professional development for library staff to:

- Enhance story time with developmentally appropriate activities
- Integrate early learning standards to promote school readiness skills

Strengthening families

Connecting families to Quality Start OC:

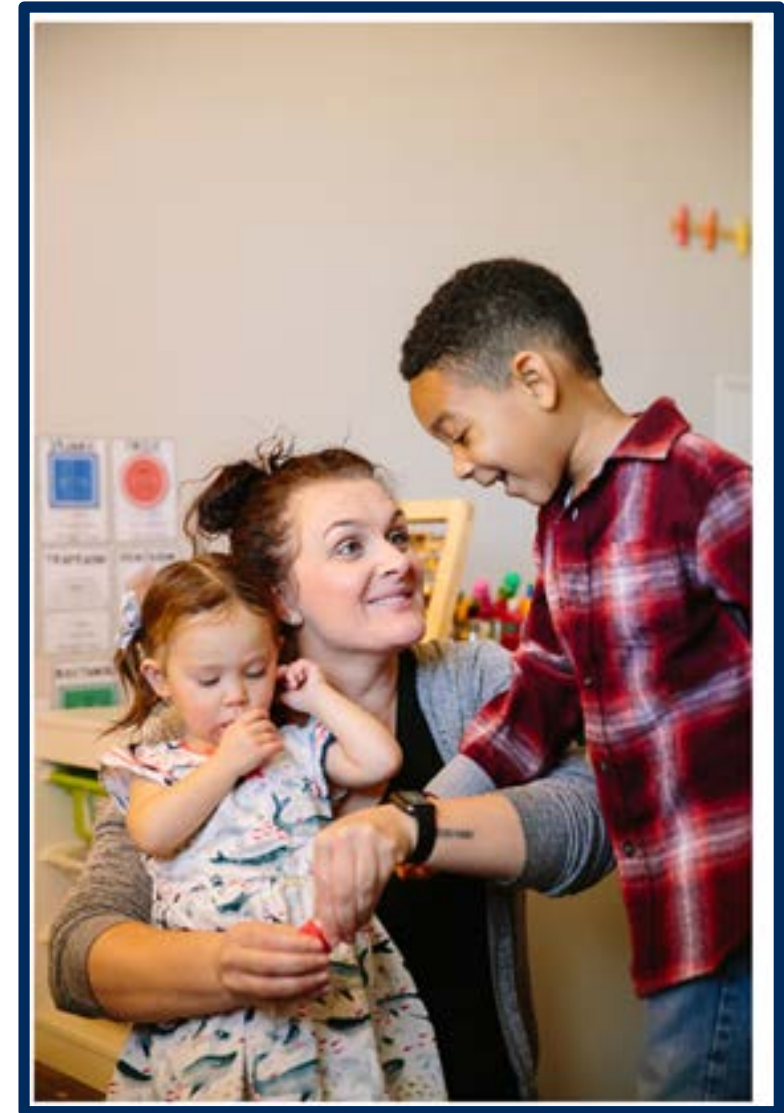
- Easily find Quality Start OC sites
- Access to Quality Rating Reports
- Links to community resources including developmental screening
- Support for children with special needs



Best Practices

Library staff have access to:

- Technical assistance focused on community resources and family engagement
- Professional development
- Information on importance of high quality early learning experiences
- Membership to an Early Learning Professional Association
- Access to Quality Start trainings and events
- Connection to Help me Grow, developmental screenings
- Use of Early Development Index Data

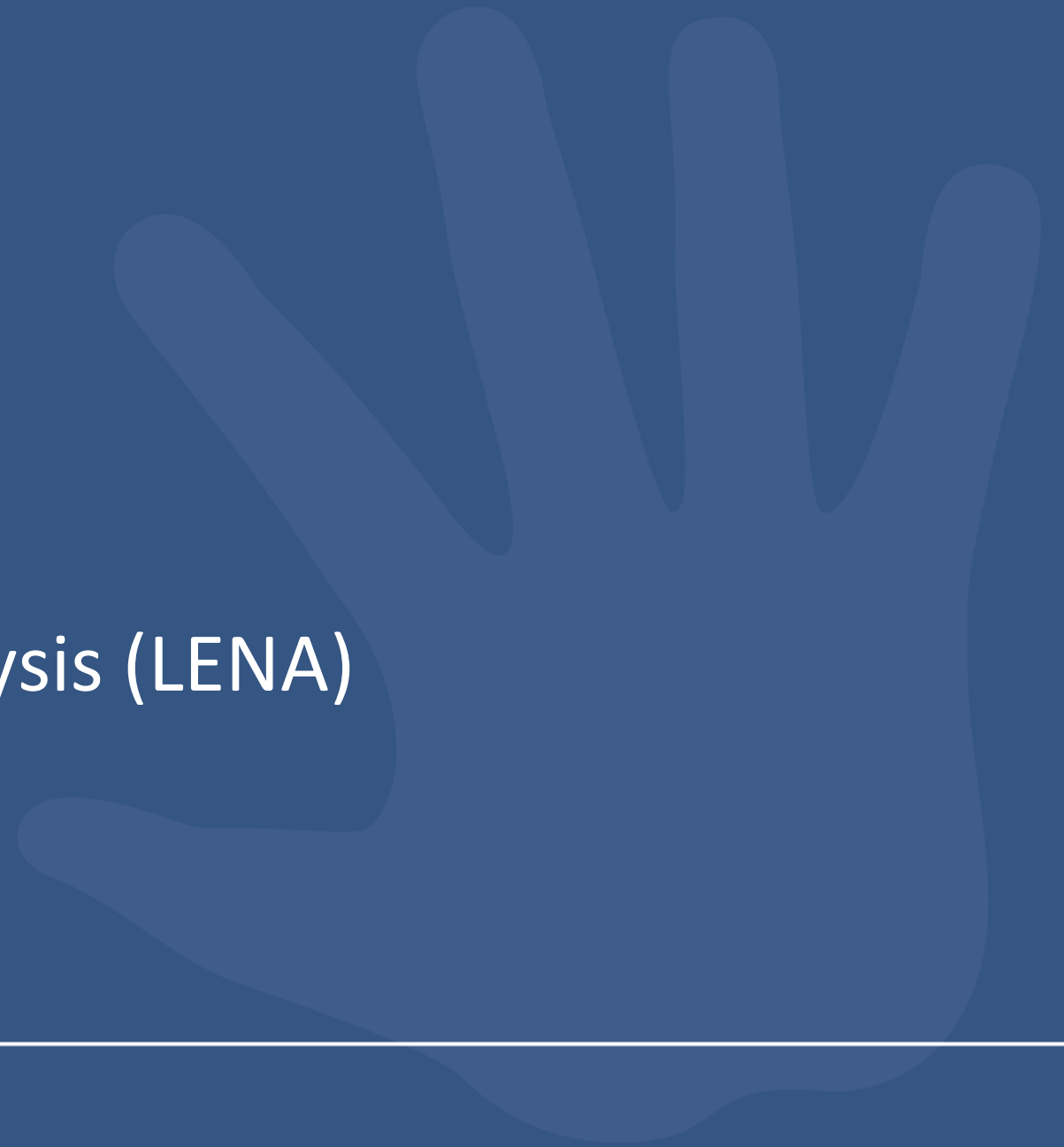


Successful Outcomes

- Knowledge of child development
- Parent engagement to promote positive parent – child interactions
- Access to local and state resources and services
- Building community relationships
- Parents promote early literacy and language development in the home.



Tammi Graham
First 5 Riverside
Language ENvironment Analysis (LENA)



First 5 Riverside: LENA Start Overview

LENA, a national model, believes that all parents have the ability to unlock their children's social, emotional, and cognitive potential by increasing interactive talk, a key factor in early brain development.

First 5 Riverside's LENA Start pilot aligns with the commission's Resilient Families goal to engage, support and strengthen families.

www.LENA.org



Program Goals

Improving school readiness

- Increase child language acquisition by promoting interactive talk
- Data and evaluation
- Capitalizing on current quality education experiences

Strengthening families

- Fostering engagement between parent/child and Parent/child care providers
- Connections to resources
- Knowledge about relationship between word/interactions and long-term outcomes



Implementation Plan

- Support 150 families with 10 one-hour sessions
- Recruitment
 - Embed LENA Start into Quality Start Riverside County (QSRC)
 - QSRC alternative sites and family child care home providers
- F5 Riverside providing funds to match LENA investment



Opportunity for Engagement and Innovation

- IMPACT application goal: reach 40 FCCHs
- **Exceeded goal: Currently 229 FCCHs participating**
- Care providers receive
 - Individualized coaching and support
 - Communities of practice
 - Tiered reimbursement
- Next IMPACT phase: Parent engagement



Thank you

