



**CALIFORNIA CHILDREN AND FAMILIES COMMISSION MEETING**

**January 26, 2017  
10:00 a.m. to 4:00 p.m.**

**Marriott Courtyard Sacramento Airport Hotel  
2101 River Plaza Drive  
Sacramento, CA**

**Agenda Item 1 – Call to Order and Chair’s Welcome**

George Halvorson called the meeting to order at 10:05 a.m.

Commissioners Present:       George Halvorson  
  Joyce Iseri  
  Conway Collis  
  Muntu Davis  
  Shana Hazan  
  Lupe Jaime  
  Erin Pak

Ex Officio Member Present:   Jim Suennen

Chair Halvorson welcomed members to the meeting and noted there was a quorum.

Chair Halvorson remarked the State has a responsibility to inform all new mothers about the new brain science. He discussed the Commission would delve deeper into how it can close gaps at the Strategic Plan retreat in February.

Chair Halvorson asked if there were any items that presented a conflict of interest. Commissioner Jaime recused herself from Item 5B.

**DISCUSSION:** None.

**PUBLIC COMMENT:** Hugo Morales, Commissioner, First 5 Fresno, discussed access to broadband in low-income areas.

## **Agenda Item 2 – Executive Director’s Report**

Camille Maben, Executive Director, acknowledged the re-appointments of Chair Halvorson and Commissioner Davis. She presented updates on:

- Child Health, Education, and Care Summit

Ms. Maben shared feedback from the 2016 Early Care, Health, and Education Summit surveys and lessons learned regarding the November event.

- First 5 IMPACT

Ms. Maben provided information on First 5 IMPACT Consortia Local Area Agreements, Request for Proposal (RFP) for a First 5 IMPACT Statewide Training and Technical Assistance Infrastructure Development for the CA-QRIS, and the Consortia Annual Performance Report and Statistics.

- Evaluation

Ms. Maben provided information regarding the launch of a F5CA partner survey in November, which was sent to Lead Agencies and other First 5 IMPACT partners. She also discussed how F5CA and the First 5 Association are collaborating on how the Annual Report categories may be revised. She finished by stating Evaluation staff are assisting the External and Governmental Affairs Office in implementing a Town Hall survey.

**DISCUSSION:** Commissioner Hazan asked if there are ongoing learning opportunities for people who attend conferences. Ms. Maben responded that with CA-QRIS, F5CA conducts training and brings in experts to assist with workshops and sessions. She continued that with DLL, F5CA hosts webinars and posts where materials are available. Sarah Neville-Morgan, Deputy Director, Program Management, stated a Professional Learning Community is being developed to offer technical assistance to counties. Additionally, F5CA is developing technical assistance templates so counties can share resources. Finally, there are on-going webinars and web-x meetings.

**PUBLIC COMMENT:** None.

## **Agenda Item 3 – First 5 Association of California Report**

Moira Kenney, Executive Director, First 5 Association of California, presented updates on:

- Shifting focus from direct services to systems building, planning, and integration.
- The Association’s participation in the upcoming Advocacy Day with F5CA staff and Commissioner Lupe Jaime. The Association will have 96 staff making 98 visits to legislators.

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**DISCUSSION:** Commissioner Collis discussed preparing for federal cutbacks; to keep necessary services available for all children, especially children in poverty; and to push legislators to find additional funding sources so families in poverty are not left out.

Chair Halvorson agreed there should be a holistic look at children birth through college. He emphasized making sure we help every mother know the science regarding the first 100 days of a child's life in order to close learning gaps.

Commissioner Collis shared statistics showing the benefit to helping children and families in poverty.

Ms. Kenney stated legislators should be made aware of how, at the local level, they are flexible, leverage their resources, and make funding work by functioning at a low cost.

**PUBLIC COMMENT:** None.

#### **Agenda Item 4 – Advisory Committee Reports**

Chair Halvorson called upon Commissioners to provide an update on their respective advisory committee meetings or activities that had taken place since the October 2016 meeting.

**DISCUSSION:** Vice Chair Iseri began with the Research and Evaluation Committee. She discussed evaluations that are being designed for First 5 IMPACT, how important it is to know what the results are of the money that was put into the program, and that the Commission is in good hands with David Dodds, Director, Evaluation Office. Commissioner Davis agreed and stated there is a lot coming in the near future.

Vice Chair Iseri continued with her report on the Fiscal Committee. She commended Sierra Losh, Director, Fiscal Services Office, on the excellent work she and the staff have done. Vice Chair Iseri agreed with previous statements regarding what federal funding cuts will mean for F5CA. Commissioner Pak agreed and complimented the great work provided by the fiscal team.

Commissioner Jaime discussed the Program Committee. She stated they reviewed work being done around First 5 IMPACT and QRIS.

Commissioner Collis reported on the Legislative Committee. He stated the topics they discussed will be encompassed in the Legislative Update item. He noted there is a bill F5CA is watching which may provide a comprehensive approach at poverty.

Ms. Maben reported on the Strategic Planning Committee, which discussed the upcoming retreat in February.

Chair Halvorson reported the Executive Committee met and reviewed the agenda for this meeting.

Chair Halvorson stated the Public Education and Outreach Committee updates will be discussed during Item 14.

**PUBLIC COMMENT:** None.

#### **Action Items – 5: Consent Calendar**

The Commission considered approval of the consent calendar as detailed on the agenda.

**MOTION/ACTION:** Commissioner Collis moved the Commission approve the consent calendar. The motion was seconded by Vice Chair Iseri.

Commissioner Jaime recused herself from 5b.

**DISCUSSION:** None.

**PUBLIC COMMENT:** None.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

#### **Action Item 6 – State and Federal Budget and Legislative Update**

Erin Gabel, Deputy Director, External and Governmental Affairs provided an update on the revised F5CA Children’s Policy Agenda and the Governor’s 2017–18 proposed budget.

**MOTION/ACTION:** No action was taken on this item.

**DISCUSSION:** Commissioners voiced areas they would like to see F5CA focus on in the upcoming fiscal year, including poverty, affordable housing, minimum wage, parental leave, and paid family leave.

**PUBLIC COMMENT:** Linda Neuhauser, UC Berkeley, School of Public Health, discussed the importance of getting information regarding parental leave to parents.

Mr. Morales stated there is opportunity for San Joaquin Valley residents to mobilize and ask spokespeople to represent them with these issues in Washington D.C.

#### **Action Item 7 – October 2017 Commission Meeting Date Change**

The Commission considered changing the date of the October 2017 Commission Meeting as detailed on the agenda.

**MOTION/ACTION:** Commissioner Jaime moved the Commission approve moving the meeting from October 26 to October 19. The motion was seconded by Commissioner Davis.

**DISCUSSION:** None.

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**PUBLIC COMMENT:** None.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

**Action Item 8 – Election of 2017 Commission Vice Chair and Advisory Committee Assignments**

Diane Levin, Chief Deputy Director, requested the Commission elect a Vice Chair and approve appointments to the Commission’s standing advisory committees.

**MOTION/ACTION:** Commissioner Collis moved the Commission nominate Joyce Iseri to continue to serve as Vice Chair for the First 5 California Children and Families Commission through January 2018. The motion was seconded by Commissioner Jaime.

**DISCUSSION:** None.

**PUBLIC COMMENT:** None.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

**MOTION/ACTION:** Vice Chair Iseri moved the Commission approve to retain the current committees, as described below. The motion was seconded by Commissioner Pak.

Standing Committees	
<i>Executive</i>	<ul style="list-style-type: none"><li>• George Halvorson, Chair</li><li>• Joyce Iseri, Vice Chair</li></ul>
<i>Public Education and Outreach</i>	<ul style="list-style-type: none"><li>• George Halvorson</li><li>• Shana Hazan</li></ul>
<i>Legislative</i>	<ul style="list-style-type: none"><li>• George Halvorson</li><li>• Conway Collis</li></ul>
<i>Research and Evaluation</i>	<ul style="list-style-type: none"><li>• Joyce Iseri</li><li>• Muntu Davis</li></ul>
<i>Program</i>	<ul style="list-style-type: none"><li>• Lupe Jaime</li><li>• Shana Hazan</li></ul>
<i>Fiscal</i>	<ul style="list-style-type: none"><li>• Joyce Iseri</li><li>• Erin Pak</li></ul>
<i>Strategic Planning</i>	<ul style="list-style-type: none"><li>• George Halvorson</li><li>• Shana Hazan</li></ul>

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**DISCUSSION:** None.

**PUBLIC COMMENT:** None.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

### **Action Item 9 – Fiscal Year 2015-16 Annual Report**

Ms. Maben requested approval of the Fiscal Year 2015–16 Annual Report.

**MOTION/ACTION:** Commissioner Collis moved the Commission approve the Fiscal Year 2015–16 Annual Report. The motion was seconded by Commissioner Hazan.

**DISCUSSION:** Commissioner Pak thanked staff for providing ethnically diverse photos in the report.

**PUBLIC COMMENT:** None.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

### **Action Item 10 – Kit for New Parents**

Ms. Levin and Vernetia Syphax, Information Officer I, gave a brief history of the *Kit for New Parents*. They requested approval to extend the current contract and to authorize funding for printed and online versions of the *Parent Guide* to replace the discontinued *Advice for New Parents* book.

**MOTION/ACTION:** Commissioner Pak moved the Commission to authorize \$3 million for a contract extension with ALOM Technologies until June 30, 2018, to continue the current *Kit for New Parents* production and distribution, and \$1.5 million to purchase UC Berkeley's *Parent Guide* in printed and digital format as a replacement for the *Kit's Advice for New Parents* book. The motion was seconded by Commissioner Davis.

**DISCUSSION:** Commissioner Pak praised the *Kit* and addressed a concern over how the *Kit* was distributed to her agency. She asked that F5CA make every effort to ensure the *Kits* are reaching the targeted audience.

Commissioner Jaime asked if F5CA has looked into producing the *Kit* in more languages in addition to the other ones. Ms. Syphax responded that F5CA may be able to produce the *Kit* in additional languages after a study of impact to the community and cost effectiveness is completed.

**PUBLIC COMMENT:** Ms. Kenney commented that she is excited to see the *Kit* is being refreshed.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

**Action Item 11 – Small Population County Funding Augmentation**

F5CA requested approval of a funding methodology and programmatic framework for small population counties. Ms. Neville-Morgan and Ms. Losh provided the history and funding background on Small Population County Funding Augmentation (SPCFA). Ken Cutler, Nevada County Public Health Officer, and Ms. Kenney discussed the importance of SPCFA and how small population counties use the funding.

**MOTION/ACTION:** Commissioner Pak moved the Commission approve an annual investment of up to \$8.625 million over four years, from fiscal year 2017–18 to 2020–21, for the SPCFA, with increased program accountability and requirements, and agreed upon trigger language in the item. The motion was seconded by Commissioner Jaime.

**DISCUSSION:** Commissioners appreciated the local stories of collaboration and the work that went into creating this item. There was agreement to discuss how counties can maximize funding the next time SPCFA funding is requested.

**PUBLIC COMMENT:** Ellen Vieira, Executive Director, First 5 Plumas, thanked F5CA and Ms. Kenney for continued support and collaboration. She stated she would like to present on projects small counties are working on at a future Commission meeting.

Mr. Morales asked the Commission to approve the funding.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

**Information Item 12 – Financial Update**

Ms. Losh provided a financial update of F5CA funds, including updates on revenue and fiscal mapping to the Strategic Plan.

**DISCUSSION:** None.

**PUBLIC COMMENT:** None

**Information Item 13 – Report on “The Early Growth of Latino Toddlers: Causes, Consequences, and Policy Options”**

Dr. Bruce Fuller, Professor of Education and Public Policy at the University of California, Berkeley, and Dr. Alma Guerrero, Pediatric Physician and Assistant Professor at the University of California, Los Angeles, School of Medicine, presented on a series of studies that examine when cognitive “delays” begin to emerge among Latino toddlers and the downstream consequences of these trends.

**DISCUSSION:** Commissioners were appreciative of the research information. There was discussion around how important it is for F5CA to keep promoting the Talk. Read. Sing.<sup>®</sup> campaign and how to close learning gaps.

**PUBLIC COMMENT:** Mr. Morales thanked the presenters for their research.

**Information Item 14 Talk. Read. Sing.<sup>®</sup> Campaign Update, Including Targeted Outreach in Latino Communities**

Ilene Prince, Vice President, Fraser Communications, provided an update on the multi-media efforts underway to specifically target messaging to California's Latino community as part of F5CA's public education and outreach campaign.

**DISCUSSION:** Commissioners expressed enthusiasm and gratitude for the good work the campaign is doing.

**PUBLIC COMMENT:** Mr. Morales stated he is excited about the campaign and working with Fraser and F5CA.

Francine Rodd, Executive Director, First 5 Monterey, stated she appreciated the ads especially since some encourage parents to talk "with" their children not "to" their children. She suggested F5CA attempt to have an application created entirely in Spanish and not just translated. She requested, as the campaign moves forward, to let counties know what is coming, so if supplies are needed by local entities, they can direct them to where to get supplies/messaging.

**Action Item 15 - Adjournment**

**MOTION/ACTION:** Commissioner Jaime moved for adjournment of the Commission Meeting. The motion was seconded by Commissioner Hazan.

**DISCUSSION:** None.

**PUBLIC COMMENT:** None.

**VOTE:** The motion was approved by a unanimous vote of the Commission.

The next scheduled Commission meeting is February 24, 2017, at the SpringHill Suites San Diego Downtown/Bayfront.