



California Children and Families Commission Meeting

April 26, 2018

MEETING MINUTES

Agenda Item 1 – Opening Remarks

George Halvorson called the meeting to order at 10:06 a.m.

Commissioners Present: George Halvorson
Alejandra Campoverdi
Muntu Davis
Monica Fitzgerald
Lupe Jaime

Commissioners Absent: Shana Hazan
Molly Munger

Ex Officio Member Present: Jim Suennen

Announcements: Chair Halvorson administered the Oath of Office for new Commissioner, Monica Fitzgerald. Chair Halvorson briefly discussed the strategic planning meeting that was held the day before.

Chair Halvorson asked Commissioners if there were any items that presented a conflict of interest. Commissioner Davis recused himself from the vote regarding a contract with the California Health Interview Survey on the Consent Calendar.

Reports:

First 5 California (F5CA) Executive Director – Camille Maben

- Advocacy Day – Wednesday, May 2, is the annual First 5 Advocacy Day. This year is Proposition 10's 20th birthday.
- Brainy Birds Book – “Three Brainy Birds Spreading the Word” storybook has been produced. Every First 5 County Commission is receiving a supply for their own use, distribution, and outreach efforts.

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- Sports Partnerships – F5CA has collaborated with several sports teams to spread the Talk. Read. Sing.[®] message. This year, F5CA has worked with the Los Angeles Clippers, The Los Angeles Dodgers, and the Sacramento Kings.
- Talk. Read. Sing.[®] Magnet – F5CA has developed a Talk. Ring. Sing.[®] magnet and an accompanying letter to distribute to new parents. F5CA will present the magnet prototype at the July Commission meeting. The next step is to work with the Health and Human Services Agency on distribution to doctor offices statewide, primarily Obstetricians.
- Quality Counts California – Ms. Maben provided highlights of the Quality Counts California Consortium meeting. The State Support Team released the new Quality Counts California “public” website.
- Dual Language Learner (DLL) Pilot – F5CA staff continue to work with the American Institutes for Research to develop the DLL Pilot landscape study. Ms. Maben described the phases of implementing the DLL Pilot.
- 2018 Child Health, Education, and Care Summit (Summit) – Ms. Maben recapped the highlights of the Summit and shared feedback from the Summit survey.
- F5CA 20 Year Anniversary – Ms. Maben shared a video that had been produced for F5CA’s 20 year anniversary.

DISCUSSION: Chair Halvorson shared that the speakers at the Summit were high quality and he looks forward to next Summit. Commissioner Jaime discussed how much she enjoyed the Summit.

PUBLIC COMMENT: None

First 5 Association of California Executive Director – Moira Kenney

There was no report from Ms. Kenney.

Advisory Committee Reports – Commissioners

- Strategic Planning – Chair Halvorson reported the Committee met and had a good discussion.
- Public Education and Outreach – Chair Halvorson reported the Fraser Communications contract was approved and they look forward to the next steps in the Talk. Read. Sing.[®] campaign.
- Executive – Chair Halvorson stated the committee met and approved the agenda for the meeting.

- Legislative – Chair Halvorson reported the committee met several times. F5CA is involved with multiple bills and the work F5CA is doing is going well.

DISCUSSION: None

PUBLIC COMMENT: None

Agenda Item 2 – Public Comment

Chair Halvorson opened the floor for public comment.

DISCUSSION: None

PUBLIC COMMENT: Celia Ayala, retired CEO, Child 360, discussed a report from the National Academies of Sciences, Engineering, and Medicine, *Transforming the Financing of Early Care and Education*, regarding high-quality childcare and how it is financed. Ms. Ayala gave a two-page handout with ten recommendations for allocating resources for children.

Action Items 3 – Consent Calendar

The Commission considered approval of the consent calendar as detailed on the agenda.

MOTION/ACTION: Commissioner Campoverdi moved the Commission approve the consent calendar. The motion was seconded by Commissioner Jaime. Commissioner Davis recused himself from the vote on contract CFF 7457, but his vote was included for the remainder of the Consent Calendar.

DISCUSSION: None

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by the Commission.

Action Item 4 – State and Federal Budget and Legislative Update

Erin Gabel, Deputy Director, External and Governmental Affairs Office, provided an update on the status of the 2017–18 State Legislative Session, including F5CA “Level 1” priority bills and F5CA-sponsored legislation. Ms. Gabel provided information on F5CA’s 2018 state budget priorities, new F5CA initiatives, and a federal policy update.

MOTION/ACTION: No action was taken on this item.

DISCUSSION: There was discussion around how families use technology and how F5CA uses technology to move the agenda forward. Commissioner Jaime and Ms. Gabel discussed the Childcare Block Grant and how that funding works.

PUBLIC COMMENT: None.

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Action Item 5 – Election of 2018 Commission Vice Chair and Advisory Committee Assignments

Frank Furtek, Chief Deputy Director and Counsel, requested the Commission elect a Vice Chair and approve appointments to the Commission’s standing advisory committees.

MOTION/ACTION: Commissioner Jaime nominated herself to serve as Vice Chair for the First 5 California Children and Families Commission through January 2019. The motion was seconded by Commissioner Campoverdi.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was unanimously approved by the Commission.

MOTION/ACTION: Commissioners moved and seconded to approve the assignment of Commissioners to the current standing committees as described in the April 2018 Commission Advisory Committee Descriptions as follows:

Standing Committees	
<i>Executive</i>	<ul style="list-style-type: none"> • George Halvorson, Chair • Lupe Jaime, Vice Chair
<i>Public Education and Outreach</i>	<ul style="list-style-type: none"> • George Halvorson • Alejandra Campoverdi
<i>Legislative</i>	<ul style="list-style-type: none"> • George Halvorson • Shana Hazan
<i>Research and Evaluation</i>	<ul style="list-style-type: none"> • Monica Fitzgerald • Lupe Jaime
<i>Program</i>	<ul style="list-style-type: none"> • Alejandra Campoverdi • Molly Munger
<i>Fiscal</i>	<ul style="list-style-type: none"> • Muntu Davis • Monica Fitzgerald
<i>Strategic Planning</i>	<ul style="list-style-type: none"> • Molly Munger • Muntu Davis

DISCUSSION: Commissioners discussed which Committees they wanted to serve on.

PUBLIC COMMENT: None.

VOTE: The motion was unanimously approved by the Commission.

Action Item 6 – Approval of Annual Report Guidelines

David Dodds, Deputy Director, Evaluation Office, discussed new data collection categories and definitions to support improved messaging about statewide contributions of First 5 county commissions. Mr. Dodds asked the Commission to approve the Annual Report Guidelines for Fiscal Year 2018–19.

MOTION/ACTION: Commissioner Davis moved the Commission approve the Annual Report Guidelines for Fiscal Year 2018–19, in support of data to be prepared for annual reporting requirements. The motion was seconded by Commissioner Campoverdi.

DISCUSSION: Chair Halvorson asked if the process is running smoothly. Mr. Dodds responded that a new on-line system is being developed and expectations are that it will streamline the process.

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by Commission.

Action Item 7 – Kit for New Parents

Frank Furtek, Chief Deputy Director and Counsel, and Vernetia Syphax, Information Officer I, provided information about the Office of State Publishing (OSP) assuming all supply chain management (printing, production, warehousing, and distribution) for F5CA's *Kit for New Parents (Kit)* program. Jerry Hill, State Printer, explained OSP's plan for taking over supply chain management for the *Kit*. The Commission was asked to approve spending on a contract for the *Kit* with OSP.

MOTION/ACTION: Commissioner Campoverdi moved the Commission authorize up to \$5.5 million for June 1, 2018, through June 30, 2019 (Fiscal Years 2017–18 and 2018–19) to continue the *Kit for New Parents* production and distribution. The motion was seconded by Commissioner Davis.

DISCUSSION: Chair Halvorson asked if there would be a gap in the supply of *Kits*. Mr. Hill explained that there should not be a supply gap and that the transition should go smoothly. Ms. Syphax confirmed that *Kits* will be sent to OSP in order to avoid a supply gap. Ms. Maben explained that the requested contract is only for one year due to this being a new process and OSP being a new *Kit* vendor.

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by the Commission.

Information Item 8 – Financial Update

Frank Furtek, Chief Deputy Director and Counsel, provided a financial update of F5CA funds, including updates on revenue and fiscal mapping to the Strategic Plan.

DISCUSSION: Commissioner Jaime asked if counties have asked for fiscal support due to declining revenue. Ms. Maben responded that one small county, who isn't considered a small county by definition, did, and F5CA is doing an analysis on that request.

PUBLIC COMMENT: None

Information Item 9 – Evaluation Update for First 5 IMPACT and Quality Counts California

David Dodds, Deputy Director, Evaluation, and Debra Silverman, Education Administrator I, described key implementation and evaluation activities for First 5 IMPACT (Improve and Maximize Programs so All Children Thrive) and Quality Counts California (QCC). Catherine Goins, Assistant Superintendent for Early Childhood Education, Placer County Department of Education, and Lani Schiff-Ross, Executive Director, First 5 San Joaquin County, both described the positive results of First 5 IMPACT and QCC in their counties.

DISCUSSION: Commissioner Jaime commented she would like to connect with the other counties to discuss how to expand on the success of reaching the hard-to-reach providers. She commented that she is looking forward to the data on how many children were helped. She wanted to know if this will help Head Starts meet the need of being rated. Ms. Silverman and Mr. Dodds stated there are several tools within First 5IMPACT that can help Head Starts when they are being rated.

Chair Halvorson asked if there is a way to measure the success of First 5 IMPACT. Mr. Dodds, Ms. Silverman, Ms. Goins, and Ms. Schiff-Ross discussed the ways data is collected now and plans for collecting data in the future.

Commissioner Davis would like to see data collected on the improvements and quality in the settings.

PUBLIC COMMENT: Bill Sperling, CEO, Child 360, thanked F5CA for their support. He commented on the positive outcomes Los Angeles county has had because of First 5 IMPACT. Ms. Ayala also thanked F5CA and commented on how First 5 IMPACT really is a systems approach and children are "winning" because of all of our efforts. She emphasized sustaining First 5 IMPACT is important so that as many children as possible can be reached. Monique Soaker, Chairperson, Early Childhood Education Committee for State Council, California Teacher's Association, commented having administrators working with teachers in the field is making a difference.

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Action Item 10 – Adjournment

MOTION/ACTION: Commissioner Davis moved to adjourn. The motion was seconded by Commissioner Fitzgerald.

DISCUSSION: Commissioner Davis suggested that when F5CA is looking at legislation to also make recommendations on data. F5CA should support legislation containing data. Chair Halvorson supported this stating F5CA should create a culture of data.

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by the Commission.

Chair Halvorson adjourned the meeting at 2:45 p.m.

The next scheduled Commission meeting is July 26, 2018, in Alameda.